



2020 Profile of Local Arts Agencies

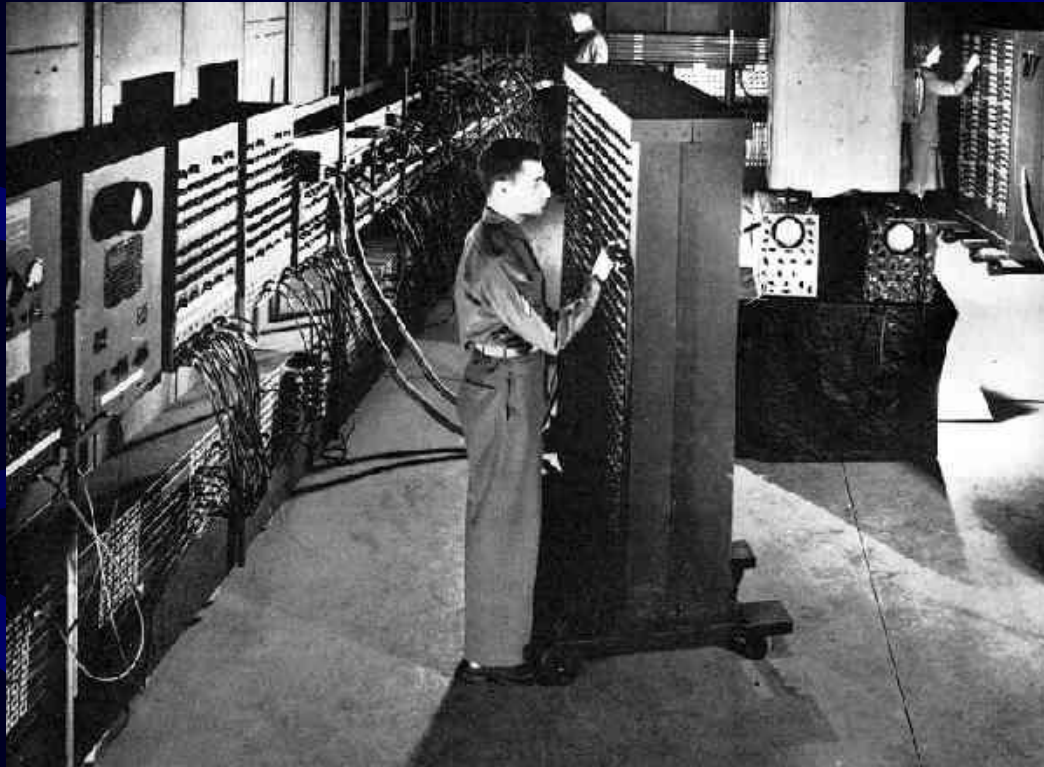
Arts U Webinar

June 17, 2021

**Randy Cohen
Americans for the Arts**

@ArtsInfoGuy

Data Collection During COVID



2020 Profile of LAAs

- ✓ Surveys collected between October 2020 and February 2021
- ✓ 580 responses
- ✓ 43/50 states represented
- ✓ Budgets range from \$40k to \$51 million



The Ever-Evolving, Ever-Adapting, Ever-Changing Local Arts Agency Field



No Two LAAs are Exactly Alike

But all do at least 1 of these:

1. Advocacy & Policy	100%
2. Facilities Development & Mgmt.	62%
3. Funding & Financing	76%
4. Partnerships & Planning	91%
5. Programs & Events	84%
6. Visibility	66%
7. Services	92%

Local Arts Agency Governance

70% of local arts agencies are
private nonprofit organizations —
30% are agencies of local government

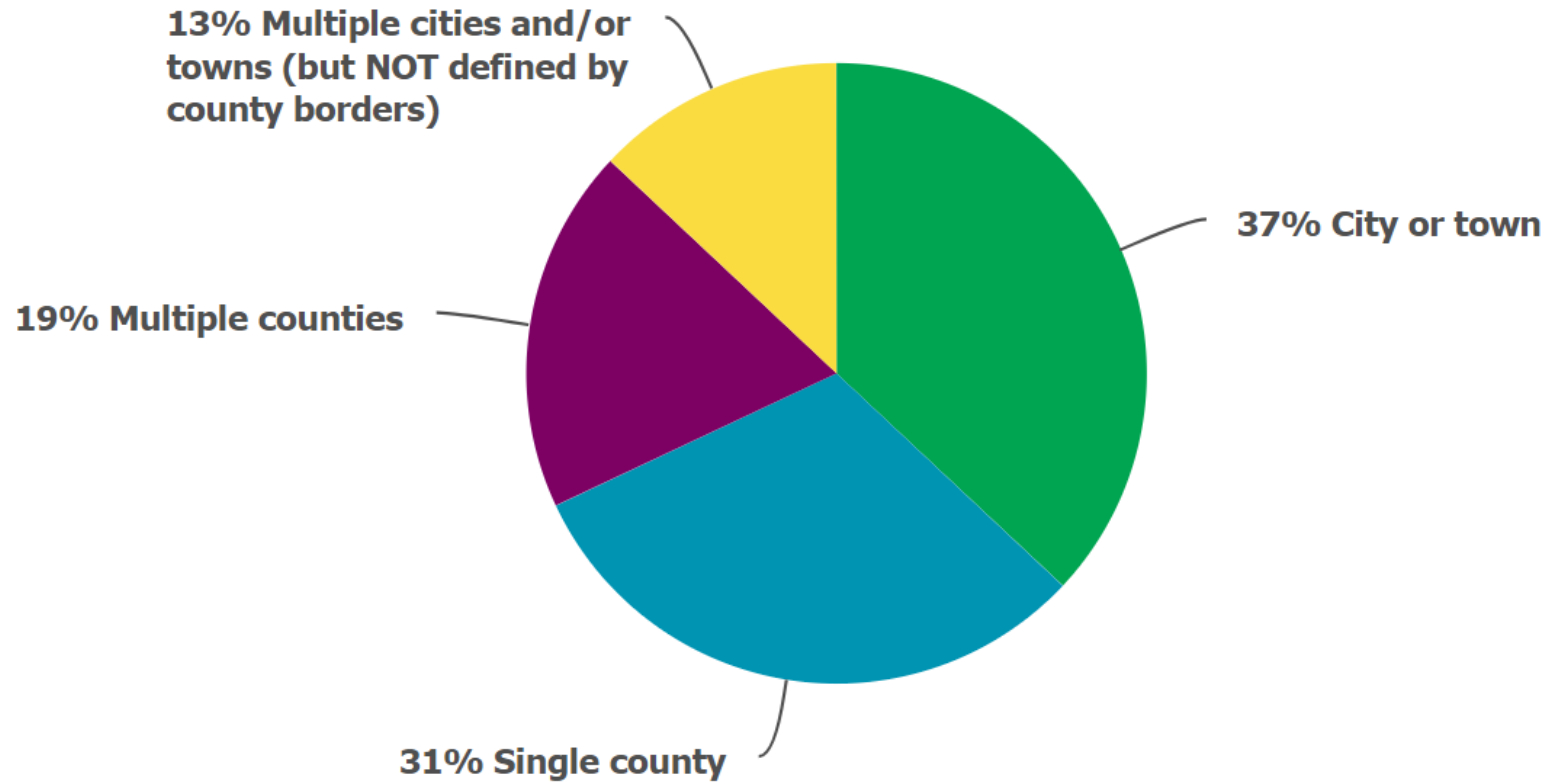




A Local Arts Agency by Any Name . . .

- **ArtsWave (Cincinnati)**
- **Office of Arts, Culture & the Creative Economy (Philadelphia)**
- **Community Partnership for Arts and Culture (Cleveland)**
- **Middlesex County Cultural & Heritage Commission (NJ)**
- **North Texas Business for Culture and the Arts (TX)**
- **Arts & Science Council of Charlotte/Mecklenburg (NC)**
- **Takoma Park Arts and Humanities Commission (MD)**
- **Centro Cultural de Washington County (OR)**
- **Salt Lake County Zoo, Arts and Parks Program (UT)**
- **4Culture (King County, WA)**

Local Arts Agency Service Areas



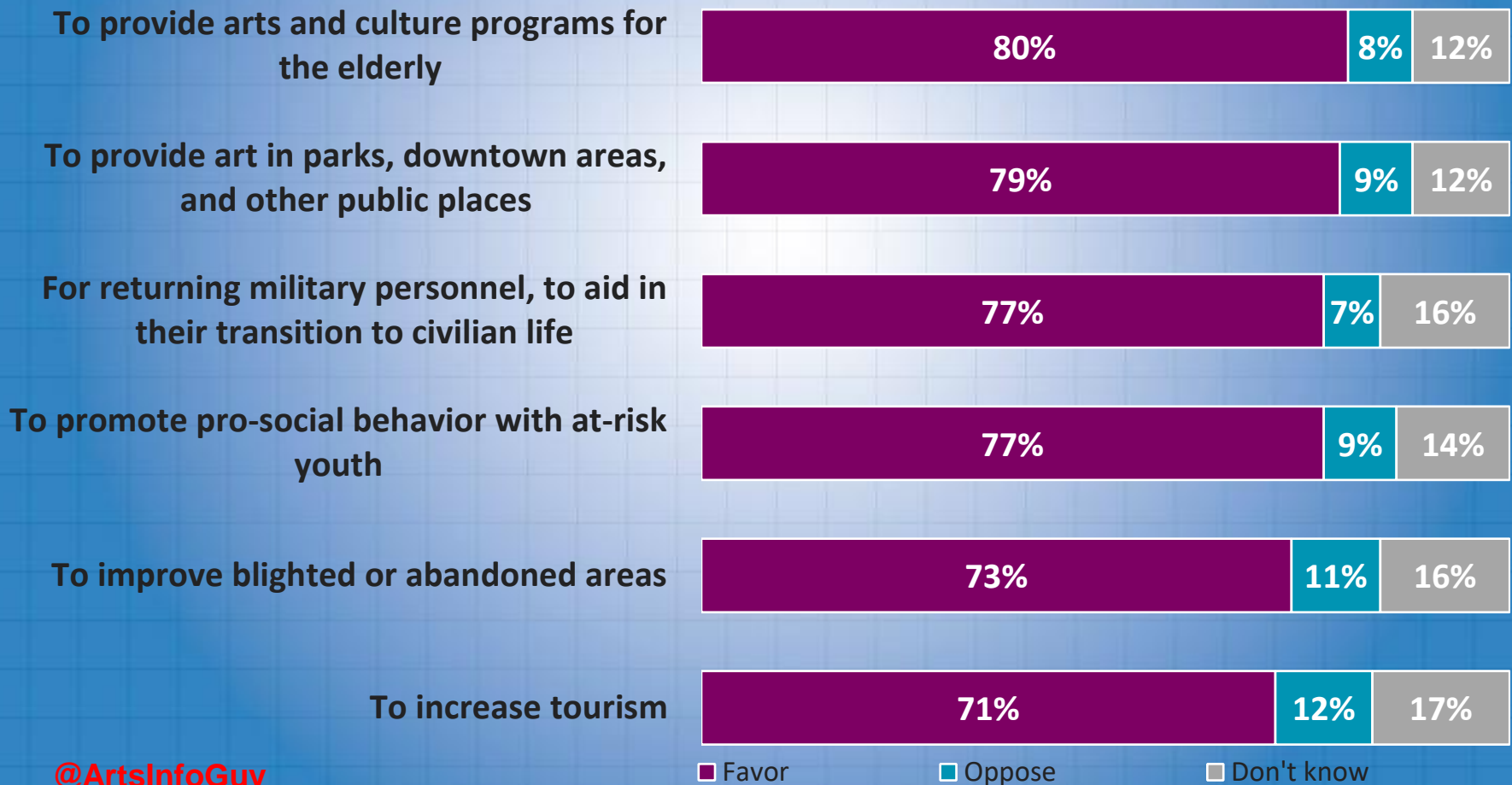
Using the Arts to Address Community Development Issues

95% of local arts agencies use the arts to
address community development issues
(e.g., youth, economic, diversity)



95% ADDRESS COMMUNITY
DEVELOPMENT ISSUES

Community-Oriented Arts Funding has High Public Value

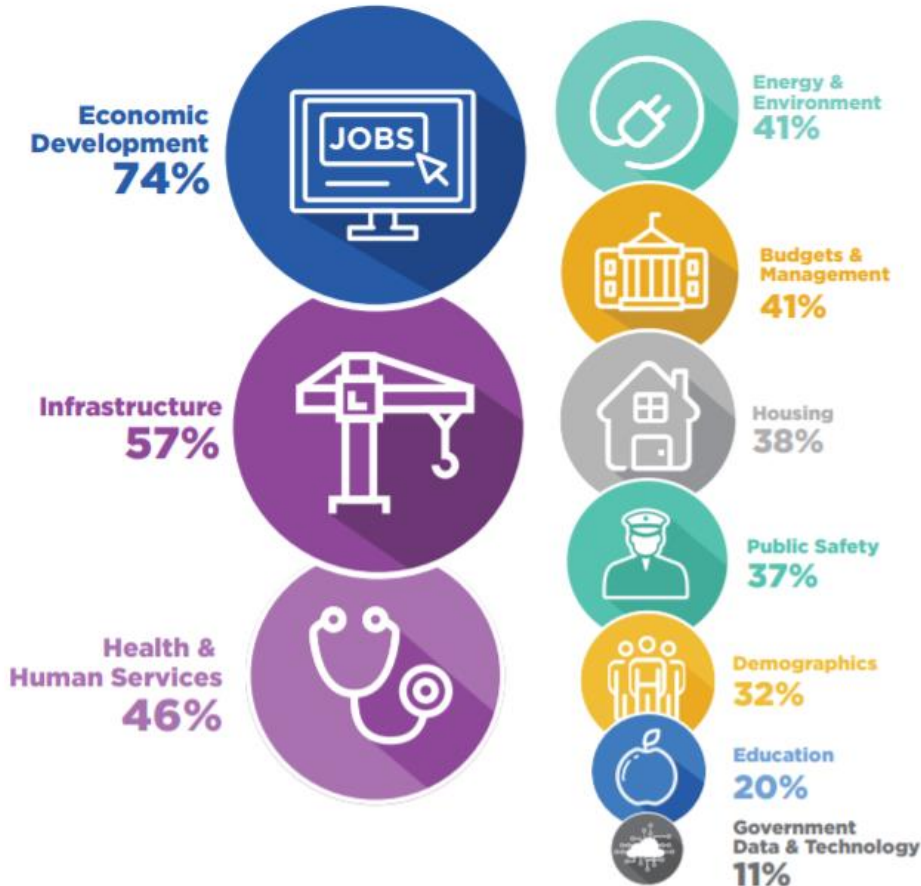




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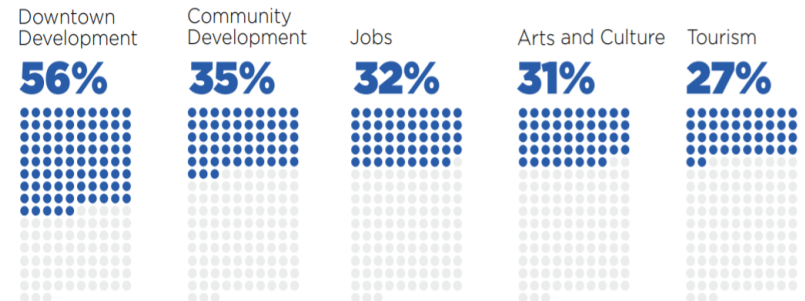
City Finances & Mayoral Priorities

Arts Remain Vital Within Economic Development



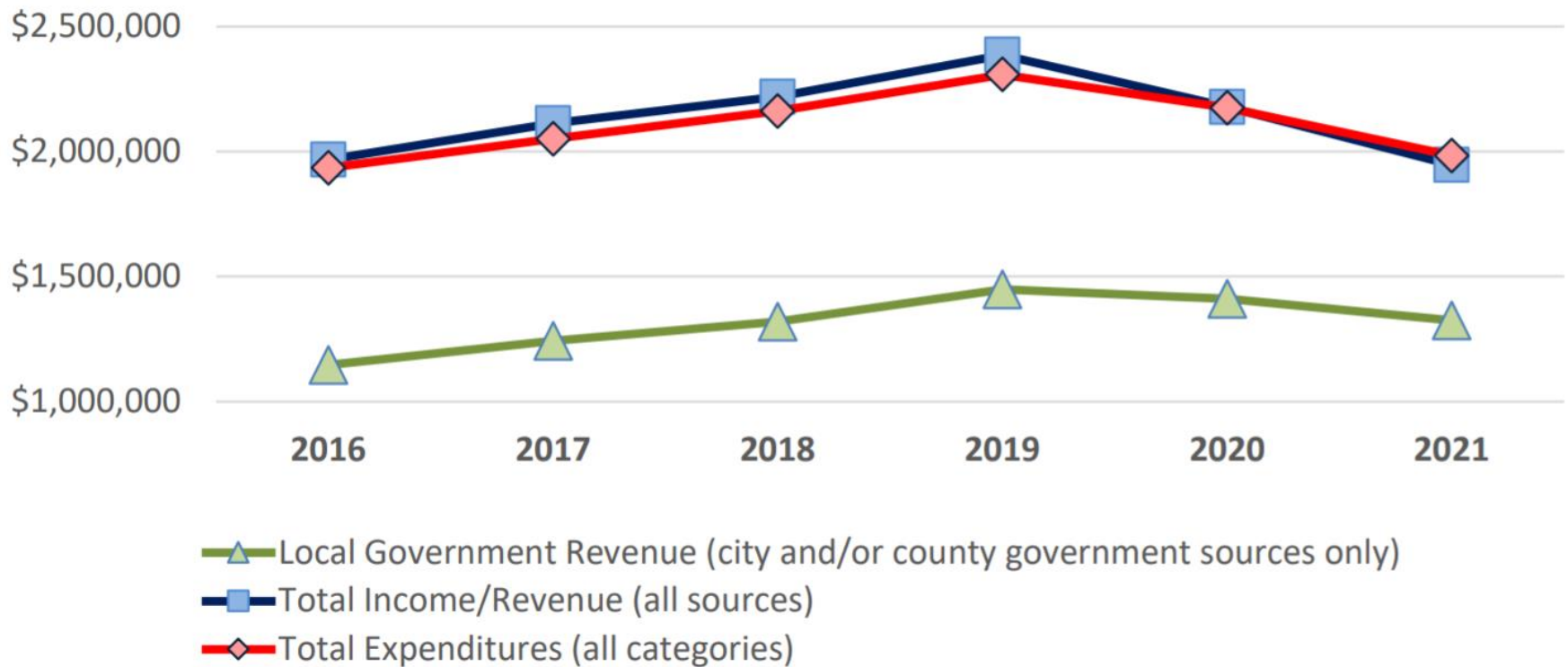
TOP 5

ECONOMIC DEVELOPMENT SUBTOPICS



LAA Budget Trends 2016 to 2021

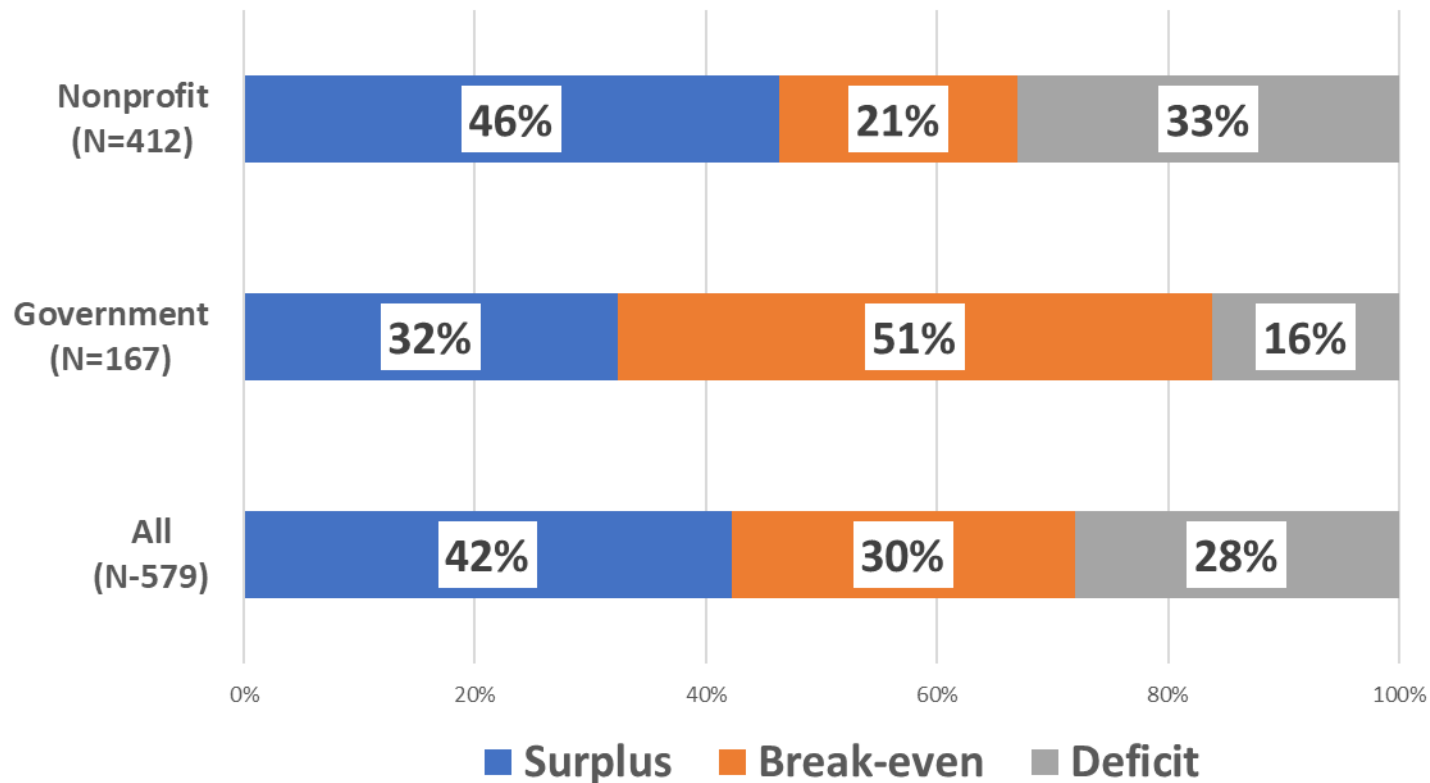
Trends in Average Revenues and Expenditures of 559¹ Participating Local Arts Agencies: FY2016–FY2021



Organizational Stability Indicator

End-of-Year Balance

"Which of the following describes the financial situation in which your LAA finished its most recently completed fiscal year?"



Organizational Stability Indicator

Cash on Hand

Cash on Hand	All (N=579)	Government (N=167)	Nonprofit (N=412)
None (\$0)	2%	7%	0%
Less than 1 month of expenses	1%	0%	2%
1 month of expenses	6%	3%	7%
2-3 months of expenses	21%	3%	28%
4-6 months of expenses	20%	4%	27%
More than 6 months of expenses	27%	11%	33%
Surplus returned to municipal general fund (government LAAs)	17%	57%	0%
Other	6%	16%	2%

Local & State Option Taxes (2019)

38% of local arts agencies operate in a community where revenue from a local or state option tax is used to fund the arts, such as a lodging tax



38%

OPERATE WHERE AN
OPTION TAX IS USED
TO FUND THE ARTS

Average Amount LAAs Received from PPP (by Population)

Fewer than 50,000	\$35,095
50,000 to 99,999	\$36,500
100,000 to 249,999	\$45,069
250,000 to 499,999	\$82,769
500,000 to 999,999	\$234,107
1,000,000 or more	\$194,613

70% of Survey Respondents Applied for CARES Act Funding



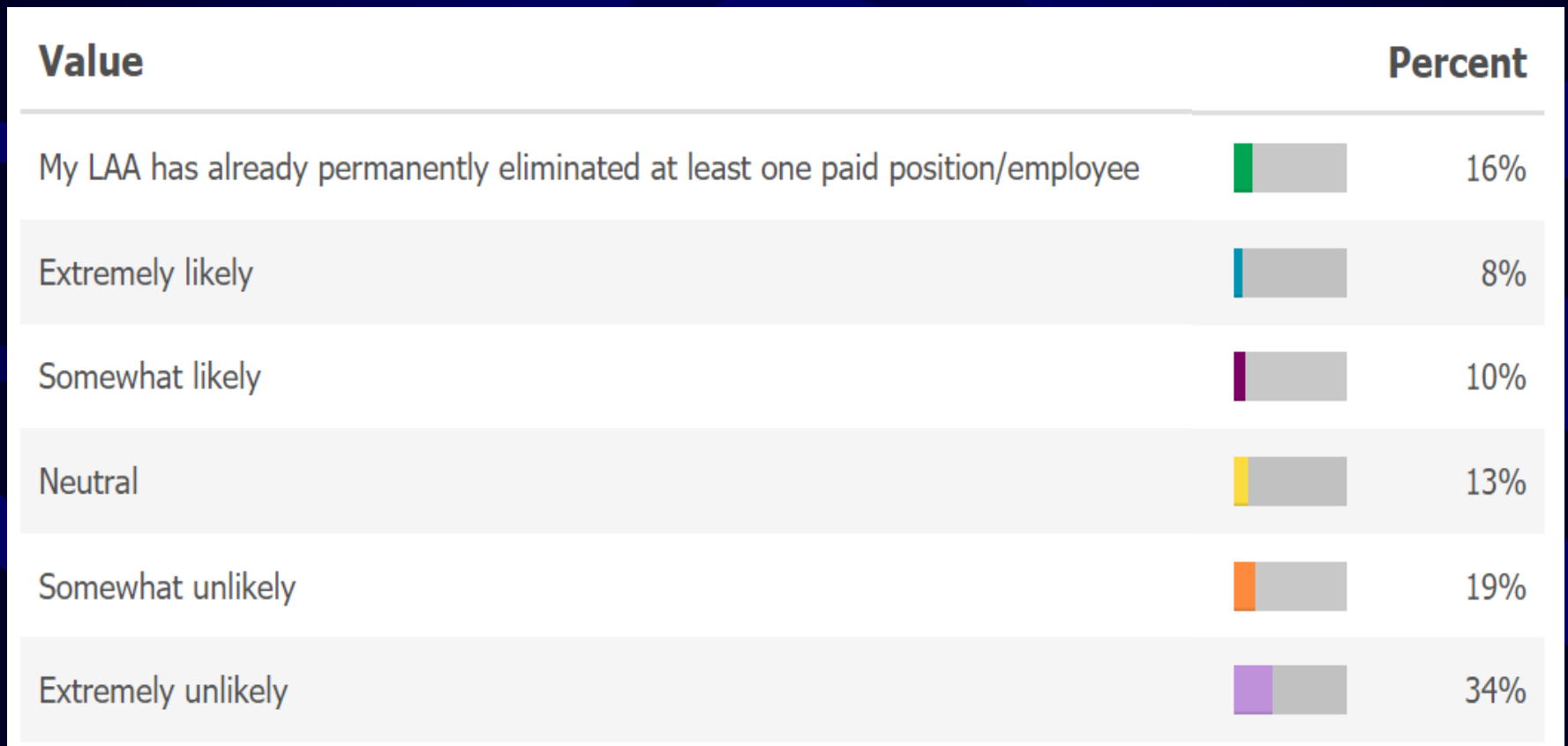
Impact of COVID-19 Crisis on Local Arts Agencies

Pandemic Impact on Local Funding Streams in 2021

30. What do you anticipate will be the impact of the COVID-19 pandemic on each of the following income/revenue streams for the arts and culture in your community during 2021?

	Decrease significantly	Decrease somewhat	Stay about the same	Increase somewhat	Increase significantly
Earned revenue (e.g., admissions, memberships, retail, etc.) Row %	64%	23%	7%	4%	1%
Corporate/business contributions Row %	27%	48%	18%	6%	0%
Donations from individuals Row %	18%	42%	25%	13%	3%
Support from foundations (e.g., grants) Row %	9%	28%	36%	24%	4%
Support from local (city and county) government sources Row %	18%	27%	41%	12%	2%
Support from state government sources Row %	13%	28%	45%	12%	2%

Q: What is the likelihood that your LAA will permanently eliminate at least one paid position/employee as a result of COVID-19?

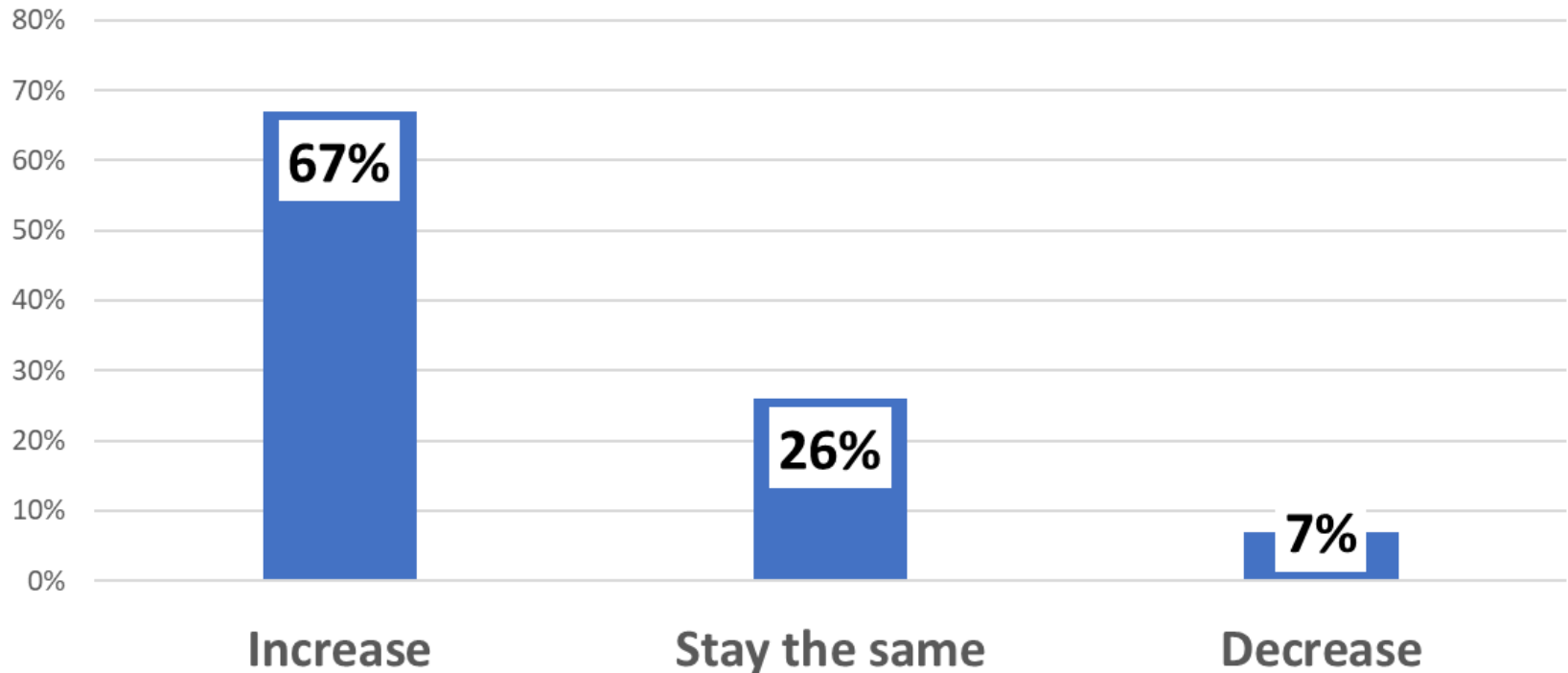


Financial outlook for your LAA and its constituents in two years compared to right now?

	BETTER than it is <u>right now</u>	ABOUT THE SAME as it is <u>right now</u>	WORSE than it is <u>right now</u>
Financial outlook <u>for your LAA</u> two years from now Row %	39%	42%	20%
Financial outlook <u>for your LAA's constituents</u> two years from now Row %	35%	31%	33%

Demand for LAA Services are Going UP

Change in Demand for LAA Services During Next 2 Years



Most Prominent Operational Challenges for Your LAA?

(October 2020 to February 2021)

Difficulty in predicting future scenarios	79%
Survival of the arts and cultural organizations in our community	74%
Loss of income/revenue (financial ramifications)	71%
Wellbeing of the artists in our community	70%
Well-being of staff/employees and their families	48%
Operating remotely/virtually	48%
Too many priorities/competing priorities in the current environment	36%
Increased requests for funding/support	34%
Survival of partnerships and collaborations	32%
Lack of coordination with colleagues and partners	12%
<u>Other (brief description requested): (click to view)</u>	12%
Lack of reliable and timely information	11%
Inadequacy of existing emergency policies/procedures	8%

88% of LAAs created or contributed to COVID-19 pandemic initiatives in their community

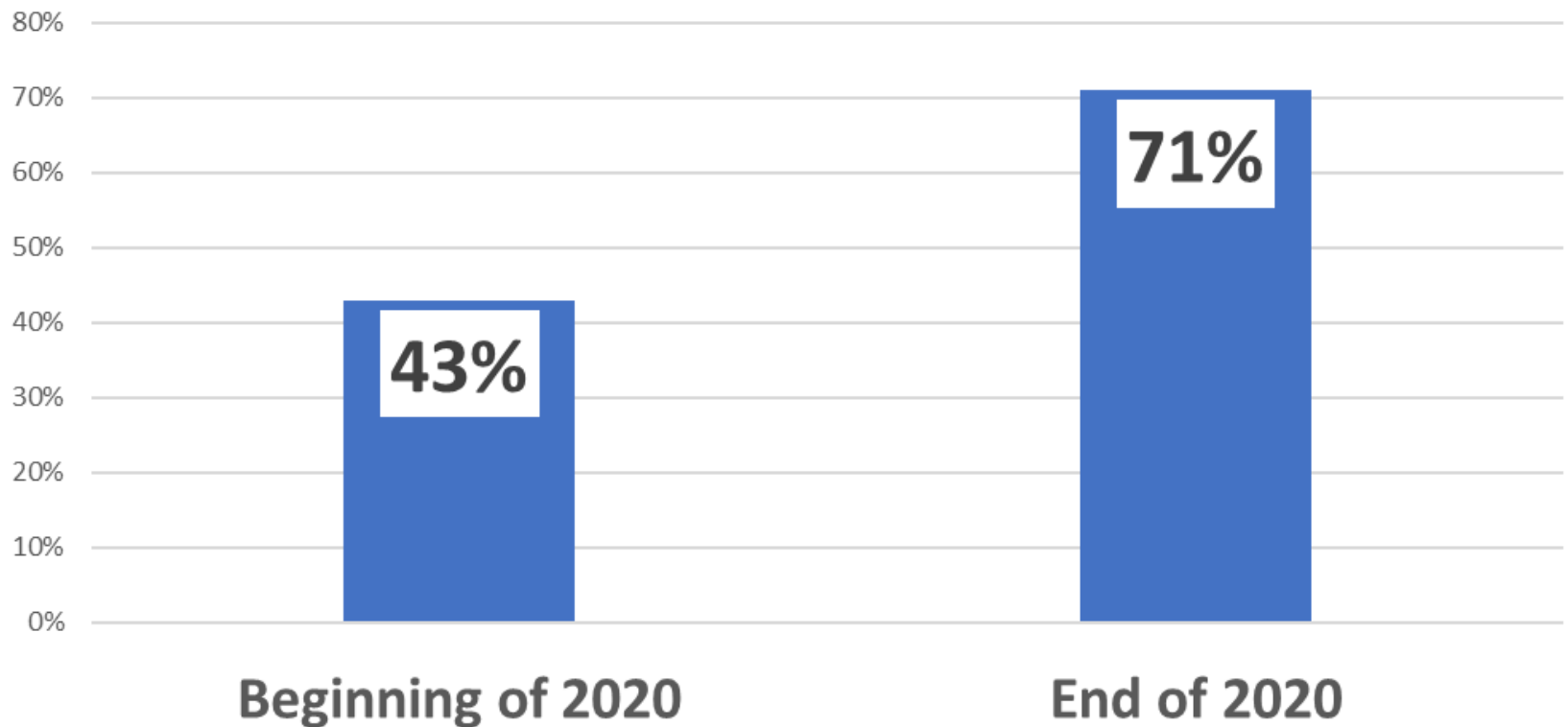
Partnership with others (including non-arts government agencies) to integrate the arts, culture, and creativity into community-wide initiatives		60%
Effort to ensure the arts/cultural/creative sector is eligible for relief or recovery funds that come from state or local sources (such as the CARES Act)		55%
Effort to compensate artists/creative workers to use their creativity to address recovery, morale, and/or cohesion		41%
Opportunity designed to help the community navigate or recover from the impacts of COVID-19		40%
Effort for local funders to provide relief and recovery funding and/or support programming and policies designed to generate relief funding		31%
Fund to distribute no-strings-attached funds/financial relief to arts/cultural/creative organizations		28%
Effort to compensate arts/cultural/creative organizations to use their creativity to address recovery, morale, and/or cohesion		28%
Fund to distribute no-strings-attached funds/financial relief to artists/creative workers		27%
Effort for local government leadership (e.g., mayor, city/county council) to pass recovery policies or create new cross-cutting recovery efforts		27%
Fund (or other support system) to help staff/employees mitigate COVID-related financial challenges		12%



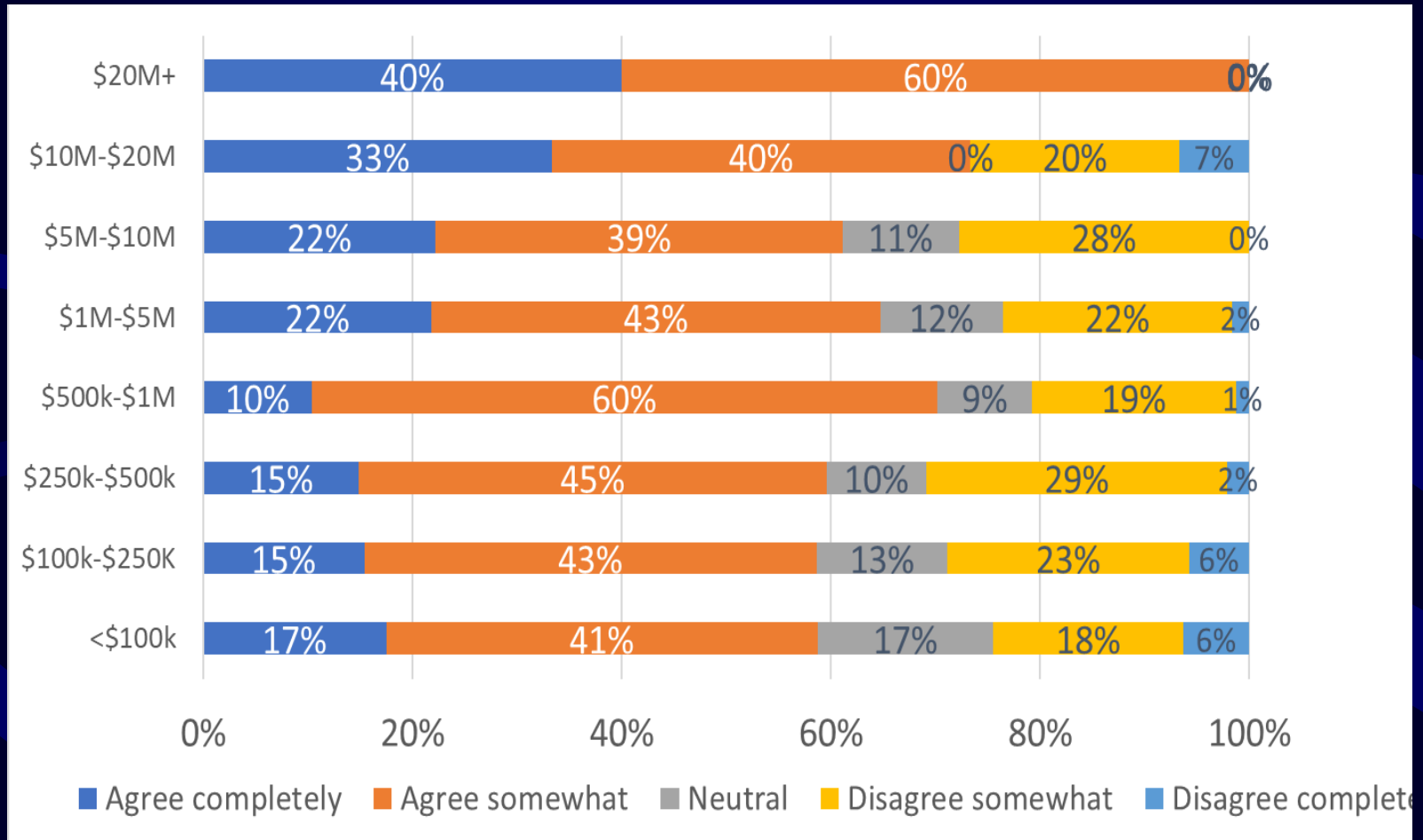
Diversity, Equity & Inclusion

Q: How would you describe your LAA's level of focus on racial equity (1) at the beginning of 2020, and (2) going forward from today?

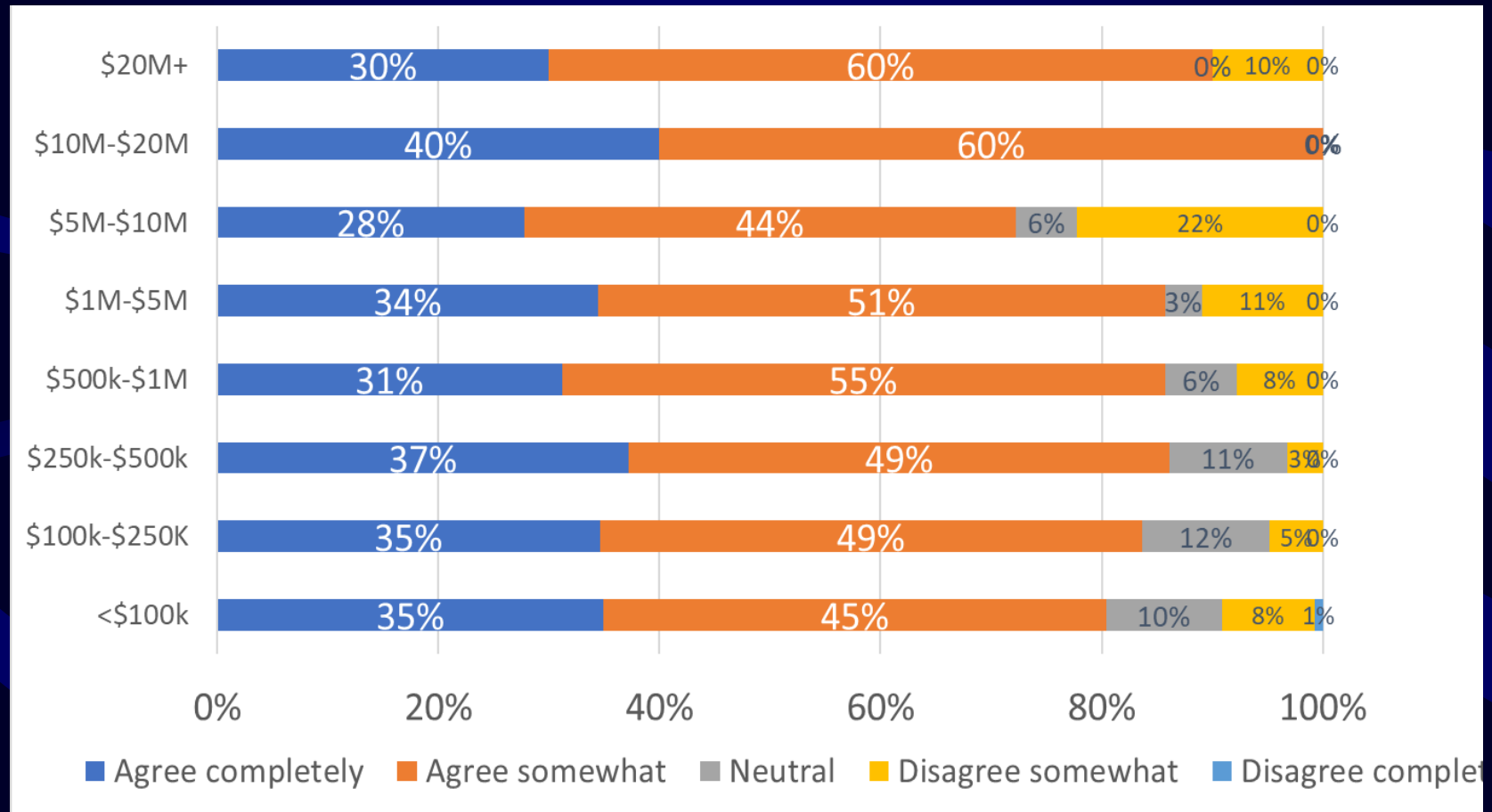
Changes in LAA Focus on Racial Equity



63% of LAA's say their staff/board reflects the demographic diversity of their community

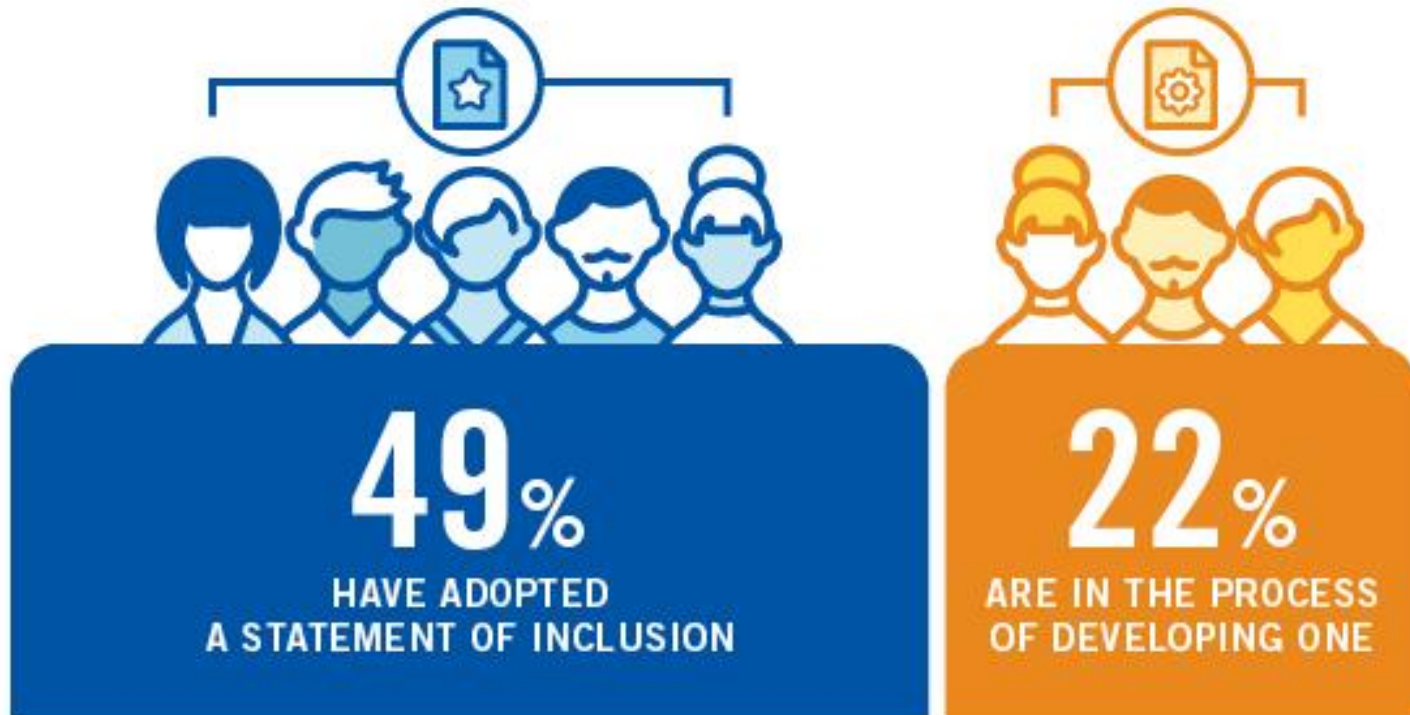


In 2021, 84% of LAA's say their programs & services will reflect the demographic diversity of their community



LAAs and DEI Statements (2019)

49% of local arts agencies
have adopted a statement on
diversity, equity, and inclusion



**48% of local arts agencies believe
they have an appropriate level of diversity
among the staff, board, and volunteers**



48% AGREE THEIR LEVEL OF
DIVERSITY IS APPROPRIATE



Profile of Local Arts Agencies Tools and Reports

www.AmericansForTheARTS.org/LAAPProfile



Thank You for Your Work!



**72% OF
AMERICANS
BELIEVE THE
ARTS UNIFY US
REGARDLESS
OF AGE, RACE
OR ETHNICITY.**





Thank You!

www.AmericansForTheArts.org/LAA Profile

rcohen@artsusa.org

@ArtsInfoGuy