

# Using the Framework In Evaluation



Develop shared language across artists, non-arts partners, and funders



Center non-European culture and values



Clarify program goals in a formative or developmental evaluation



Describe and assess socially-engaged artwork



Understand a community's experience of art



Figure out how an artwork contributed to social impact in a summative evaluation



Communicate findings and lessons learned

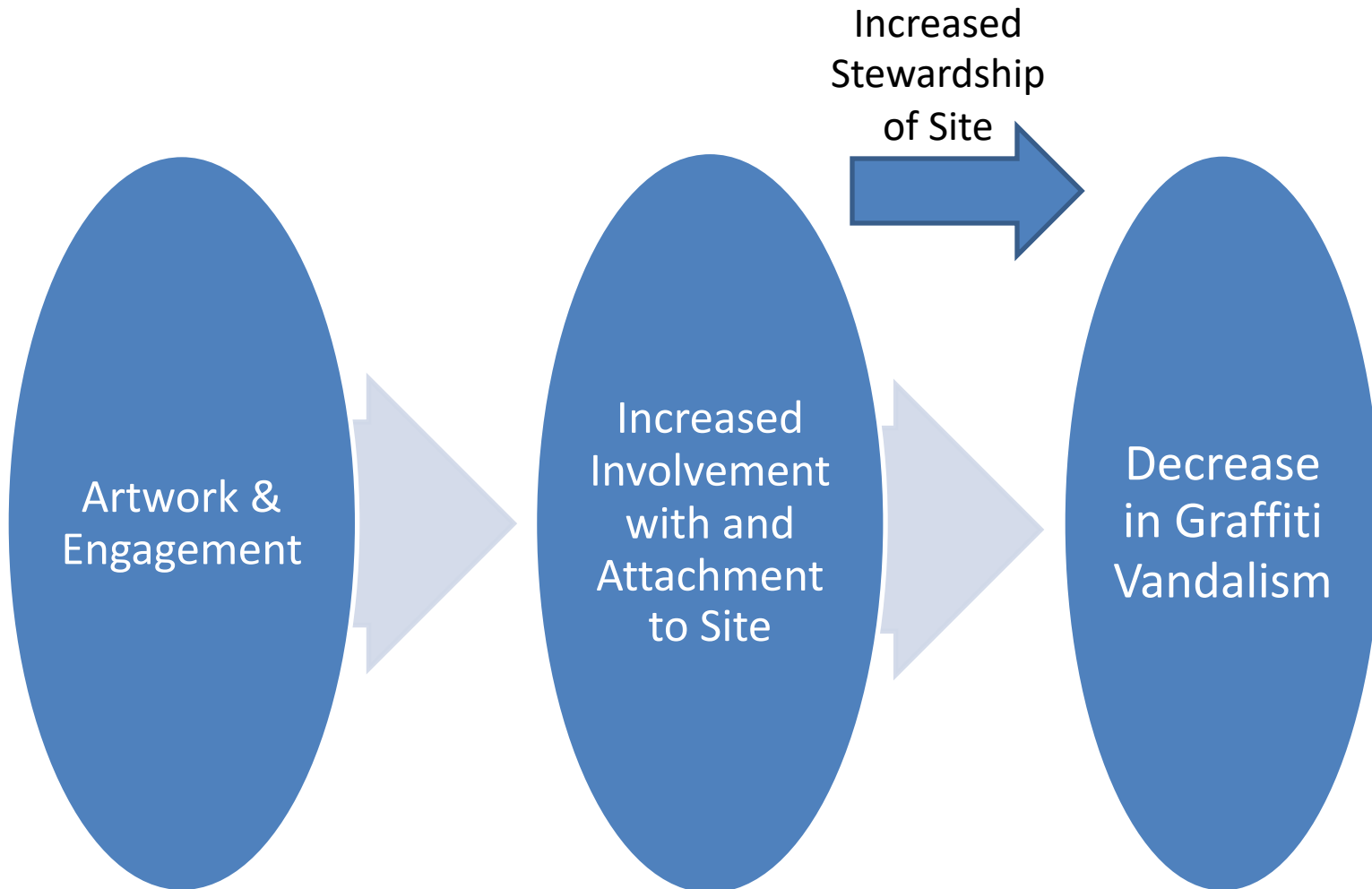
# Civic Art as Infrastructure Evaluation (aka Creative Graffiti Abatement Evaluation)

<https://www.lacountyarts.org/civic-art-four-stories>

Photo credit: Sara Daleiden



# Theory of Change



# Did these social and physical artworks...

- Shift perceptions about the sites?
- Increase positive activity?
- Reduce graffiti vandalism?
- Build a sense of community ownership?
- Build capacity for future arts and culture activities?



# East Rancho Dominguez Park and Community Center Public Engagement



Field Trip to Dominguez Rancho Adobe Museum with Fausto Fernandez and Sara Daleiden  
Photo credit: Los Angeles County Department of Arts and Culture





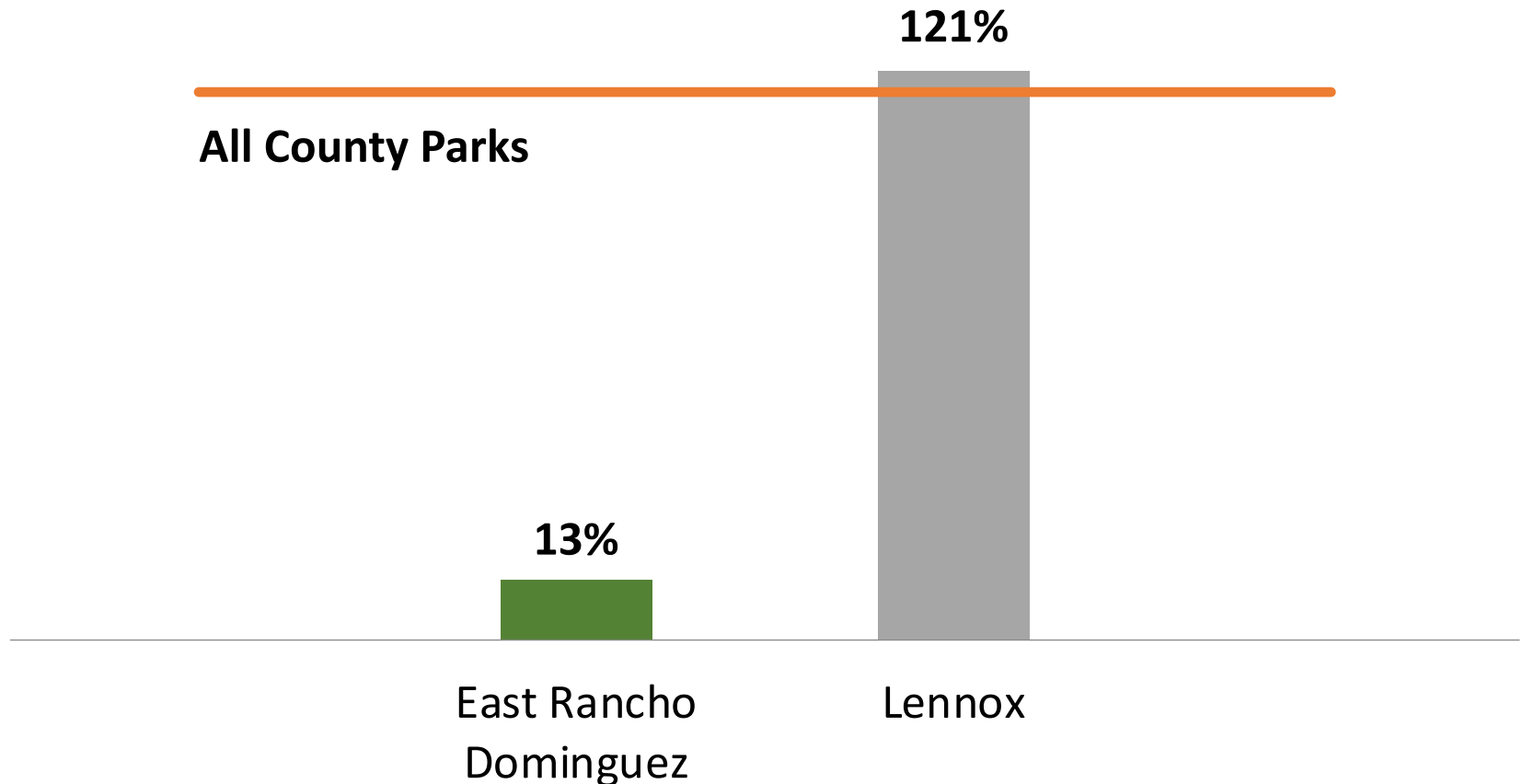
"Dominguez Field and the Famous Titans of Aviation" by Fausto Fernandez  
Photo credit: Los Angeles County Department of Arts and Culture

**“It makes the park seem  
cleaner and safer.  
The art shows that the  
government cares.”**

**-East Rancho Dominguez Park User**

# Graffiti removals increased at East Rancho Dominguez Park at a **much lower rate** than the increase countywide.

The increase at its comparison park, Lennox Park, was closer to the countywide average.



Data Source: Department of Parks and Recreation Work Orders



# Sensory Experience



"Dominguez Field and the Famous Titans of Aviation" by Fausto Fernandez  
Photo credit: Los Angeles County Department of Arts and Culture



# Openness and Communal Meaning



Storygathering with Tom Lawson of Someplace Chronicles and Sara Daleiden  
October 22, 2016

Photo Credit: Gina Valona

# How Does Civic Art Work?



## commitment

How did the artworks or the people involved express commitment to the community?



## openness

When did you see the artworks or the people involved create a way for multiple people to experience the artwork?



## connection

Who had meaningful connections with one another because of the artworks or the people involved?



## surprise

What about the artworks or the people involved surprised you?

County of Los Angeles  
Department of Parks and Recreation

## RECOMMENDATIONS

circle the recommendations that interest you

Develop physical and social aspects of civic artwork in tandem

Create Multi-Year Artist-in-Residence opportunities in parks focused on civic engagement

Create maintenance plan for artworks that includes long term programming with neighborhood leaders and staff

Other  
(please describe below)

(Optional)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

[www.lacountyarts.org](http://www.lacountyarts.org)  
@LACountyArts  
#civicartworks

# Progressing Issues of Social Importance Through the Work of Indigenous Artists:

*A Social Impact Evaluation of the Native Arts and Cultures  
Foundation's Pilot Community Inspiration Program*

## Executive Summary



Revised for Publication June 2017  
Miriam Jorgensen & Miskodagaaginkwe Beaudrie  
Native Nations Institute, The University of Arizona

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**NATIVE  
ARTS &  
CULTURES**  
FOUNDATION

## 3 evaluation approaches

- “traditional”  
counting  
(quantitative)
- indigenous  
methodologies &  
principles
- Aesthetic  
Perspectives  
appreciative  
evaluation

[Nativeartsandcultures.org/  
values/reports](http://Nativeartsandcultures.org/values/reports)



# Repellent Fence (*Valla Repelente*)

by the artist collaborative, Postcommodity (2014-15)

Photo courtesy of Postcommodity





# Pittsburgh: ARTS EXCURSIONS UNLIMITED

Artist Edith Abeyta



AEU participants tour an exhibit at the August Wilson African American Cultural Center with curator Kilolo Luckett. Photo: Heather Mull





# Beware of the Dandelions by Complex Movements

Photo: Doug Coombe



# Aesthetic Attributes in Evaluation Takeaways

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Not standalone  
indicators or  
standards, need to be  
adapted or applied

Can describe process  
as well as products

Not social outcomes,  
but can elucidate how  
aesthetics can work  
for or against them



# THANK YOU!

Aesthetic Perspectives Website

[www.animatingdemocracy.org/aesthetic-  
perspectives](http://www.animatingdemocracy.org/aesthetic-perspectives)

susannah@larameekidd.com