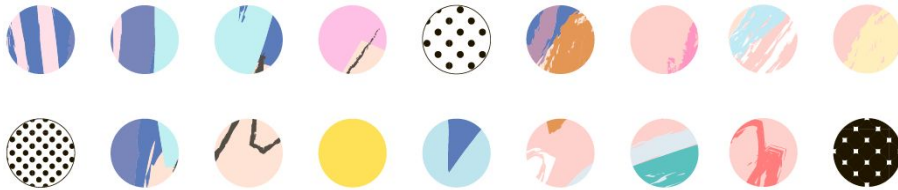
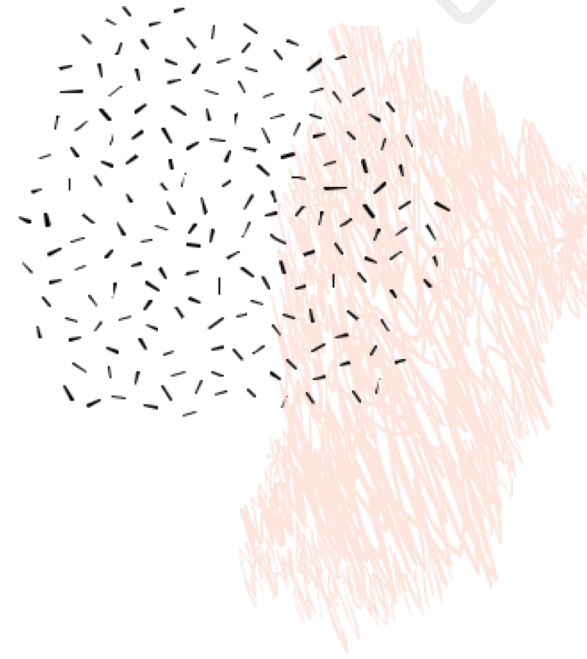


PRESERVING THE LEGACY OF YOUR ARTS ORGANIZATION DURING CHALLENGING TIMES



WHY ARE WE DOING THIS?

- **Situation:** We are living in uncertain times—pandemic, recession, civic unrest, and the rise of natural disasters.
- **Timing:** The growing adoption of online tools for accessing and sharing information with others makes cloud-based platforms a necessity.
- **Experience:** We've worked with arts organizations, artists and arts professionals for over a decade.
- **Access:** We're driven to provide information and resources to arts organizations.



WHAT WE ARE HEARING FROM ORGANIZATIONS

Challenges:

Putting organization to chaos.
Unable to get hands around
the collection—missing
information.

Cancelled events, closed
doors and limited physical
access due to social
distancing restrictions.

Limited resources—funding &
furlough

Responding to destruction
from natural disasters.

Solutions:

Peace of mind knowing that your
information is organized in one
place, and can be referenced for
years to come.

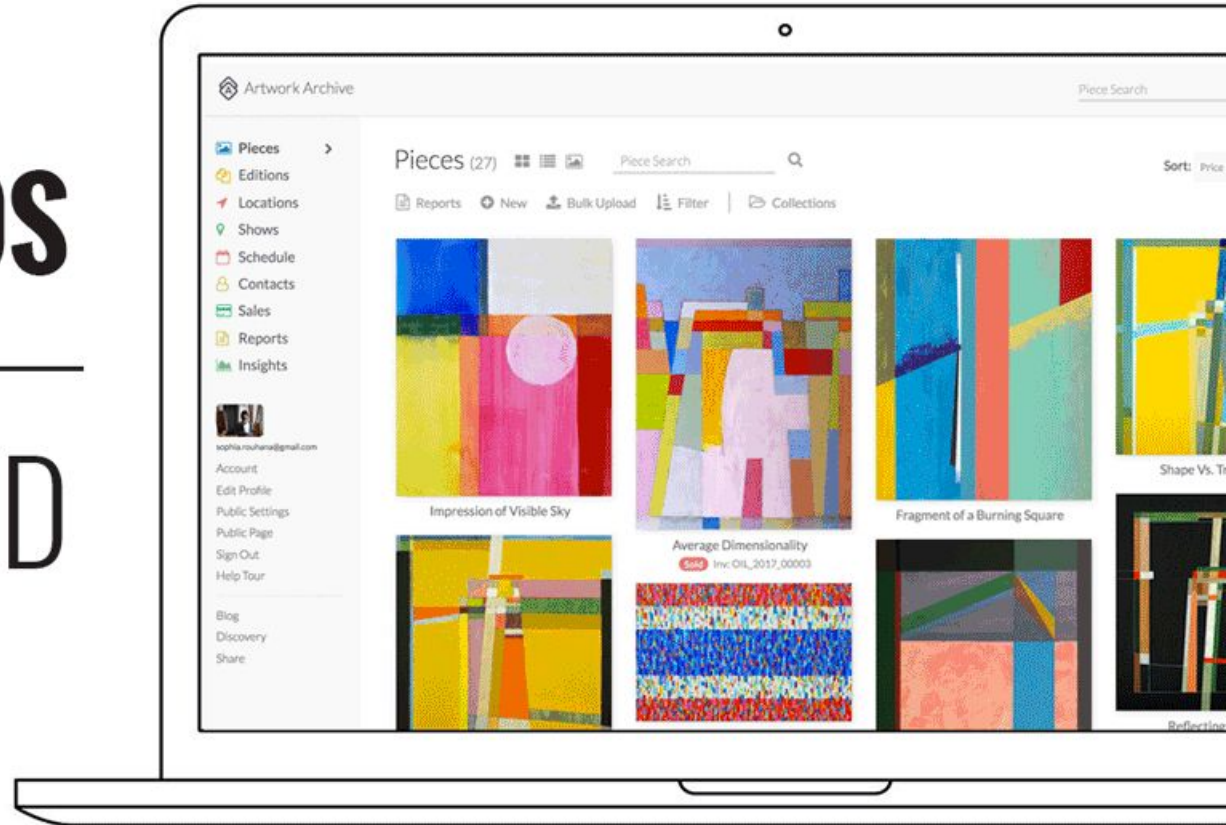
Engaging with new communities.
Bringing exhibitions, collections, and
fundraisers online.

Innovative solutions to fundraising
online. Strategies for collaborating
while remote.

Getting plans & documentation in
place for disaster response.

CUT THE CHAOS

GET ORGANIZED





DIGITIZE AND CATALOG YOUR COLLECTION

What information is worth saving

Artwork details

Title, artist, medium, size, creation date, location history, price, etc

Documents (digitize your physical copies)

Photography, provenance report, transaction documents, literature (articles, exhibition catalogs, etc.), appraisals, condition reports, documentation of processes like selection committees.

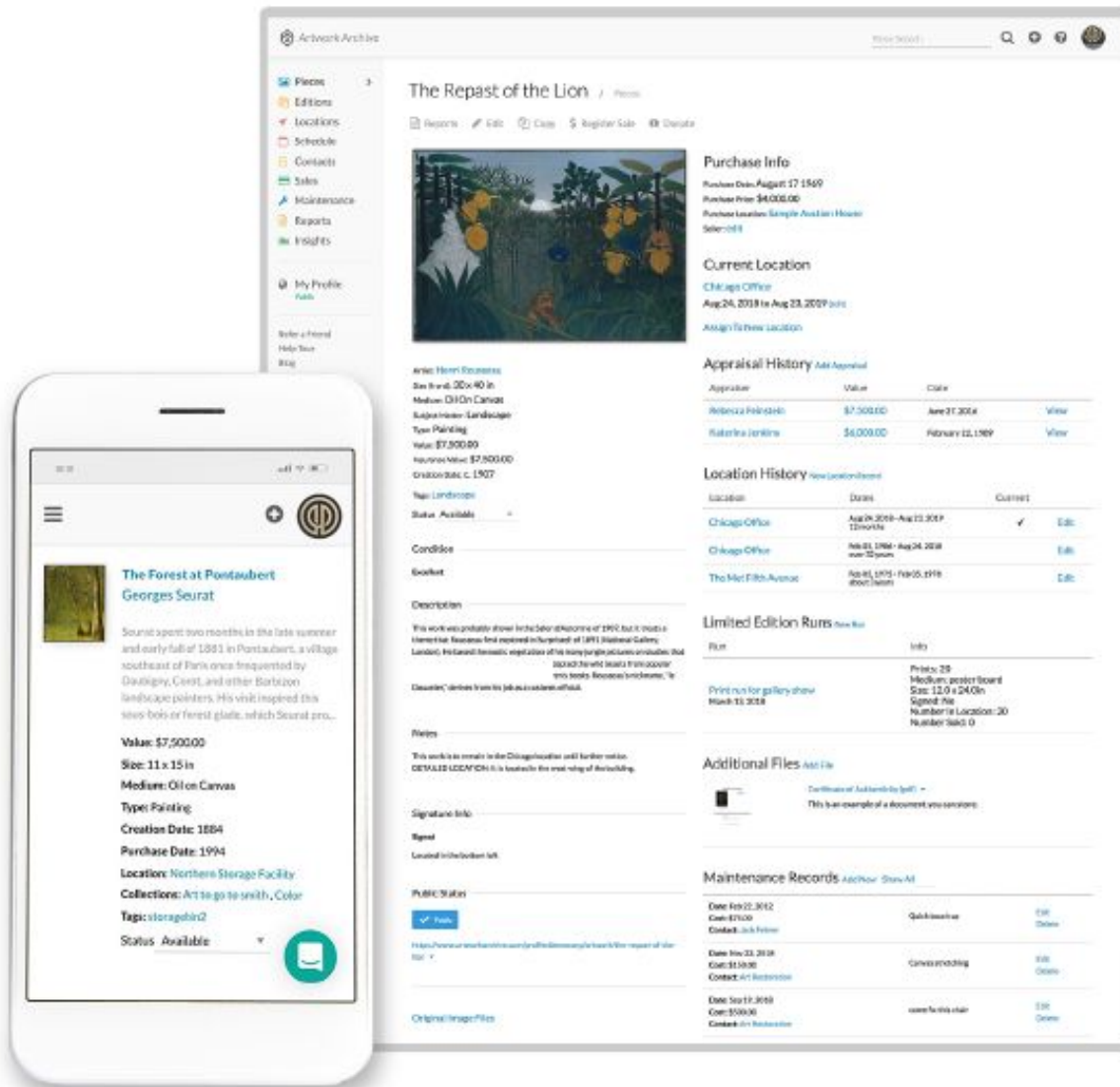
Artist information

Bio, artist statement, website, contact details, demographics

“Storytelling” records

Timelapse of creative process, videos from unveilings, programmatic surveys,

Further Reading:



- Artwork details
- Multiple images
- Acquisition info
- Location details
- Appraisal history
- Condition notes
- Description
- Documents/files

Traffic Chopper / Pieces

[New Report](#) [Edit](#) [Copy](#) [Register Sale](#) [Donate](#) [Gift](#)

Current Location

[725 Welch Main](#)Apr 20, 2020 ([edit](#))[Assign To New Location](#)Appraisal History [Add Appraisal](#)

None

Location/Exhibition History [New Location Record](#)

Location	Dates
725 Welch Main	Apr 20, 2020 -

Runs/Reproductions [New Run](#)Additional Files [Add File](#)[installation schematic \(pdf\)](#) ▼[Cleaning instructions \(jpg\)](#) ▼[Label \(ai\)](#) ▼

Upload multiple images to showcase the artwork's details, installation views and condition status.


Attach documents to the object record to keep track of instructions from artist, donor records, wall labels, videos, etc.

Document the NOW

Today is tomorrow's cultural heritage





What is your organization doing during these times?

Your actions today will be historical record tomorrow. Document virtual events. Save communications and community responses.



UNLV MARJORIE BARRICK MUSEUM OF ART
Las Vegas, Nevada





We believe everyone deserves access to art that challenges our understanding of the present and inspires us to create a future that makes space for us all.


Message

Portfolio

A BLAZING FIRST WEEK AT THE BARRICK

October 2020 |    

By J. Walesa



Cedars
Creative, Production, Joyous Lives





Message

Portfolio

Map

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Artists

RECENT NEWS



10,000 HOURS
Featuring Cedars veteran artists Glenna Cooper, Jean Coory, Jennifer Hall, Tony Hyde, Elliot Jung, and Tim Shepp
September 4 - September 30, 2020

Glenna Cooper, "Granddaddy," Delica beads, ball and bat

"10,000 Hours" ...
October 2020
September 2020 Six featured artists

Document the living history of your organization

Preserve your collection for
future generations.

Our organizations grow, just
like us. Art ages, just like us.

Cedars
Creative, Productive, Joyous Lives

CEDARS ART



Message

Portfolio

Map

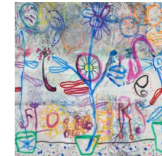
News

Collections

Artists

Artists

Mariana Abballo



Cynthia Adams



Amy Ades



Make information accessible

Never lose track: Centralize all of your artwork details, images, contacts & documents in one place. Easily find info you need.

Always be prepared: Have details at the ready for the board and staff, the press, insurance claims, tax season.

Don't rely on being physically on location: Access from anywhere on any device.

Pieces (1198)

Piece Search

New Report

New Piece

Bulk Actions

Collections

Hidden (1)

Filter

Status

Artist

Location


Date

Medium

Price

Size

More...



Zebra

Mark Stokesbury

Located on the 3rd floor of the health pavilion in the east waiting room

Value: add

Size: 30 x 40 in

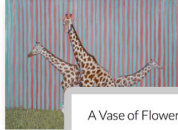
Type: Mixed Media

Subject Matter: Wildlife

Location: Your Inventory - assign new

Tags: zebra, nature, wildlife, color, pattern

Status: Available



Giraffes

Mark Stokesbury

Located on the 3rd floor of the health pavilion in the east waiting room

Value: add

Size: 30 x 40 in

Type: Mixed Media

Subject Matter: Wildlife

Location: Anschutz Campus Health Pavilion, Floor 3

A Vase of Flowers

Pieces


Reports

Edit

Copy

Register Sale

Donate



Artist: Margareta Havemann

Size In x H: 31.25 x 23.75 in

Medium: Oil on Wood

Subject Matter: Still Life

Type: Painting

Year: \$25,000.00

Insurance Value: \$25,000.00

Creation Date: 1716

Purchase Info

Purchase Date: 1917

Purchase Price: \$5,000.00

Purchase Location: GSI

Seller: John Johnson

Current Location

Boston Office / Northeast hallway

Jan 11, 2018

Assign To New Location

Appraisal History

Appraiser	Value	Date	
Katerina Jenkins	\$25,000.00	February 12, 2018	View

Location History

Location	Dates	Current	
Boston Office	Jan 11, 2018 -	✓	Edit
Corporate Headquarters	Jan 11, 2017 - Nov 04, 2014		Edit
The Met Fifth Avenue	Nov 04, 2014 - Jun 15, 2013		Edit

Limited Edition Runs

Additional Files

Document the people involved

Joanne Albert / Contacts

Edit Add Reminder



Phone: 303 884 1122
Email: joanne@gmail.com
Website: <http://www.joanneart.com>

424 Off Campus Ave
Denver CO 80220
US

Artist: 9 Pieces

Birth Date: April 02, 1999
Nationality: American

Bio

Joanne Albert is a current student and part of our fine art program here at the university. She grew up in the Atlanta area and both her parents are also artists. She specializes in abstract, but is branching out into different disciplines this semester and we look forward to seeing her grow.

Artwork



Undefined Prism Sky



Surface and Structure



Shape Vs. Translation



Geopolitics Moon in Illumination



Average Dimensionality



Dialogue with Intuitive Analysis



Elegance and Space



Remixed Sentiment

Additional Files [Add File](#)

Art Restoration / Contacts

Edit Add Reminder



Phone: 555 555 6666
Email: james@artrestoration.com
Website: <http://www.artrestoration.com>

1234 Abbey Lane
Mythical Co 555555
US




Maintenance Contact

Reminders for Art Restoration

Show All

Wed Oct 09 call them about saddle repair Contact: [Art Restoration](#)

Maintenance Performed

Piece	Info	Notes	
	Piece: The Repast of the Lion Date: Apr 01, 2011 Cost: \$150.00 Contact: Art Restoration View all for this Piece	Frame touch up	Edit Delete
	Piece: The Repast of the Lion Date: Jul 11, 2013 Cost: \$500.00 Contact: Art Restoration View all for this Piece	Replaced glass in frame with new museum glass.	Edit Delete
	Piece: The Repast of the Lion Date: Feb 24, 2016 Cost: \$300.00 Contact: Art Restoration View all for this Piece	Restored damaged corner issue.	Edit Delete



Monitor your investment

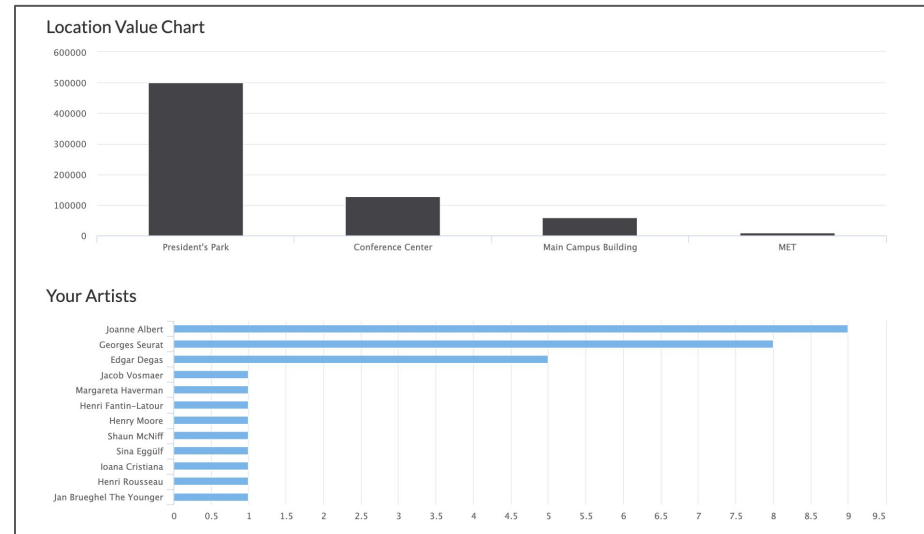
Better bookkeeping: Track purchases, commissions, donations, etc.

Track appraisals

Understand the value of your artworks by location

See the spread of your artists

Identify gaps in your collection

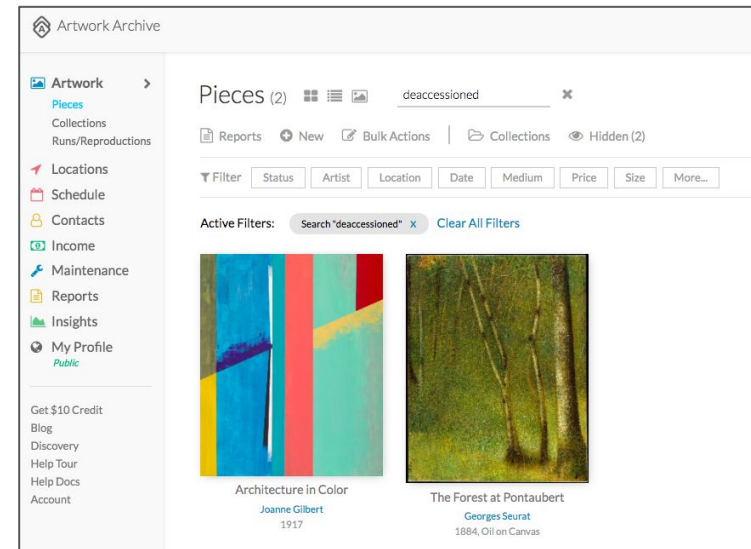


Be prepared

- ❑ Natural disasters, loss or theft
- ❑ Deaccessions or sales
- ❑ Downsizing, merging or closing
- ❑ Communications, i.e. press
- ❑ Grant applications
- ❑ Cultural planners, historians, etc.

Further Reading:

- 01 | [Planning for the Future of Your Collection](#)
- 02 | [Protect Your Investment During Crisis](#)
- 03 | [Protecting Your Art Collection When a Natural Disaster Strikes](#)





PRESERVE & PROTECT YOUR ARTWORKS

Record condition & schedule maintenance

Conduct an audit of the condition for all artworks in collection.

Create maintenance records accordingly: Record what happened, who did it, and how much it cost.

Upload files like treatment plans and images.


Schedule upcoming conservation efforts

Maintenance Records / Bearly / Pieces

[New Report](#) [New Maintenance Record](#)

Filter

Records: 1
Total Cost: \$1,000.00

Bearly	Info	Notes
	<p>Date: Nov 12, 2020 Cost: \$1,000.00 Contact: Bear Restorers Reminder Set</p>	<p>Wash the graffiti off of the mural</p>

Track maintenance cost. Make the case for collection care budget.

Maintenance Report

Pieces: 75
Records: 103
Total Maintenance Cost: \$0.00



Between Water and Rock
Records: 3
Cost: \$0.00

Date	Cost	Notes
Aug 11 2020		The wax coating is holding up very well. Dusted the sculpture then rewaxed the top section with ram and buffed up the whole sculpture. LB
Oct 15 2019		Object was washed with non ionic detergent and water. Once completely dry the elephant section was cold waxed whilst the tower and ram were hot waxed following the artist's instructions - see main page. There seemed to still be a thick coat of the original wax coating albeit had surface crystallized and gone opaque especially on the upper sections causing the colors to be obscured. We will monitor cold waxing to see if in the future - with a regular waxing schedule - we can cold wax in situ rather than remove object to studio for hot waxing.



Small Sculptures Bush Rabbit
on faux Boulder #27
Records: 1
Cost: \$0.00

Date	Cost	Notes
Feb 03 2020		Missing iridescent grey tile on main rabbit by front paw. Replaced with a matching tile and epoxy resin adhesive.



Condition

Good

7/19 Tail buried by plants. PR lower feeler has paint peeling. Random bird deposits. Should be washed once a year

Previously and actively peeling paint along cracks in the paint surface, at antennae, where the paint surface lifts off the plastic cast causing gaps between the paint and the plastic which leave the paint vulnerable to flaking off.

This was touched up with Golden acrylic paint - hand painted - the original paint was sprayed. 3/3/20 LB



Collaborate and share information often

Prove your value and impact to
stakeholders and decision makers.

Generate inventory lists

Share private rooms

Produce portfolio pages

Create maintenance reports

Make wall & address labels

Create QR code labels



HENRI ROUSSEAU
The Repast of the Lion
 Oil On Canvas
 30 x 40 in
 \$7,500.00
 Location: Chicago Office

DESCRIPTION/NOTES
 This work was probably shown in the 1907, but it treats a theme that Rousseau depicted in his 1891 painting 'The Lion Surprised!' of 1891 (National Gallery, London). The exotic vegetation of his many jungle studies that he made in Paris's botanical gardens. He adapted the wild beasts from popular journals and illustrated children's books. His nickname, "le Douanier," derives from his official.

Demo Corp - info@democorp.com - 562-718-3101

2020 Spring Exhibition
 April 23, 2020

University of Demo
 303-453-5454
 test@goodspark.org

INCLUDED: 8 works



Average Dimensionality
 Joanne Albert
 Oil on Canvas
 96 x 44 in
 Price: \$1,400.00
 Location: Main Campus Building
 Edition one of 5 prints



Dialogue with Intuitive Analysis
 Joanne Albert
 Oil
 75 x 82 in
 Price: \$7,500.00



Elegance and Space
 Joanne Albert
 Oil
 96 x 96 in
 Price: \$9,200.00



CONTINUE TO PROVIDE
IMPACT, ONLINE



Clicks are the new footprints

Online exhibits provide a new type of access, and engage new audiences. People are no longer restricted by geography or timing. The intimate experience of virtual viewing may empower enterprising audiences.

Utilize blog platforms and social media to incite curiosity, create delight and foster loyalty.

How do we measure the impact of the digital world?

Further Reading:

- 01 | [5 Ways to Make Your Art Collection More Accessible to the Public](#)
- 02 | [How One Museum Moved its Exhibitions Online During COVID-19](#)
- 03 | [How to Showcase Your Art Collection During COVID Shutdown](#)



CEDARS ART



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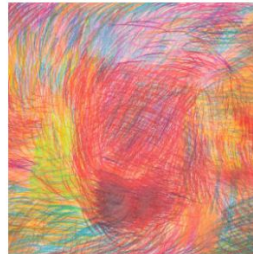
Collections

Artists

Collections

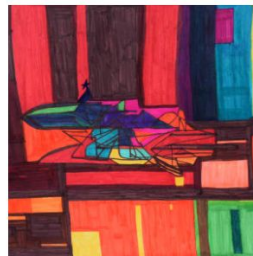
10,000 Hours Online Exhibition Sep 4th to Sep 30th

What do the Beatles, Bill Gates and Venus Williams and these Cedars artists all have in common? 10,000 hours of dedication to their work! It is said it takes 10,000 hours of effort to master a craft, and Cedars' artists are the very definition of such devotion. Our latest online art show features the spirited and diverse artwork of veteran artists Glenna Cooper, Jean Coury, Jennifer Hall, Tony Hyde, Elliot Jung, and Tim Shepp,



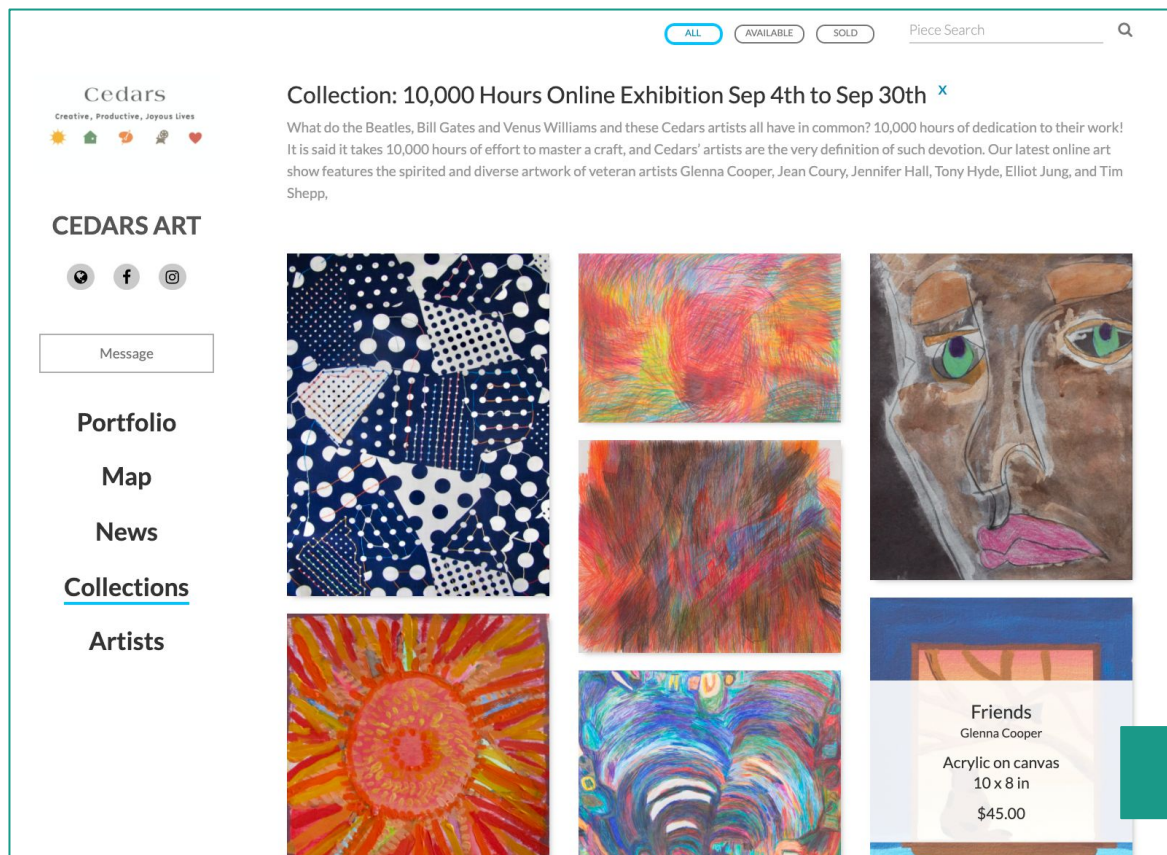
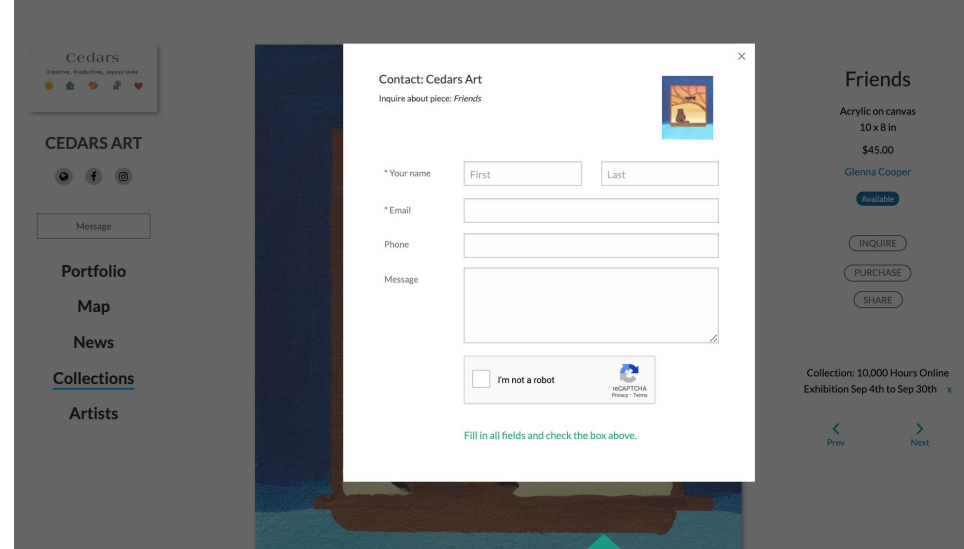
Andrew Mei

2020 Marin Open Studio featured artist



Piece Search





Fundraising online

THE WINTER PARK
Paint Out


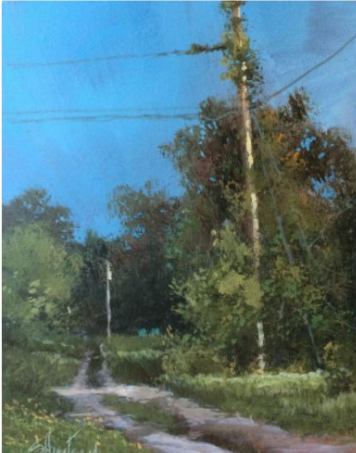
[Home](#) [About](#) [Artists and Artwork](#) [Events](#) [Get Involved](#) [Contact](#)

Curated Selections from the 2020 Winter Park Paint Out

Piece Search

Artist Favorites

This collection contains each artist's favorite painting submitted for the 2020 Virtual Winter Park Paint Out. We think it's hard to choose between so many beautiful paintings!



2020 Collections

- [Artist Favorites](#)
- [Feathered Friends](#)
- [In the Garden](#)
- [Naturally Florida](#)
- [One if by Land, Two if by Sea, River or Lake](#)
- [Still Lifes and Favorite Things](#)
- [Sun, Surf and Sand](#)
- [Winter Park Classics](#)
- [Big and Bold](#)
- [Good Things Come In Small Frames](#)
- [All Artwork from 2020](#)

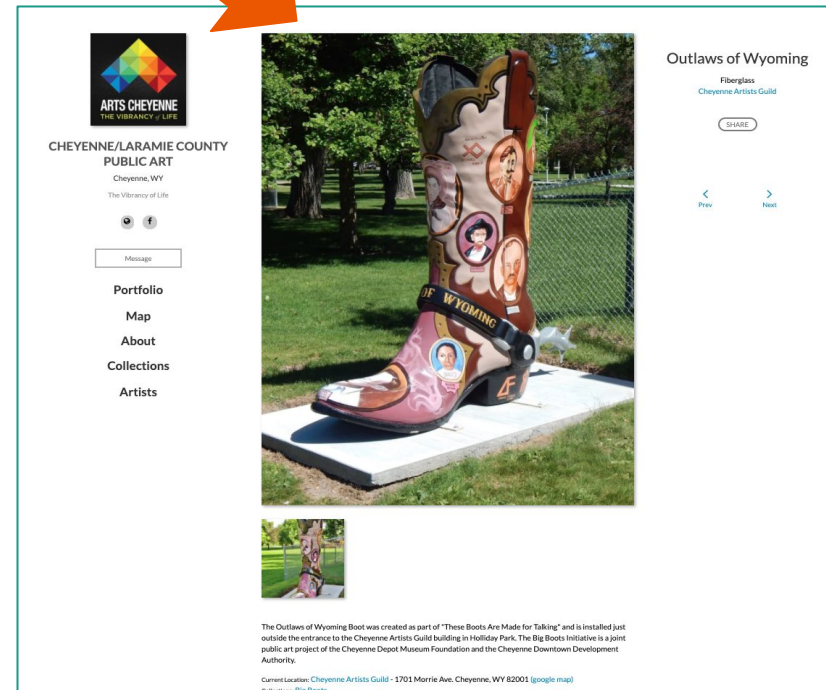
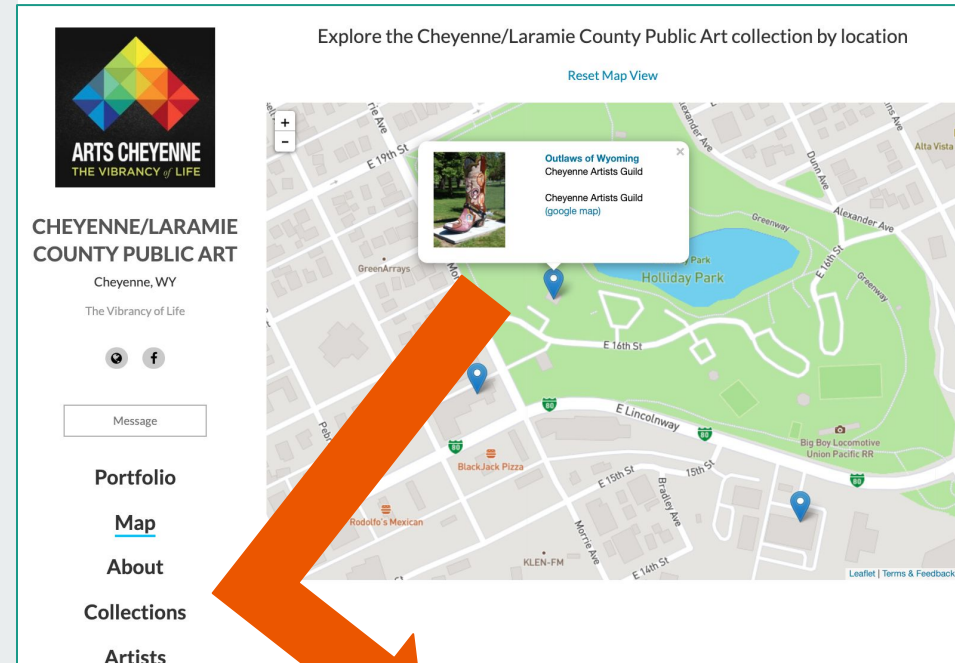
Drive traffic to your
public artworks,
safely

Share Interactive Maps

Get exact with GPS Coordinates

Provide Directions

Engage with QR Codes





This seems daunting. How do I get started?

If you don't have a collection management solution, test one out. Use this as an opportunity to find solutions that may be more cost-effective.

Work backwards. Start with your most recent commission, donation, event.

Don't attempt to do it all in one day. It's a process. Be patient. Request or employ help.

Employ help from volunteers and interns.

Stay on top of it—like flossing!


Further Reading:

NEWS, TOOLS & RESOURCES
FOR THE ART COMMUNITY

AllArtistCollector

Categories

Search




Explore the University of Denver collection location

ARTIST, COLLECTOR

5 Ways to Make Your Art Collection More Accessible to the Public

Engage with new audiences as you reach beyond the physical boundaries of your institution.

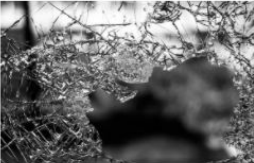


PROTECTING YOUR ART COLLECTION

COLLECTOR

A Short Tutorial on Protecting Art Collections from Natural Disasters


We're living during challenging times. Learn how to catalog and safeguard your art collection in this short video tutorial.



COLLECTOR

How to Avoid Denials or Low Payouts on Your Fine Arts Claim


Have you minimized your risk of having your fine art claim denied or reduced?



ARTIST, COLLECTOR

Unconventional Provenance: Documenting Art Ownership in the 21st Century

Provenance is taking new shapes during the digital era. As times change, so do the ways that we document our art.



Get Organized

Share Your Work

Analyze Your Career

Report Professionally

What Our Artists Say

Popular Posts


[9 Things You Should Give Up to Be a Successful Artist](#)

[How to Inventory Your Artwork](#)




[Complete Guide to 2020 Artists Grants](#)

[Seven Rules for Pricing Your Artwork](#)

[How to Make Money as an Artist on Instagram](#)



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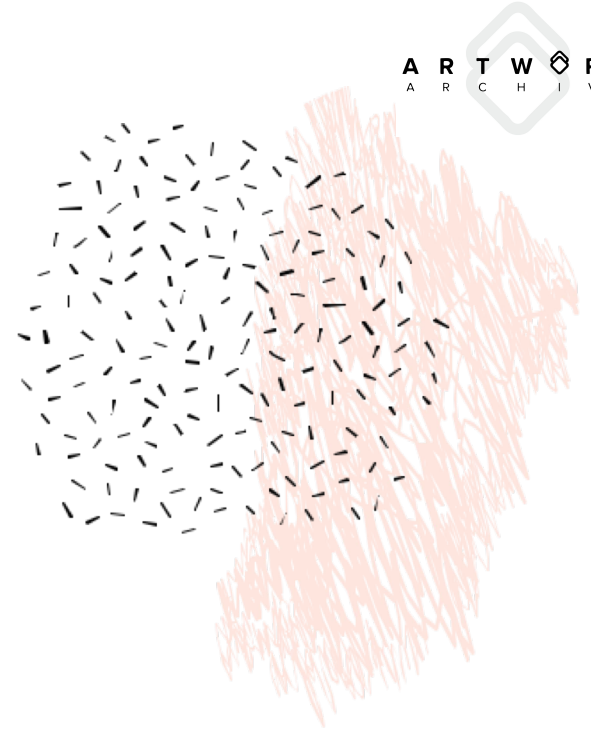


IF YOU'RE INTERESTED...

<https://www.artworkarchive.com/blog>

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- Artwork Archive offers a free 30-day trial.
- Nonprofits receive a lifetime 30% discount.
 - Plans start at \$24/month.
- Sign up & review features at <https://www.artworkarchive.com/artsusa>
- Send any questions to elysian@artworkarchive.com
- Videos: <https://www.youtube.com/user/ArtworkArchive>





THANK YOU.