THE ARTS & HUMANITIES DEFINE UTAH'S WAY OF LIFE, AND ENHANCE OUR QUALITY OF LIFE

Cultural Industries:
Employ 79,328 Utahns (39% of jobs)

Generate $3.5 billion in earnings

1 million cultural tourists

A vibrant cultural scene is the #1 factor for UT businesses choosing a location

Direct income from historic rehabilitation projects using preservation tax credits: $32,303,365 & 737 jobs

Utahns Love Culture:

#1 in the country for live cultural participation (all art forms)

#7 for visiting buildings, parks & neighborhoods for their historic value

UT is home to the oldest state arts council in the country

3 cultural education programs annually serve 1,575,189 Utah children

Utah has the largest collection of Native American rock art in the world

Utah’s pioneers built a theatre first before any other structure

Data sources: utculture.org/stats

facebook.com/utculture
@utculture @utculture
utculture.org
Utah Cultural Alliance is the statewide voice of the humanities and arts. We amplify culture’s positive contributions to Utah. Our tools:

**ADVOCACY:** lobbying, mobilizing collective advocacy, as well as creating and electing cultural champions

**AMPLIFICATION:** collecting data, demonstrating culture’s impacts, mapping, calendaring, and advertising the sector

Join the movement: utculture.org/membership
Find culture near you: utculture.org/map
Find cultural events: nowplayingutah.com
Become/find a mentor: utculture.org/mentors
Economic Impact: utculture.org/stats

Major Sponsors

**George S. and Dolores Doré Eccles Foundation**

**Salt Lake County Arts Council**

**Lawrence T. Dee & Janett T. Dee Foundation**


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