Learning to be Advocates

Alecia Kintner, President & CEO
For Americans for the Arts 5.26.21
What is ArtsWave?

We Fund the arts and Fuel the community.

- Over **seven decades**, the annual **ArtsWave Campaign** has raised and invested **$350 Million** in arts that create a stronger regional economy and more connected community.

- Through the community’s help, ArtsWave provides grants to 100+ arts organizations and projects each year. ArtsWave also provides infrastructure and services for the arts and connects the public to arts experiences and to each other.

- Community fundraising through ArtsWave is **how we fund the arts in Cincinnati**. The ArtsWave Campaign leads the nation in the number of community campaign donors!
We’re in it together.

With public events canceled, your gift to ArtsWave matters more than ever. It ensures that music, art, theater, dance and festivals keep our region vibrant for years to come.

Give today at artswave.org/give.

Help the region.

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Stronger together.

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The Time for Arts Relief is Now
Add your name to ArtsWave’s petition to city, county, state and federal officials for meaningful financial relief.
#ArtsRelief
artswave.org/relief
2,514 signatures
Public advocacy led by ArtsWave in social media: 2,514 signatures gathered for full-page letter in Cincinnati Enquirer

1:1 advocacy with City Council members - ArtsWave + struggling artists + philanthropic allies

Truth & Reconciliation for Black Grants for Black Artists & Brown Artists - City of Cincinnati ArtsWave joint program

City of Cincinnati CARES Act funding allocated to ArtsWave

Summer/Fall 2020

Hamilton County CARES Act funding managed by ArtsWave

Winter 2020

Multiple public testimonies in front of Cincinnati City Council and Hamilton County Commissioners making the case for arts relief

City of Cincinnati ARP funds to be administered by ArtsWave

Spring 2021

Hamilton County ARP funds recommended for administration by ArtsWave

Summer 2021

$270K in grants to 27 local artists of color

$200K for 100 independent artist relief

$3.5M in relief for 61 arts organizations

$8M allocated for arts org relief and restart

$2M allocated for arts restart & creative workforce
City ARP

Mayor’s Initial Arts Proposal:

• $6M Performing Arts Relief
• $4M various other arts projects
• $1M Free Public Performances

Origin:

Arts proposal was Mayor’s first announced plan for ARPA– he saw it as noncontroversial and a clear need (advocacy works!)

HOURS of public hearings and DAYS of testimony followed before City Council voted.
Motion 88 (ArtsWave Plan)
Ultimately not successful but discussed for future budgets

10% for Arts: Cincinnati Arts Recovery and Stimulus

ARPA request: $15M in 2021 and $14M in 2022 – each grants program runs twice

1. **$8.5M ARTS ORGANIZATIONS:** grants to 60-70 arts and culture organizations located in the city of Cincinnati, based on standardized tiers related to pre-pandemic budget and FY20 losses...

2. **$500K INDEPENDENT ARTISTS:** competitive grants based on lost earnings...

3. **$1M ACCELERATE BIPOC ARTS Grants**– competitive grants and fellowships for BIPOC artists, BIPOC cultural leaders and BIPOC-led arts organizations...

4. **$1.5M NEIGHBORHOOD ARTS Grants** - competitive grants determined with volunteer panels in two categories:
   a. arts project grants proposed by neighborhood organizations, that help the neighborhood resume vibrancy and bring people together
   b. recovery or capacity-building grants for neighborhood arts centers that function as community hubs, nurture youth, and employ local artists

5. **$2M CINCY CULTURAL BOOM Grants (+ Umbrella Marketing Campaign)** -competitive grants for arts organizations that make possible exciting NEW projects and/or FREE outdoor arts experiences, that draw residents and tourists to Cincinnati’s restarted, dynamic arts scene...

6. **$1M YOUTH EMPLOYMENT**– apprenticeships and internships...
Hamilton County ARP

Origin/Process:

• Input sessions organized by County Administrator with nonprofit leaders

• specified High Priority areas not attended to by City, including rebuilding the arts workforce with funded apprenticeships and interns
~$14M - Cincinnati arts relief and stimulus

• $3.7M CARES Act
  • $3.5M arts organization relief (county)
  • $200K artist relief (city)

• $8M ARP approved (city)
  • $6M performing arts relief
  • $1M museum relief
  • $1M restart projects (competitive process)

• $2M ARP pending recommendation (county)
  • Workforce/apprenticeship initiative likely