AMERICANS FOR THE ARTS AND THE ARTS ACTION FUND PRESENT

CARES Act Update

Arts Resources, Research & Response
TODAY'S SPEAKERS

Nina Ozlu Tunceli - Moderator

Robert L. Lynch - Overview

The Local & State Panel Speakers:

- Rick Stein, California
- Doug Zbylut, Nebraska
- Ethan McSweeny, Virginia
- Kendall Hardin, Nevada

Randy Cohen - Research

Ruby Lopez Harper - Resources
175 million Americans have received federal assistance in one form or another through the CARES Act (As of 5/3/2020).

30 million Americans are currently receiving enhanced Pandemic Unemployment Compensation (As of 5/3/2020).

$500 billion in Paycheck Protection Program loans to 3.8 million small businesses (As of 5/3/2020).

- Of this amount, the SBA reports that $4.9 billion in PPP loans awarded to 39,670 small businesses within the Arts, Entertainment & Recreation Sector (As of 4/16/2020).
CARES ACT TABLE
www.ArtsActionFund.org/CaresActTable

OFFICE HOURS WITH NINA
www.ArtsActionFund.org/OfficeHoursNina

LOCAL & STATE STORIES
www.ArtsActionFund.org/CaresActUpdate
Rick Stein

ARTS ORANGE COUNTY
PRESIDENT & CEO
IRVINE, CA

A highly engaging and culturally-rich family arts festival for everyone
At Imaginology at the OC Fair & Event Center
April 18-19, 2020 • www.ocdiadelnino.org
Doug Zbylut
NEBRASKANS FOR THE ARTS
EXECUTIVE DIRECTOR
OMAHA, NEBRASKA
How a family-owned Nebraska bank became the nation's second-biggest lender, Washington Post, April 25, 2020

Small Business loan program keeps performance art alive in Kearney, NewsChannelNebraska.com, April 29, 2020

State Arts Action Network - Member Listing (AFTA)
Nebraskans for the Arts - COVID-19 Resources for the Arts
SBA.gov - Coronavirus Relief Options
Ethan McSweeny
AMERICAN SHAKESPEARE CENTER
ARTISTIC DIRECTOR
STAUNTON, VIRGINIA
Kendall Hardin

THE ARTSPARKS INITIATIVE
ARCHITECT

IDEA FACTORY
PRINCIPAL

LAS VEGAS, NEVADA
COVID-19’s Devastating Impact on the Arts

Artist/Creative Workers
- 62% newly unemployed
- 95% report income loss
- $24k lost income per worker, to date
- 80% have no post-pandemic plan
- And yet… 79% strengthening morale and community cohesion through their art!

Nonprofit Arts Organizations
- $4.98 billion in losses, to date, nationally
- 95% cancelled events
- 208 million in lost admission tickets
- 10% doubt ability to outlast pandemic
- And yet… 65% using the arts to boost community spirit!

www.ArtsActionFund.org/COVID-19ArtsImpactResearch
### CARES Act Arts Funding Tracker

To which of the following CARES Act funding programs have you applied? *(An answer is required for each row)*

<table>
<thead>
<tr>
<th>Program</th>
<th>Yes</th>
<th>No</th>
<th>Not Yet</th>
<th>Not Eligible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paycheck Protection Program (PPP) loan/grant</td>
<td>☑️</td>
<td>☐️</td>
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<tr>
<td>Emergency Injury Disaster Loan (EIDL) from SBA.gov</td>
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<tr>
<td>National Endowment for the Arts (NEA)</td>
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<tr>
<td>National Endowment for the Humanities (NEH)</td>
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<tr>
<td>Institute of Museum and Library Services (IMLS)</td>
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<tr>
<td>Sub-grants Through State Arts, Humanities, Museum and Library Agencies</td>
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<tr>
<td>Community Development Block Grant (CDBG)</td>
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Put Your Data to Work: AEP5 Economic Impact Calculator

**INSTRUCTIONS**

Provide the information below to calculate the economic impact of your organization (or a group of organizations).

- **Population** of your community: Choose one
- **Total Expenses:** 
- **Total Attendance:** 

**TOTAL ECONOMIC IMPACT**

<table>
<thead>
<tr>
<th>ORGANIZATION(S):</th>
<th>TOTAL EXPENDITURES</th>
<th>FTE JOBS</th>
<th>HOUSEHOLD INCOME</th>
<th>LOCAL GOVERNMENT REVENUE</th>
<th>STATE GOVERNMENT REVENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUDIENCES:</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>TOTAL:</td>
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[www.AmericansForTheArts.org/EconomicImpact](http://www.AmericansForTheArts.org/EconomicImpact)
Don’t Social Distance Without These COVID-19 Arts Impact Links!

- Impact of COVID-19 on Nonprofit Arts & Cultural Organizations Survey
- COVID-19 Impact Survey for Artists and Creative Workers
- COVID-19, Social Distancing, and the Arts Study
- CARES Act Arts Funding Tracker (Sign-up to participate)
- AEP5 Economic Impact Calculator
- “It’s the Arts. Troubling News Yet Still Room for Optimism” (Randy’s latest COVID-19 research blog)