PRESERVING THE LEGACY OF YOUR ARTS ORGANIZATION DURING CHALLENGING TIMES
WHY ARE WE DOING THIS?

- **Situation:** We are living in uncertain times—pandemic, recession, civic unrest, and the rise of natural disasters.

- **Timing:** The growing adoption of online tools for accessing and sharing information with others makes cloud-based platforms a necessity.

- **Experience:** We've worked with arts organizations, artists and arts professionals for over a decade.

- **Access:** We're driven to provide information and resources to arts organizations.
## WHAT WE ARE HEARING FROM ORGANIZATIONS

<table>
<thead>
<tr>
<th>Challenges:</th>
<th>Solutions:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Putting organization to chaos. Unable to get hands around the collection—missing information.</td>
<td>Peace of mind knowing that your information is organized in one place, and can be referenced for years to come.</td>
</tr>
<tr>
<td>Cancelled events, closed doors and limited physical access due to social distancing restrictions.</td>
<td>Engaging with new communities. Bringing exhibitions, collections, and fundraisers online.</td>
</tr>
<tr>
<td>Limited resources—funding &amp; furlough</td>
<td>Innovative solutions to fundraising online. Strategies for collaborating while remote.</td>
</tr>
<tr>
<td>Responding to destruction from natural disasters.</td>
<td>Getting plans &amp; documentation in place for disaster response.</td>
</tr>
</tbody>
</table>
CUT THE CHAOS

GET ORGANIZED
DIGITIZE AND CATALOG
YOUR COLLECTION
What information is worth saving

Artwork details
Title, artist, medium, size, creation date, location history, price, etc

Documents (digitize your physical copies)
Photography, provenance report, transaction documents, literature (articles, exhibition catalogs, etc.), appraisals, condition reports, documentation of processes like selection committees.

Artist information
Bio, artist statement, website, contact details, demographics

“Storytelling” records
Timelapse of creative process, videos from unveilings, programmatic surveys,

Further Reading:
01 | How to Catalog Your Fine Art Collection
03 | Unconventional Provenance
| Artwork details | Multiple images | Acquisition info | Location details | Appraisal history | Condition notes | Description | Documents/files |
|----------------|-----------------|------------------|------------------|------------------|------------------|---------------|----------------|******************|

**The Repast of the Lion**

*Georges Seurat*

- **Description**: The Repast of the Lion, a painting by Georges Seurat, captures a moment in the late 19th century in Paris, depicting a classic outdoor shirtless feast. A variety of foods are laid out on a long table, which is set for the main course. The atmosphere is laid back and sumptuous, with the colors and light creating a warm and inviting scene.

*Location Details*

- **Location**: Paris, France
- **Date**: Late 19th century
- **Medium**: Oil on canvas
- **Size**: 187 x 252 cm
- **Exhibitions**: Various exhibitions in France and internationally, including the Salon des Indépendants and the Paris World Fair of 1889.

*Condition Notes*

- **Current Condition**: Good
- **Restoration**: Moderate

*Documents/Files*

- **Digital Copies**: High-resolution scans of the painting
- **Physical Copies**: Printed copies available for purchase

*Appraisal History*

- **Appraiser**: Various experts over the years
- **Appraisal Dates**: Regular updates

*Location History*

- **Current Location**: Private Collection
- **Past Locations**: Various museums and galleries worldwide

*Rating*

- **Rating**: 4.5/5

*Public Status*

- **Public Access**: Limited to exhibitions and private collections

*Maintenance Records*

- **Recent Maintenance**: Regular cleaning and restoration work
- **Next Maintenance**: Annual

*Additional Images*

- **Main Image**: Digital scan of the painting
- **Other Images**: Close-up shots of the painting, showcasing the brushwork and color transitions.
Upload multiple images to showcase the artwork’s details, installation views and condition status.

Attach documents to the object record to keep track of instructions from artist, donor records, wall labels, videos, etc.
Document the NOW

Today is tomorrow’s cultural heritage

What is your organization doing during these times?

Your actions today will be historical record tomorrow. Document virtual events. Save communications and community responses.
Document the living history of your organization

Preserve your collection for future generations.

Our organizations grow, just like us. Art ages, just like us.
Make information accessible

**Never lose track:** Centralize all of your artwork details, images, contacts & documents in one place. Easily find info you need.

**Always be prepared:** Have details at the ready for the board and staff, the press, insurance claims, tax season.

**Don't rely on being physically on location:** Access from anywhere on any device.
Document the people involved

Joanne Albert

Bio
Joanne Albert is a current student and part of our fine art program here at the university. She grew up in the Atlanta area and both her parents are also artists. She specializes in abstract, but is branching out into different disciplines this semester and we look forward to seeing her grow.

Artwork
- Undefined Prism Sky
- Surface and Structure
- Heights and Translation
- Geometric Moon in Illumination
- Average Dimensionality
- Dialogue with intuitive Analysis
- Elegance and Space
- Remained Sentiment

Art Restoration

Reminders for Art Restoration
- Date: April 01, 2021
- Cost: $135.00
- Contact: Art Restoration
- Notes: Framed up

Maintenance Performed
- Place: The Portrait of the Lion
- Date: Oct 34, 2016
- Cost: $200.00
- Contact: Art Restoration
- Notes: Replaced glass in frame with new museum glass.

- Place: The Portrait of the Lion
- Date: Oct 34, 2016
- Cost: $200.00
- Contact: Art Restoration
- Notes: Restored damaged corner issue.
Monitor your investment

**Better bookkeeping:** Track purchases, commissions, donations, etc.

**Track appraisals**

**Understand the value of your artworks by location**

**See the spread of your artists**

**Identify gaps in your collection**
Be prepared

- Natural disasters, loss or theft
- Deaccessions or sales
- Downsizing, merging or closing
- Communications, i.e. press
- Grant applications
- Cultural planners, historians, etc.

Further Reading:

01 | Planning for the Future of Your Collection
02 | Protect Your Investment During Crisis
03 | Protecting Your Art Collection When a Natural Disaster Strikes
PRESERVE & PROTECT
YOUR ARTWORKS
Record condition & schedule maintenance

Conduct an audit of the condition for all artworks in collection.

Create maintenance records accordingly: Record what happened, who did it, and how much it cost.

Upload files like treatment plans and images.

Schedule upcoming conservation efforts

Track maintenance cost. Make the case for collection care budget.
### Maintenance Report

**Pieces:** 75  
**Records:** 103  
**Total Maintenance Cost:** $0.00

<table>
<thead>
<tr>
<th>Date</th>
<th>Cost</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 11 2020</td>
<td></td>
<td>The wax coating is holding up very well. Dusted the sculpture then re waxed the top section with ram and buffed up the whole sculpture. LB</td>
</tr>
<tr>
<td>Oct 15 2019</td>
<td></td>
<td>Object was washed with non ionic detergent and water. Once completely dry the elephant section was cold waxed whilst the tower and ram were hot waxed following the artist's instructions - see main page. There seemed to still be a thick coat of the original wax coating albeit had surface crystallized and gone opaque especially on the upper sections causing the colors to be obscured. We will monitor cold waxing to see if in the future - with a regular waxing schedule - we can cold wax in situ rather than remove object to studio for hot waxing.</td>
</tr>
</tbody>
</table>

### Condition

**Good**

7/19 Tail buried by plants. PR lower feeler has paint peeling. Random bird deposits. Should be washed once a year

Previously and actively peeling paint along cracks in the paint surface, at antennae, where the paint surface lifts off the plastic cast causing gaps between the paint and the plastic which leave the paint vulnerable to flaking off.

This was touched up with Golden acrylic paint - hand painted - the original paint was sprayed. 3/3/20 LB
Collaborate and share information often

- Generate inventory lists
- Share private rooms
- Produce portfolio pages
- Create maintenance reports
- Make wall & address labels
- Create QR code labels

Prove your value and impact to stakeholders and decision makers.
HENRI ROUSSEAU
*The Repast of the Lion*
Oil On Canvas
30 x 40 in
$7,500.00
Location: Chicago Office

DESCRIPTION/NOTES
This work was probably shown in the Salon of 1907, but it treats a theme that Rousseau brought up in the exotic vegetation of his many jungle studies that he made in Paris's botanic garden in the 1890s. Rousseau adapted the wild beasts from popular journals and illustrated children's books, and one of his nicknames, "le Douanier," derives from his official status as an Excise Officer.

**University of Demo**
303-453-5454
test@goodspark.org

**INCLUDED: 8 works**

**Average Dimensionality**
Joanne Albert
Oil on Canvas
96 x 44 in
Price: $1,400.00
Location: Main Campus Building Edition one of 5 prints

**Dialogue with Intuitive Analysis**
Joanne Albert
Oil
75 x 82 in
Price: $7,500.00

**Elegance and Space**
Joanne Albert
Oil
96 x 96 in
Price: $9,200.00
CONTINUE TO PROVIDE IMPACT, ONLINE
Clicks are the new footprints

Online exhibits provide a new type of access, and engage new audiences. People are no longer restricted by geography or timing. The intimate experience of virtual viewing may empower enterprising audiences.

Utilize blog platforms and social media to incite curiosity, create delight and foster loyalty.

How do we measure the impact of the digital world?

Further Reading:

01 | 5 Ways to Make Your Art Collection More Accessible to the Public
02 | How One Museum Moved its Exhibitions Online During COVID-19
03 | How to Showcase Your Art Collection During COVID Shutdown
Collections

10,000 Hours Online Exhibition Sep 4th to Sep 30th

What do the Beatles, Bill Gates and Venus Williams and these Cedars artists all have in common? 10,000 hours of dedication to their work! It is said it takes 10,000 hours of effort to master a craft, and Cedars’ artists are the very definition of such devotion. Our latest online art show features the spirited and diverse artwork of veteran artists Glenna Cooper, Jean Coury, Jennifer Hall, Tony Hyde, Elliot Jung, and Tim Shepp.

Andrew Mei

2020 Marin Open Studio featured artist
Collection: 10,000 Hours Online Exhibition Sep 4th to Sep 30th

What do the Beatles, Bill Gates and Venus Williams and these Cedars artists all have in common? 10,000 hours of dedication to their work! It is said it takes 10,000 hours of effort to master a craft, and Cedars’ artists are the very definition of such devotion. Our latest online art show features the spirited and diverse artwork of veteran artists Glenna Cooper, Jean Coury, Jennifer Hall, Tony Hyde, Elliot Jung, and Tim Shepp.
Fundraising online

Curated Selections from the 2020 Winter Park Paint Out

Artist Favorites
This collection contains each artist's favorite painting submitted for the 2020 Virtual Winter Park Paint Out. We think it's hard to choose between so many beautiful paintings!

2020 Collections
- Artist Favorites
- Feathered Friends
- In the Garden
- Naturally Florida
- One if by Land, Two if by Sea, River or Lake
- Still Lifes and Favorite Things
- Sun, Surf and Sand
- Winter Park Classics
- Big and Bold
- Good Things Come In Small Frames
- All Artwork from 2020
Drive traffic to your public artworks, safely

Share Interactive Maps
Get exact with GPS Coordinates
Provide Directions
Engage with QR Codes
This seems daunting. How do I get started?

If you don’t have a collection management solution, test one out. Use this as an opportunity to find solutions that may be more cost-effective.

Work backwards. Start with your most recent commission, donation, event.

Don't attempt to do it all in one day. It's a process. Be patient. Request or employ help.

Employ help from volunteers and interns.

Stay on top of it—like flossing!

Further Reading:
01 | Tips for Finding the Best Collection Management System  
02 | Questions to Ask When Purchasing a Collection Management System
IF YOU'RE INTERESTED...

https://www.artworkarchive.com/blog
ARTWORK ARCHIVE CAN HELP

- Sign up for our newsletter at
  https://www.artworkarchive.com/newsletter

- Artwork Archive offers a free 30-day trial.
- Nonprofits receive a lifetime 30% discount.
  - Plans start at $24/month.

- Sign up & review features at
  https://www.artworkarchive.com/artsusa

- Send any questions to elysian@artworkarchive.com
- Videos:
  https://www.youtube.com/user/ArtworkArchive
THANK YOU.