



# 11<sup>th</sup> Street Bridge Park

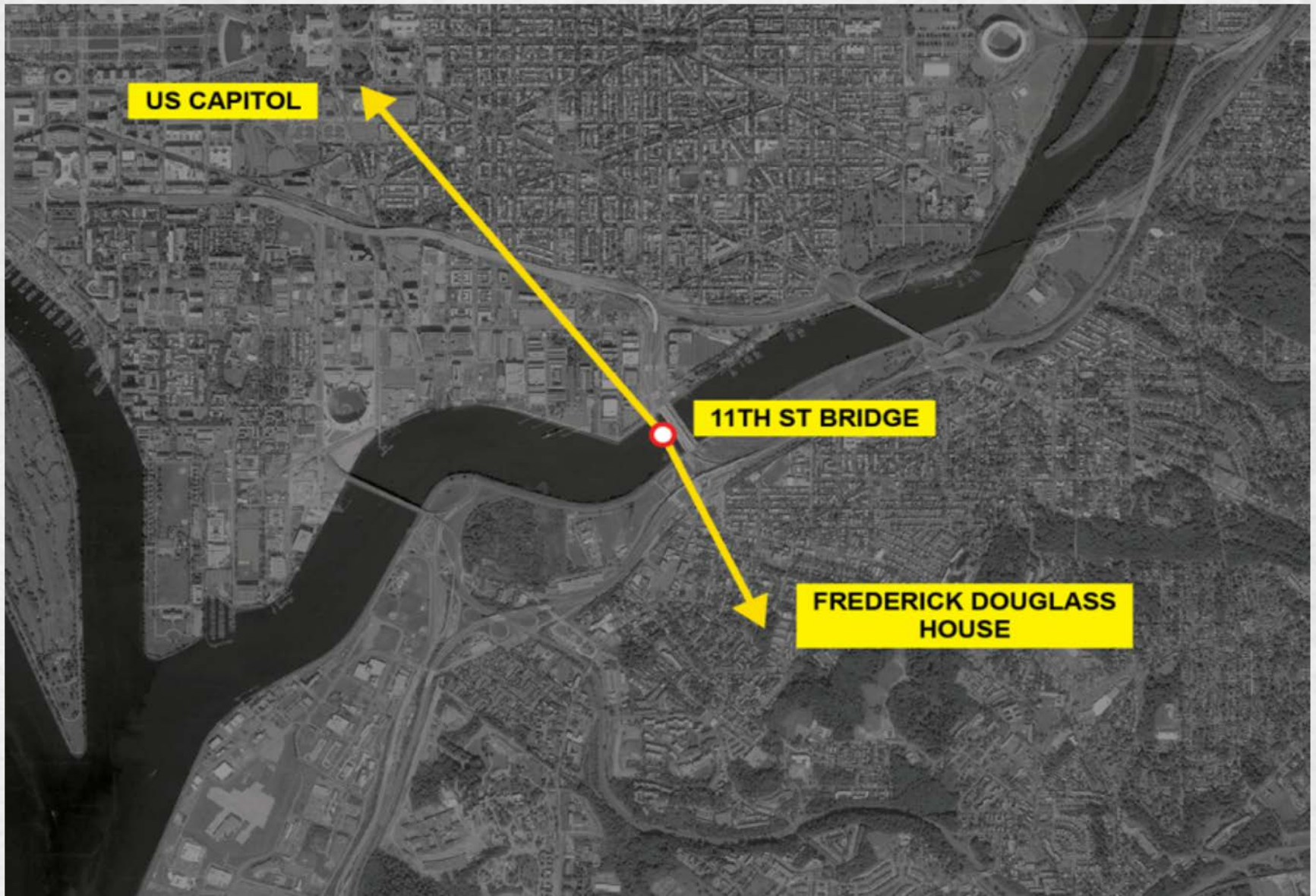
*A public private partnership between the  
District Department of Transportation & the  
Ward 8 non-profit Building Bridges Across the River*



@DCBridgePark

[www.bridgepark.org](http://www.bridgepark.org)

# Where is the Bridge Park?

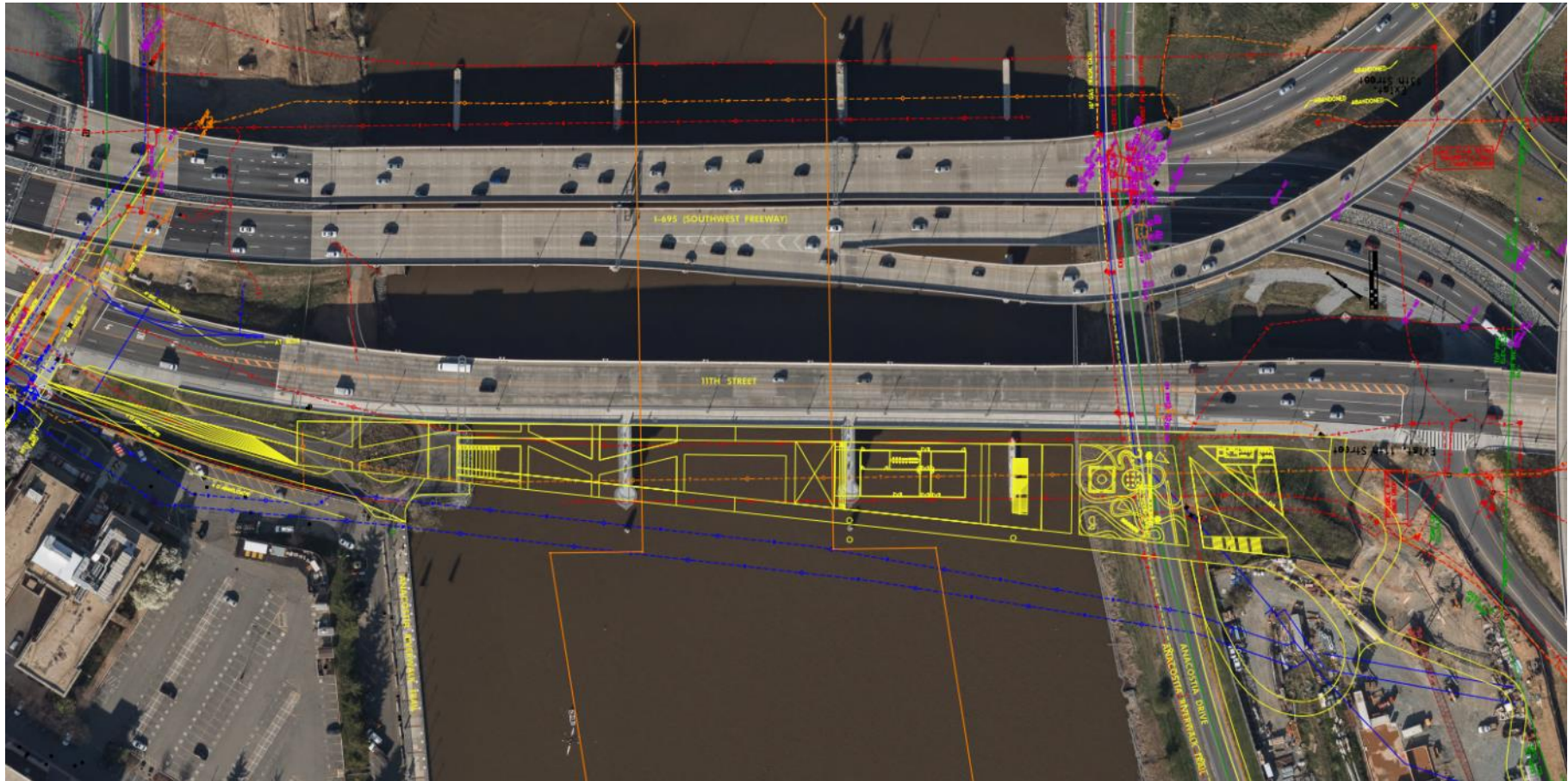


# Transforming Infrastructure





# Park Location in Yellow





# Community-Driven Programming

- **Environmental Education Center**
- **Kayak & Canoe Launch**
- **Urban Agriculture**
- **Public Art**
- **Performance Space**
- **21<sup>st</sup> Century Playground**
- **Café / Restaurant**



# HEALTH

*IMPROVE PUBLIC HEALTH DISPARITIES*

# ENVIRONMENT

*RE-ENGAGE THE COMMUNITY WITH THE RIVER*

# SOCIAL

*RECONNECT THE NEIGHBORHOODS ON BOTH SIDES OF THE RIVER*

# ECONOMIC

*SERVE AS AN ANCHOR FOR INCLUSIVE ECONOMIC OPPORTUNITY*



*Image courtesy of Becky Harlan Photography*



***11<sup>th</sup> Street Bridge Park rendering courtesy of OMA + OLIN***



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# Project Timeline

**Community Engagement**

*2012-ongoing*

**Design Competition**

*2014*

**Pre-Construction**

*2016-2021*

**100% Design & Solicit General Contractor**

*2022*

**Expected Opening**

*Early 2025*







*Image courtesy of Becky Harlan Photography*



#### East of the River surrounding 11th Street Bridge Park



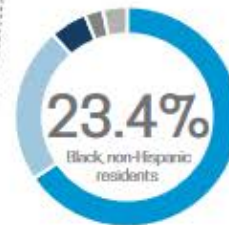
22,622 Population

Median Value of Owner-Occupied Housing

\$329,500



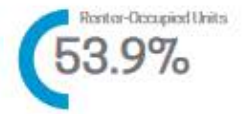
#### West of the River surrounding 11th Street Bridge Park



24,335 Population

Median Value of Owner-Occupied Housing

\$777,000



#### 2017 Median Sales Price Single Family Units



# Housing



# Small Business Enterprise



# Workforce Development



**Training Dates:** Friday, July 6 - Friday, July 13

**Location:** Skyland Workforce Center, 2509 Good Hope Rd SE, Washington, DC 20020

**Interested? Contact:** 202.793.2145 or [sfinley@skylandworkforcecenter.org](mailto:sfinley@skylandworkforcecenter.org)

## Eligibility Requirements:

- + 18 years or older
- + Resident of Ward 7 or 8
- + High school diploma or GED
- + Interest in construction work required
- + Possess or potential to obtain valid driver's license or learner's permit

**Registration Deadline:** Wednesday, June 27

**Proudly Presented in Partnership with:**



American Road  
& Transportation  
Builders Association



**SKYLAND** WORKFORCE  
CENTER

# 11th Street Bridge Park's Equitable Development Plan





The 11th Street Bridge Park will serve as a platform to celebrate the history and culture of communities on both sides of the Anacostia River, and, in particular, to amplify the stories, culture and heritage of neighboring African American residents.

### strategy # 1 information hub

Create an information hub to share information about events and programming, occurring both at the Park and in the Park's Surrounding Neighborhoods, with nearby residents and visitors.

- Share upcoming events and programming at the Bridge Park and in Surrounding Neighborhoods by designating a physical space on the park to crowdsource information like a community bulletin board or kiosk. Events organized by the 11th Street Bridge Park will include additional outreach such as flyers at community spaces and/or sending individual mailings.

- Use the Bridge Park's website and social media presence to connect park users with programming at the Park, community events, and existing neighborhood resources (e.g. provide links to existing community calendars and directories of local artists and businesses).

- Use the Bridge Park's website and social media presence to share information on relevant topics aligned with Bridge Park's Equitable Development Plan (e.g. Provide information on local history and culture, highlight narratives and voices of black residents; provide information about EDP resources like Ward 8 Home Buyers Club).

### strategy # 2 accessibility

Ensure that programming on the Bridge Park is affordable and accessible to all visitors, especially existing residents.

- Facilitate the setup and operation of a sustainable funding source (e.g. endowment, capital reserve) that ensures the Bridge Park's services and programming are accessible and affordable for all users. For example, the funding source can be used to: support free programming at the park; create a sliding scale, income-based payment system for ticketed events; provide discounted tickets for residents in Surrounding Neighborhoods and subsidized space rental fees.

- Provide training to Bridge Park staff, rangers and security staff that encourages the creation of a welcoming environment for all visitors. (e.g. Offer implicit bias training).



Photo by Becky Linder

# BRIDGE PA I CAN'T WAIT TO...

GET  
A TAN!

Sit on the  
grass and  
read the  
Washington  
Post!

WATCH  
4TH OF JULY  
FIREWORKS

Relax  
Eat good  
food  
Fishing  
- W

Plan activities  
for my students  
at the Naylor  
Road School.

"Miss!"

Swimming  
Swimming

Waiting For  
The Concerts

11  
2015

I CAN  
SEE  
Better  
WATER

Ride my  
bike

PLAY  
FRISBEE!

MEET  
NEW  
PEOPLE

GO  
KAYAKING  
!!

Barbeque

Bacci

Listen  
to an  
outdoor  
concert

GO  
A

Image courtesy of Jeff Salmore





Save the Date: April 10, 2022!







**DREAMING  
OUT LOUD**  
D.C.

# C.R.I.S.P.

COMMUNITY RASPED INSPIRED & SOURCED PRODUCE

## Farmshare & Market

Join the C.R.I.S.P. Farmshare to receive seasonal produce and locally made foods from black growers and makers. Shop the market to take home fresh fruits, veggies and featured products each week. Register at [bbardc.org/CSA](http://bbardc.org/CSA).

### Farmshare & Market Schedule

**Wednesdays** | 3:30-6:30pm  
@ Kelly Miller Middle School at  
301 49th St NE

**Thursdays** | 2:00-6:00pm  
@ National Children's Center at  
3400 Martin Luther King Jr Ave SE

**Saturdays** | 11:00am - 3:00pm  
@ THEARC at 1901 Mississippi Ave SE

Non-C.R.I.S.P.  
Members are  
invited to shop  
the Market!

Sign Up for a  
Farmshare at  
[bbardc.org/CSA](http://bbardc.org/CSA)!

#### Farmshare Cost

Single Shares:  
\$10/week

Family Shares:  
\$20/week

Preferred Shares:  
50% Discount\*

\*50% discount available for families eligible for  
SNAP/TANF/FMNP/Senior FMNP/Produce Plus

Supported  
by:



Market and Farmshare Season runs from late May  
until early November.

A project of Building  
Bridges Across The River



#SEHarvest  
@DCBridgePark  
@DOLDC  
@THEARCFarm











## lessons learned

The Equitable Development was never meant to be a static document, it was rather intended to be a living evolving document that would continue to grow and change along with the communities it served. Here's some of the lessons learned.

Photo by: Sarah Hester

### — start early!

At the 11th Street Bridge Park, we started to formulate our Equitable Development Plan 5 years before we plan to open.

### — learn from the field

We talked to like-minded parks across the country to learn from their work.

### — data informed decisions

Before trying to create specific recommendations, we worked with our colleagues at LISC DC to bring together experts to assemble data on those who live near the Bridge Park. This included existing property values and their change over time, renters vs. home owners, demographics, poverty levels and the Area Median Income (AMI). This was critical to forming our action items.

### — be intentional

It is important to embed equity and inclusivity in all of our work. For instance, how does your staff, volunteers (and board!) reflect the community in which you serve? As you bring on additional team members, take the extra time it sometimes requires to identify diverse and local candidates.

### — engage the community

To form our Equitable Development Plan, we held a series of half day brainstorming sessions with key stakeholders from diverse backgrounds. These individuals represented city agencies, experts, business owners, faith leaders and local residents. When we had an early draft of the plan, we held large public sessions for additional feedback, help us prioritize these ideas and identify existing community organizations that could help us implement the recommendations. Finally, we posted a draft version online for public comment.

### — take a multi-sector approach

We began this effort focusing on affordable housing issues, but quickly learned that safe and secure housing was so much more difficult without gainful employment so we added workforce development and small business enterprises. Each of these areas are deeply inter-connected and should not be considered in their own separate silos. We've recently added cultural equity strategies driven by local arts leaders.

### — what gets measured gets done

We worked with senior researchers at the Urban Institute to develop clear measurable goals for each recommendation. Over the next three years they will provide a constant feedback loop to ensure we are meeting our goals and have the ability to course correct over time.

### — iterative process

It is just as important to have community input during the planning phase as it is during implementation. Because of this continuous feedback loop, we have started new initiatives such as Children Savings Accounts to help Ward 8 residents go to college, Individual Development Accounts to help cover down payment on a home and political equity strategies.



Where Community and  
Family Come First



Martha's  Table  
EDUCATION • FOOD • OPPORTUNITY



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[irfanajethanoorani.com](http://irfanajethanoorani.com)

Visit [bridgepark.org](http://bridgepark.org)  
to learn more

#BridgingDC  
#BridgeParkEquity



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