KFW recognizes art as a powerful force for moving hearts and minds toward equality for women. Kentucky women have been making art for social change for centuries. KFW has been funding these opportunities for 36 years.

Kentucky
Foundation for Women

Our mission is to promote social change by supporting various feminist expression in the arts.

"Our aim is to put the money directly into the hands of the women who are using their art for social change." Sallie Bingham

- *Photo by Camila Motta*

Free Artist Retreats and Residencies

2 Grant Cycles

Artist Enrichment: Provides opportunities for feminist artists and organizations to **further their artistic development** to create art for positive social change.

Arts Meets Activism: Supports feminist artists and organizations to **engage individuals and communities** in art making that directly advances social change.

One Time Grants

2016 Radical Timely and Urgent

2018 Girls of Color: Voice and Vision!

2019 Advancing Democracy, Building Power

2020 Bridging Divides

Priority Populations

With proposals of equal merit, priority should be given to first-time applicants, women from rural areas, women of color, especially Black or African American women, LGBTQ+ women, low-income women, women who did not complete high school or college, and women with disabilities.
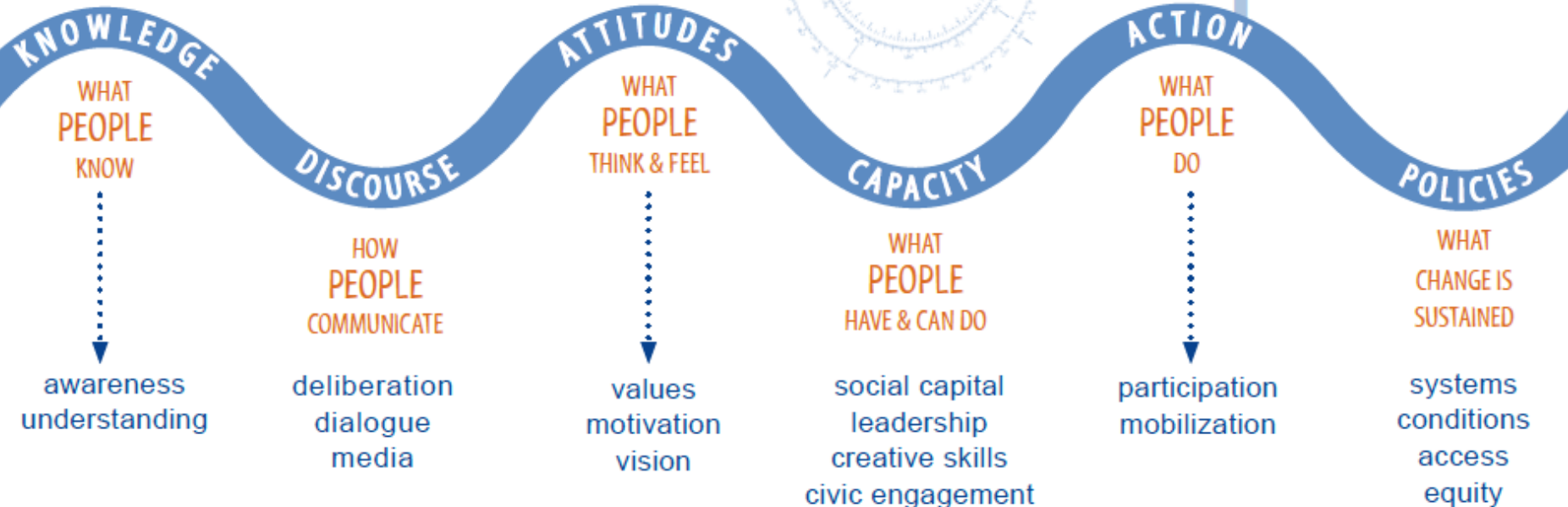
2016 One Time Grant
Radical, Timely, and Urgent

- Pilot Group for participatory grantmaking

- KFW distributed *Continuum of Impact* with Examples

- Grantees report using the Continuum with their own examples.

- Grantees met after final report to debrief and provide feedback to KFW and *to each other*.

- With their feedback, KFW Implemented measures into our broader grant reporting.

ANIMATE
INFORM
INFLUENCE
EXPRESS
ENGAGE

what difference do ARTS and CULTURE make?

continuum of impact

KNOWLEDGE
WHAT **PEOPLE** KNOW
awareness
understanding

DISCOURSE
HOW **PEOPLE** COMMUNICATE
deliberation
dialogue
media

ATTITUDES
WHAT **PEOPLE** THINK & FEEL
values
motivation
vision

CAPACITY
WHAT **PEOPLE** HAVE & CAN DO
social capital
leadership
creative skills
civic engagement

ACTION
WHAT **PEOPLE** DO
participation
mobilization

POLICIES
WHAT **CHANGE IS** SUSTAINED
systems
conditions
access
equity

Social Change Impact

- Grant workshops across KY 6 times a year

- Time for artists to ask, "how do we know we are creating social change?"

How do we know we have created social change?

Animating Democracy describes six indicators of social change. The chart below provides a few examples of how art can create these kinds of changes.

1. Changes in Awareness & Knowledge (what people know)	"The exhibit **increased knowledge** about breast cancer risks."	Measured by: Questionnaire responses.	"The performance **raised awareness** about domestic violence."	Measured by: Audience talkback.
2. Changes in Attitudes & Motivation (what people think and feel)	"The workshop **shifted attitudes** about body image among participants."	Measured by: Before-and-after survey responses; observation.	"The film **challenged stereotypes** about gender and sexuality."	Measured by: Talkback/ discussion; social media engagements.
3. Changes in Behavior & Participation (what people do)	"There was an **increase in motivation** over the 6 week session."	Measured by: Attendance and participation levels week-to-week.	"Teachers reported a **decline in bullying** among those who attended the workshop."	Measured by: School program evaluation form; discussions with school principal.
4. Changes in Discourse (what is being said and heard)	"This interactive play **changed the conversation** about bullying in our school."	Measured by: Observation, talkback/ discussion.	"This photo series **created dialogue** about immigration among attendees."	Measured by: Observation, discussion session.
5. Changes in Capacity (know-how and resources)	"The workshop **provided helpful tools** for developing writers."	Measured by: Questionnaire responses, informal conversations.	"Emerging recording artists **increased their skills** in audio production."	Measured by: Curriculum, participant surveys.
6. Changes in Systems, Policies, Conditions (change that is lasting – usually takes years)	"After witnessing the positive impact on participants, the jailer has helped us **expand the program** to reach additional institutions."	Measured by: Number of detention centers who have expressed interest in implementing this program.	"After the documentary sparked protests, the organization **revised its approach** to addressing discrimination."	Measured by: Changes in anti-discrimination policy.

Indicator: Changes in Awareness

What types of tools did you use to measure changes in awareness and knowledge?

Have you used any other creative tools to measure these changes?

What have you learned about this indicator?

Are there any revisions you would make based on this learning?

Aesthetics Attributes Framework

- KFW picked Cultural Integrity, Disruption, and Stickiness. Grantee picks one.

- Percentages

- Examples

- Format

- Please give us specific feedback on how well the AA framework helps you to describe your work and/or your way of working.

Attribute 1: Creative Disruption

Art challenges what is by exposing what has been hidden, posing new ways of being, and modeling new forms of action. Disruption relates to both form and content. In terms of content, creative work can disrupt: who has access to self-expression; dominant stories; and power structures. In terms of form and delivery, a work can disrupt artistic conventions of its genre, standards of what is considered beautiful or pleasing, or the ways that the art encounters its audience. Effective disruption is mindful and intentional. It can propose positive alternatives to dysfunctional conditions.

Consider: (questions from framework are posted here)

As I evaluate my work and activities, effective creative disruption is:

- ☐ beginning (under 25%)
- ☐ developing (25-50%)
- ☐ active (50-75%)
- ☐ consistent (Above 75%)

Comments on above rating:

Please **describe below** how this attribute is demonstrated in your work. If this attribute **does not apply** to your work, please list the reason.

For an example of how a KFW artist might complete this, **SEE THIS EXAMPLE.**

Activities:

Results:

Impact:

Future:

Equity Self-Assessment

Information from Artist Thrive and GIA Racial Equity

1. **BIPOC Viewpoints** (I listen and learn from the viewpoints of BIPOC and consider the consequences of my action on different identity groups…)

2. **The racial, gender, disability, and sexual orientation diversity of the community...** (is reflected in our leadership and there is full and shared accountability to equitable outcomes.)

3. **Capacity in the Community for Conversations on Equity**

4. **In considering a range of needs, our programs have: (**considered the range of needs around geography, time of day, transportation, childcare, affordability, disability, learning differences, etc.)

5. **Sharing Resources (**I share resources and opportunities broadly, **with a critical awareness of inequities** in the arts.**)**

Learnings

Please share a brief story that illustrates social change impact. This is not a summary of all impact, but an opportunity to share a brief anecdote showing **how this project impacted someone** in a powerful way.

Changes/**Surprises?** How did your original goals change?

Did you have any **key "aha" moments**, or things you learned that you'd do differently next time that you'd like to share with other grantees?

Has your project engaged **participatory evaluation**?

Is there anything **you would like to share** about your work in relation to equity and access?

Do you have **specific feedback** on the language of these equity and access self-reflection questions?

Future

- 2 Year Grants final reports July 2022

- Schedule a follow up meeting with grantees for processing

- Consider different attributes for Artist Enrichment vs Arts Meets Activism Grants

- Implement measures into broader grant cycles and our artist residency program