

THE COUNCIL ON CULTURE & ARTS (COCA)

WHO WE ARE

- BASED IN TALLAHASSEE, FL, COCA IS THE CAPITAL AREA'S UMBRELLA AGENCY FOR ARTS AND CULTURE.
- COCA SERVICES THE CITY OF TALLAHASSEE, LEON COUNTY, AND COMMUNITIES WITHIN A 100-MILE RADIUS OF TALLAHASSEE.
- 294K RESIDENTS IN LEON COUNTY (2019)
- \$1B COMBINED BUDGETS FOR THE CITY OF TALLAHASSEE (\$740K) AND LEON COUNTY (\$264K) (2019)

WHAT WE DO

- COCA WORKS WITH AND FOR THOSE WHO PRODUCE, INVEST IN, AND EXPERIENCE ARTS, CULTURE, HISTORY & HERITAGE IN OUR AREA.
- **ADVOCATES FOR FUNDING AND RESOURCES TO ACTIVELY TRANSFORM OUR COMMUNITY THROUGH CULTURAL ENGAGEMENT.**



COUNCIL ON CULTURE & ARTS | TALLAHASSEE/LEON COUNTY

AMERICAN RELIEF PLAN (ARP)

\$103M COMBINED

\$46M CITY

\$57M COUNTY

ARTS, CULTURE, HISTORY/HERITAGE

(TO DATE)

\$3.26M NONPROFITS

\$3M GRANT PROGRAM

\$260K TRAINING & MENTORING
FUND DEVELOPMENT

\$2.0M SMALL BUSINESS

MINORITY/WOMEN-OWNED
LENDING PROGRAM

\$300K ENTREPRENEURS & START-UPS

INCUBATOR & ACCELERATOR
PROGRAMS

OTHER ARTS & CULTURE STIMULUS

\$2M CARE GRANT AWARDS

\$1M CARES ARTS NONPROFIT GRANT AWARDS

\$1M CARES ARTS BUSINESS GRANT AWARDS



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STRATEGIES

- COLLABORATED WITH NONPROFIT LEADERS OUTSIDE THE ARTS
- POSITIONED ARTS & CULTURE AS AN ESSENTIAL SERVICE
- USED DATA TO SUPPORT REQUESTS
- MADE ARTS & CULTURE ELIGIBLE ACROSS MULTIPLE BUDGET LINE ITEMS
- WORKED WITH COUNTY AND CITY STAFF IN ADVANCE
- VIEWED EQUITY THROUGH MULTIPLE LENSES
- GENERATE CONTENT & PR CAMPAIGNS
- BUILT RELATIONSHIPS & STAYED POSITIVE



THANK YOU

CONTACT:

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651-276-9262 (C)

COCA RESOURCES:

TALLAHASSEE ARTS GUIDE

- CALENDAR/DIRECTORY/RESOURCES
- TALLAHASSEEARTS.ORG

WEBSITE

- [HTTPS://COCA.TALLAHASSEEARTS.ORG/](https://COCA.TALLAHASSEEARTS.ORG/)

SOCIAL MEDIA

- FACEBOOK.COM/TALLAHASSEEARTS/
- INSTAGRAM.COM/TALLAHASSEEARTS/?HL=EN
- TWITTER.COM/TALLAHASSEEARTS?LANG=EN
- LINKEDIN.COM/COMPANY/TALLAHASSEEARTS

EMAIL

- INFO@TALLAHASSEEARTS.ORG



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