

National Endowment for the Arts

American Rescue Plan (ARP) Grants to Organizations Webinar

July 6, 2021

Introduction

Ra Joy, Chief of Staff

ARP Structure

GOAL #1: Distribute relief as quickly as possible to the field

GOAL #2: Expand access to funds for underserved communities

American Rescue Plan \$135M

40% (~\$52M)

April 29

**State and
Regional Arts
Agencies**

subgrantee

subgrantee

subgrantee

60% (~\$80M)

June 23

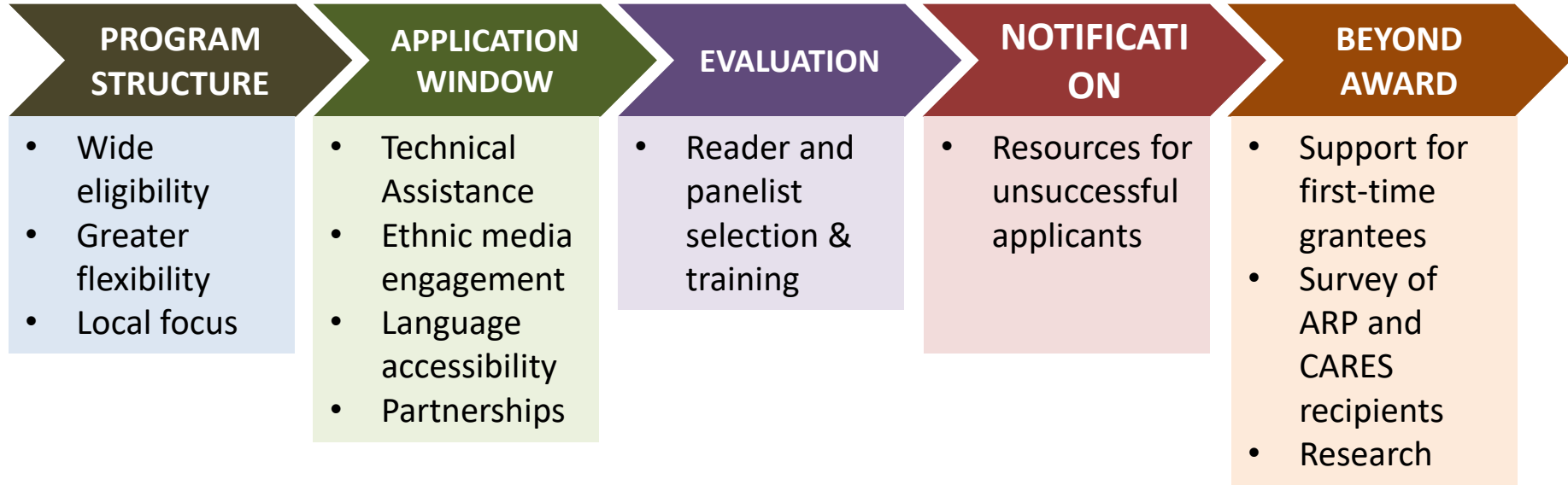
**Local Arts
Agencies
(\$20M)**

subgrantee






subgrantee

**Arts
organizations
(\$60M)**

Equity at each phase of funding lifecycle



What it could mean for applicants

	ELIGIBILITY	Nonprofits new to NEA funding should apply!
	FLEXIBILITY	Practical relief funding, including non-matching, general operating support and a range of award sizes
	ACCESSIBILITY	LEP- and deaf-led organizations can apply more easily, with materials in Spanish, Chinese, and ASL
	LOCAL FOCUS	Local arts agencies lead the way on issues of equity and inclusion and have strong ties to their communities – look for opportunities with Local, State, and Regional Arts Orgs
	TECHNICAL ASSISTANCE	Live Q&As, workshops, tutorial videos, FAQs, website updates, and more

Application dates

Local Arts Agencies

Step 1: July 22

Step 2: July 27-Aug 2

Direct grants to organizations

Step 1: Aug 12

Step 2 A-L: Aug 19-25

Step 2 M-Z: Aug 27-Sep 2



Live Q&A sessions

Wednesday, July 7th	3:30pm ET
Friday, July 9th	12pm ET
Tuesday, July 13th	4pm ET
Thursday, July 15th	11am ET
Monday, July 19th	4pm ET
Friday, July 23rd	12pm ET
Wednesday, July 28th	11am ET
Friday, July 30th	1pm ET
Tuesday, August 3rd	11am ET
Thursday, August 5th	3pm ET
Monday, August 9th	4pm ET
Wednesday, August 11th	12pm ET

(the following focused on Step 2)

Tuesday, August 17th	1pm ET
Friday, August 20th	12pm ET
Tuesday, August 24th	3pm ET
Thursday, August 26th	2pm ET
Monday, August 30th	4pm ET
Wednesday, September 1st	1pm ET

**All sessions listed at
arts.gov/ARP-grants**

Presenters

Ann Meier Baker, Director of Music & Opera

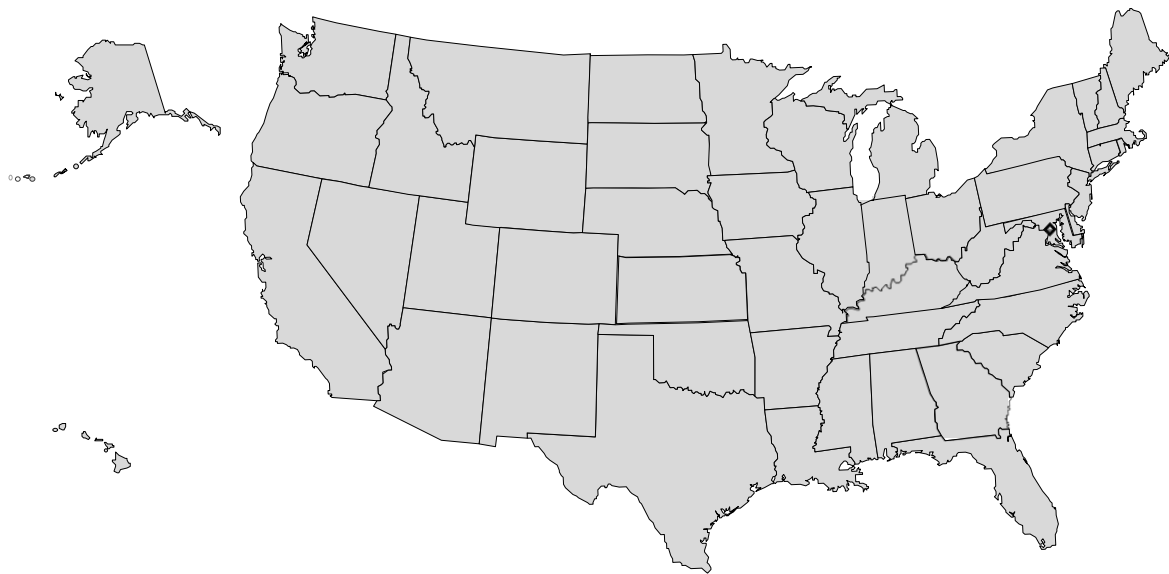
Meg Kowalik, Lead Grants Management Specialist

Cliff Murphy, Director of Folk & Traditional Arts

Greg Reiner, Director of Theater & Musical Theater

The National Endowment for the Arts is an independent federal agency.

We provide funding for the arts in all 50 states, D.C., and U.S. territories.



<https://www.arts.gov/>



Photo by Michael Enslinger, courtesy of Phamaly Theatre Company

NATIONAL
ENDOWMENT for the **ARTS**
[arts.gov](https://www.arts.gov)

Apply for **American Rescue Plan** grants

Rebuilding the Creative Community

[arts.gov/arp-grants](https://www.arts.gov/arp-grants)



2019 Asian American Writers' Workshop Open City Fellows, courtesy of AAWW

American Rescue Plan Opportunities

Rescue Plan funding is available through two separate competitive opportunities:

- Grants to Organizations
- Grants to Local Arts Agencies for Subgranting

American Rescue Plan Funds

Rescue Plan funds are intended to support **day-to-day business expenses** or **operating costs**, and not specific programmatic activities.

American Rescue Plan Eligibility

Applicants must be:

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations, Units of state or local government, or Federally recognized tribal communities or tribes.
- Applicants may include, but are not limited to, arts organizations, local arts agencies, arts service organizations, and other eligible organizations.
We do not fund direct grants to individuals.
- The applicant organization must have completed a three-year history of arts programming prior to August 12, 2021.

American Rescue Plan Applicants

We encourage applications from a variety of eligible organizations including:

- Organizations that serve populations that are underserved, such as those whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability.
- Organizations with small and medium-sized budgets.
- Organizations from rural to urban communities, and
- Organizations that may be applying for federal support through the NEA for the first time.

American Rescue Plan

Application Limits:

- Organizations may submit only one application to this program.
- Eligible organizations that received CARES Act funding from the NEA may apply to this program as long as there are no overlapping costs.
- Eligible local arts agencies may either apply to the Rescue Plan's Grants to Local Arts Agencies for a subgranting program OR to this program for general operating support.
- You may apply to other NEA funding opportunities for which your organization is eligible, including Grants for Arts Projects.

American Rescue Plan Awards

Award Information:

You may request a grant amount for:

\$50,000, \$100,000, or \$150,000.

Cost share or matching funds are not required.

A grant period of up to two years is allowed, starting no earlier than **January 1, 2022.**

American Rescue Plan Support

Support is limited to any or all of the following:

- Salary support, full or partial, for one or more staff positions.
- Fees/stipends for artists and/or contractual personnel to support services they provide for specific activities as part of organizational operations.
- Facilities costs such as mortgage principal, rent, and utilities.
- Costs associated with health and safety supplies for staff and/or visitors/audiences (e.g., personal protective equipment, cleaning supplies, hand sanitizer, etc.).
- Marketing and promotion costs.

American Rescue Plan — Review Criteria

Artistic Excellence and Artistic Merit:

- Significance to the mission and core work of the organization
- Ability to carry out the award as shown by the alignment of the budget and other resources with the goals and requirements of the ARP funding opportunity
- As appropriate, potential to have an immediate impact on the arts workforce
- As appropriate, the potential to serve and/or reach individuals whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability

Submitting An Application

Submitting an application is a multi-step process:

Part 1: Submit to Grants.gov the “Application for Federal Domestic Assistance/Short Organization Form.”

Part 2: Complete the “Grant Application Form (GAF)” through the Arts Endowment’s Applicant Portal.

**Grants.gov (Part 1) and the NEA’s Applicant Portal (Part 2)
are two separate online systems.**

Registration Assistance

SAM.GOV technical assistance contact info

<https://sam.gov/content/help>

GRANTS.GOV technical assistance contact info

<https://www.grants.gov/web/grants/support.html>

Submitting an Application

Applications will be submitted in two separate groups:

- Organizations with legal names beginning with A-L
- Organizations with legal names beginning with M-Z

USE YOUR ORGANIZATION'S LEGAL NAME

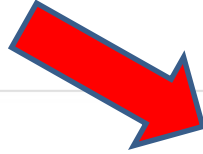
How to Apply

Group A-L:

Part 1 - Submit to Grants.gov	August 12, 2021 at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 19 -- 25, 2021 at 11:59p.m., Eastern Time

Group M-Z:

Part 1 - Submit to Grants.gov	August 12, 2021 at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 27 -- September 2, 2021 at 11:59 p.m., Eastern Time



[Grants](#)

[Initiatives](#)

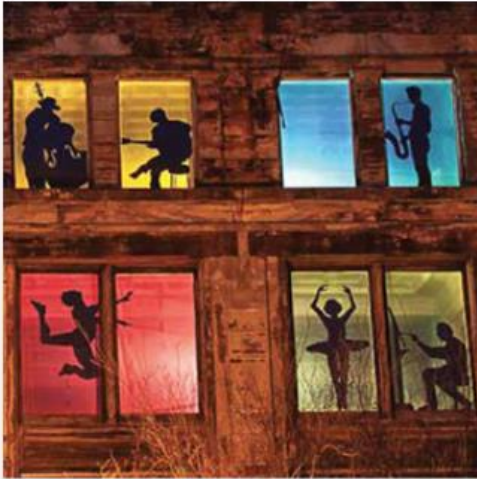
[Stories](#)

[Impact](#)

[Honors](#)

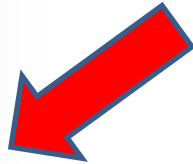


Grants for Organizations



American Rescue Plan Grants

Grants to stimulate recovery from the effects of the COVID-19 pandemic.



American Rescue Plan Grants

American Rescue Plan
Grants to
Organizations

American Rescue Plan
Grants to Local Arts
Agencies for
Subgranting

Applying for a Federal
Grant for the First
Time?

American Rescue Plan Grants



The [American Rescue Plan Act of 2021](#) (“Rescue Plan”) is designed to fuel the nation’s recovery from the devastating economic and health effects of the COVID-19 pandemic. Funds allocated to the National Endowment for the Arts (“Arts Endowment”) in this historic legislation represent a significant commitment to the arts and a recognition of the value of the arts and culture sector to the nation’s economy and recovery.

**American Rescue
Plan Grants to
Organizations**

[Program Description](#)

[Application Calendar](#)

[Award Information](#)

[Eligibility](#)

[How to Apply](#)

[Application Review](#)

[Award Administration](#)

[Applicant Resources](#)

[Contact Us](#)

American Rescue Plan Grants to Organizations: Program Description

The Rescue Plan's Grants to Organizations program will be carried out through one-time grants to eligible organizations including, but not limited to, nonprofit arts organizations, local arts agencies, arts service organizations, units of state or local government, federally recognized tribal communities or tribes, and a wide range of other organizations that can help advance the goals of this program. See [Eligibility](#) for more information.

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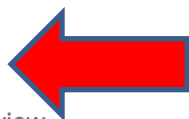
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Prepare to Complete Part 2

- Read the [Part 2 instructions](#) (PDF). This document will guide you through Part 2 of the application process, including information about how and when to access the Applicant Portal as well as the application questions and requirements. You must refer to the Part 2 instructions (PDF)
- You will not have access to the Applicant Portal until the Part 2 application windows listed below. Use the Part 2 instructions (PDF) to prepare your responses well in advance so you will have them ready to upload once the system opens.
- We recommend that you begin working in the Applicant Portal early in the application window to give yourself ample time to complete the process. Please note that these grants are NOT awarded on a “first come, first served” basis, so you should feel comfortable taking your time.

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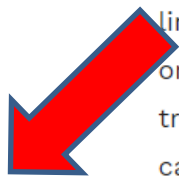
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Frequently Asked Questions

Can I apply to ARP if I have already applied for another NEA grant this year, or other federal relief funds such as SVOG or PPP?

Yes.

Are work samples required for ARP applications?

No.

What is the difference between a project-based grant and a general operating grant?

In a project-based grant, all of the costs must relate to the execution of a specific project. In an operations-based grant, eligible costs are not tied to a specific project.

Things to Remember

- If you aren't registered with DUNS, SAM, or Grants.gov, get started now.
- Late applications are not accepted.
- Submit Part 1 well in advance of the August 12th deadline to give yourself ample time to resolve any issues.
- Submit all of your Part 2 materials to the Applicant Portal well in advance of the deadline. The hours of heaviest usage are generally 8:00 p.m. to 11:59 p.m., Eastern Time, on the day of the deadline.

American Rescue Plan — Contact Us

Email:

Grants to Local Arts Agencies for Subgranting Program: **ARPLocalsSubgrants@arts.gov**

Grants to Organizations Program:

Organizations with legal names beginning with A-L: **ARPOrgGrantsA-L@arts.gov**

Organizations with legal names beginning with M-Z: **ARPOrgGrantsM-Z@arts.gov**

Telephone:

Grants to Local Arts Agencies for Subgranting Program: **202-682-5035**

Grants to Organizations Program:

Organizations with legal names beginning with A-L: **202-682-5036**

Organizations with legal names beginning with M-Z: **202-682-5046**

Individuals with Disabilities:

Contact the Office of Accessibility at 202-682-5532 / **accessibility@arts.gov** or the Office of Civil Rights at **civilrights@arts.gov** to request an accommodation or an alternate format of the guidelines.