

Master of Arts in Arts Administration



LEARN WHERE YOU ARE

- Keep your job or change careers while you earn your graduate degree
- Limited-residency format
- Flexible online classes

STUDY WITH NATIONAL LEADERS

- Faculty are national leaders working in the arts
- Classes are practical and immediately applicable
- Personal attention from faculty is unmatched

NETWORK AND CONNECT

- Establish professional relationships with faculty, guest speakers, alumni
- Work collaboratively and build lifetime connections
- Facilitate a career change or enhance your work in theatre, dance, music, museums, arts centers, galleries, colleges, arts advocacy organizations, arts education, and arts service

DETAILS

- Designed for those who want to learn while also working full-time
- Application requirement: undergrad degree
- Structure: Residency on campus for 12 days in July; fall and spring semesters online
- Scholarships available

COURSES INCLUDE:

Marketing, Finance, Fund Development, Grantsmanship, Arts and Public Policy, Leadership, Law in the Arts, Managing Performing Arts Organizations, Managing Visual Arts Organizations, New Ventures in the Arts/ Entrepreneurship, Cultural Ecosystems, International Arts Policy

Website: www.goucher.edu/MAAA

Faculty bio's: www.goucher.edu/MAAA/Faculty

Curriculum: www.goucher.edu/MAAA/curriculum

Application: www.goucher.edu/MAAA

Contact: Ramona Baker, Director, MA in Arts Administration (ramona.baker@goucher.edu)