THE COUNCIL ON CULTURE & ARTS (COCA)

WHO WE ARE

• BASED IN TALLAHASSEE, FL, COCA IS THE CAPITAL AREA’S UMBRELLA AGENCY FOR ARTS AND CULTURE.

• COCA SERVICES THE CITY OF TALLAHASSEE, LEON COUNTY, AND COMMUNITIES WITHIN A 100-MILE RADIUS OF TALLAHASSEE.

• 294K RESIDENTS IN LEON COUNTY (2019)

• $1B COMBINED BUDGETS FOR THE CITY OF TALLAHASSEE($740K) AND LEON COUNTY ($264K) (2019)

WHAT WE DO

• COCA WORKS WITH AND FOR THOSE WHO PRODUCE, INVEST IN, AND EXPERIENCE ARTS, CULTURE, HISTORY & HERITAGE IN OUR AREA.

• ADVOCATES FOR FUNDING AND RESOURCES TO ACTIVELY TRANSFORM OUR COMMUNITY THROUGH CULTURAL ENGAGEMENT.
AMERICAN RELIEF PLAN (ARP)
$103M COMBINED
$46M CITY
$57M COUNTY

ARTS, CULTURE, HISTORY/HERITAGE
(TO DATE)
$3.26M NONPROFITS
$3M GRANT PROGRAM
$260K TRAINING & MENTORING
FUND DEVELOPMENT

$2.0M SMALL BUSINESS
MINORITY/WOMEN-OWNED
LENDING PROGRAM

$300K ENTREPRENEURS & START-UPS
INCUBATOR & ACCELERATOR
PROGRAMS

OTHER ARTS & CULTURE STIMULUS
$2M CARE GRANT AWARDS

$1M CARES ARTS NONPROFIT GRANT AWARDS

$1M CARES ARTS BUSINESS GRANT AWARDS
STRATEGIES

- Collaborated with Nonprofit Leaders Outside the Arts

- Positioned Arts & Culture as an Essential Service

- Used Data to Support Requests

- Made Arts & Culture Eligible Across Multiple Budget Line Items

- Worked with County and City Staff in Advance

- Viewed Equity Through Multiple Lenses

- Generate Content & PR Campaigns

- Built Relationships & Stayed Positive
THANK YOU

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COCA RESOURCES:
TALLAHASSEE ARTS GUIDE
• CALENDAR/DIRECTORY/RESOURCES
• TALLAHASSEEARTS.ORG

WEBSITE
• HTTPS://COCA.TALLAHASSEEARTS.ORG/

SOCIAL MEDIA
• FACEBOOK.COM/TALLAHASSEEARTS/
• INSTAGRAM.COM/TALLAHASSEEARTS/?HL=EN
• TWITTER.COM/TALLAHASSEEARTS?LANG=EN
• LINKEDIN.COM/COMPANY/TALLAHASSEEARTS

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