



# Summa Health Healing Arts Program

*Enhancing the patient experience*

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# Summa Health

- Nonprofit health system in the greater Akron, Ohio area that encompasses a network of hospitals, community-based health centers, a health plan, a multi-specialty group practice, an accountable care organization, research and medical education, and a foundation.
- Serves more than **one million patients** throughout our five-market region each year in comprehensive acute, critical, emergency, outpatient and long-term/home-care settings and represent more than **1,300 licensed inpatient beds** at Summa Health System – Akron, Barberton and St. Thomas Campuses and Summa Rehab Hospital.
- Contributes **\$2.7 billion** in business volume impact to the Ohio economy.
- Serves more than **one million patients**, and **employs over 8,000**

# Benefits of a Healing Environment

- Lowers blood pressure
- Curbs anxiety and depression
- Promotes relaxation
- Reduces pain by increasing production of endorphins; and
- Enhances production of proteins that accelerate healing and lower the danger of infection

*Source: Arts in Healthcare, "2009 State of the Field Report"*

# Goal of Healing Arts Leadership Council

To advance the healing power of the arts at Summa Health and engage Akron's vibrant arts community in partnerships and philanthropic support to enhance the experience and well-being of our patients, families, staff and visitors.



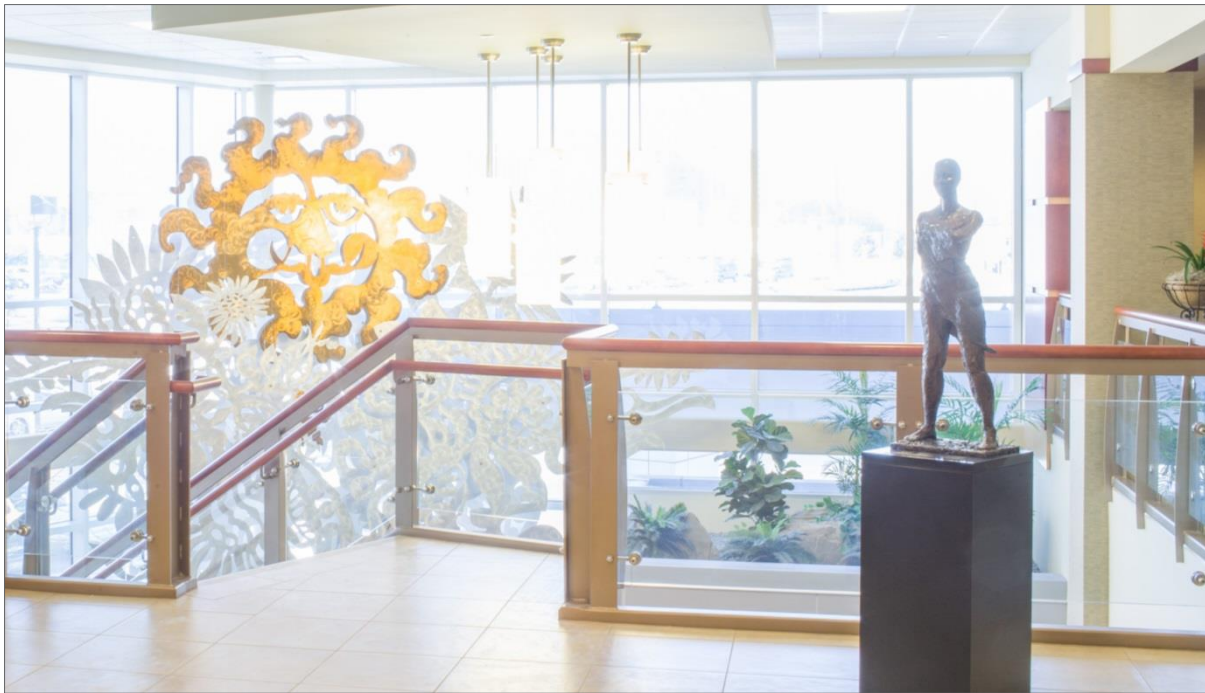
*Irving J. Olson, 2012  
Summa Center for Health Equity*

# Role of the Summa Health Healing Arts Leadership Council

- **Coordinate partnerships** with and access to the fine arts community in Akron
- **Serve as advisors** to Summa Health on developing the standards for acceptance of art
- **Establish a Fine Arts Acquisition and Sustenance Fund** and assist in the selection of the pieces to be purchased
- **Serve as informed advocates** to educate and inspire support in the community for the Healing Arts program at Summa Health
- **Identify and connect** Summa Health with individuals who have an interest in supporting the healing arts through philanthropy
- **Establish guidelines** for the acceptance of art at Summa Health

# Healing Arts Program Vision

To create a healthcare environment that surrounds and connects patients, visitors and staff with the healing powers of the arts.



# Focus Areas

- 1. Creating a healing environment**
  - permanent displays
  - performance art
  - healing gardens
- 2. Enhancing patient care**
  - art therapy and music therapy
- 3. Caring for caregivers**
  - promote stress management programs
- 4. Expanding the reach of the arts in Akron**
  - enhance access to the arts in Akron for diverse populations

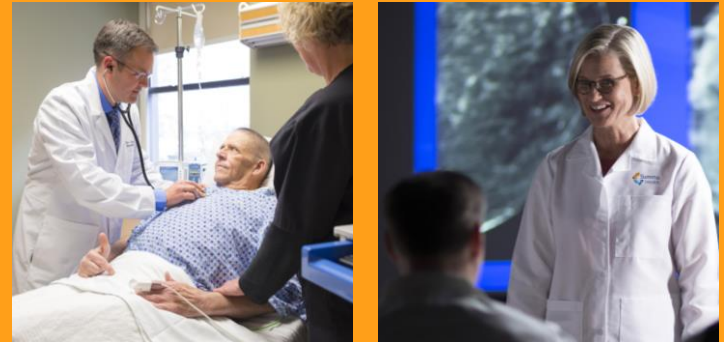
# Caring For You: Then, Now, Always

## Enhancing Patient Experience



Physical transformation is an essential investment to maintain our commitment to provide the highest quality, most compassionate care.

## Empowering Clinical Excellence



Philanthropic support will enhance our efforts to advance clinical research and innovation, elevate clinical education and honor clinical excellence.



# The Summa Healing Arts Program

- Launch of Summa Health \$350 million master facility plan
  - Focused on developing unique physical spaces that support the delivery of coordinated care
- Aligns with Summa Health's philosophy of compassionate, patient-centered care
- Supports caring for the whole person – mind, body and spirit
- ***Enhances our business in that we are creating a unique patient visitor experience which differentiates us from the competition and encourages repeat business***



# Patient Room Art



- Fourth floor
- 42 inches tall, 75 inches wide
- Nine images used (three each by three artists on second floor)

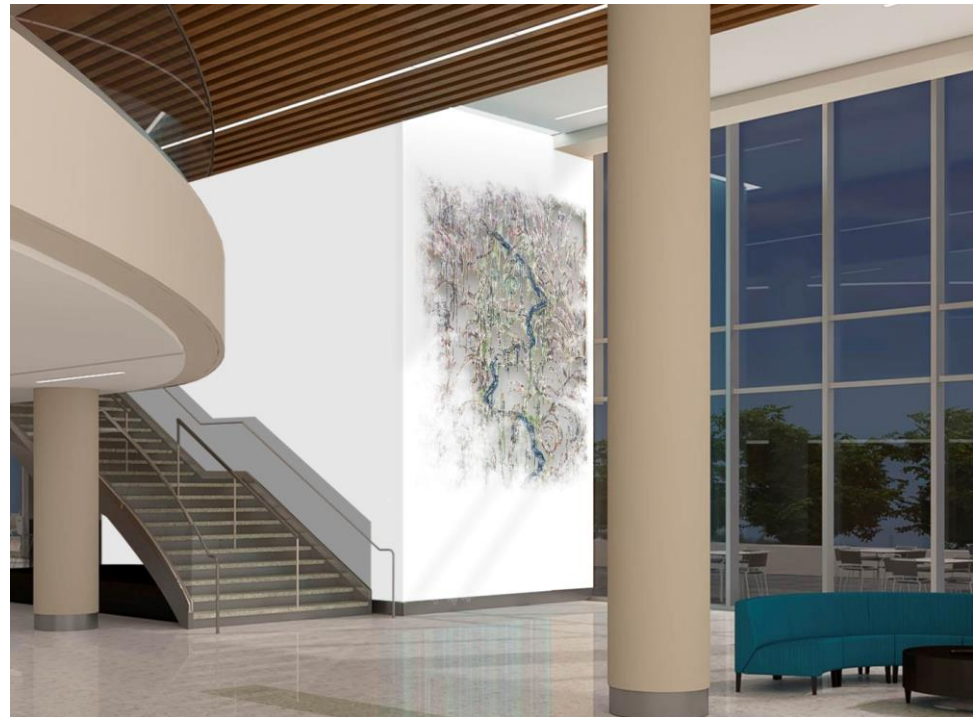
# Art Commissions: Tower Lobby

**Artist:** Diana Al-Hadid

**Ohio connection:**

Raised in Canton, graduated from Kent State with degrees in sculpture and art history.

**From her artist statement:** “I am interested in the Summa Health commission because I understand the important role art plays in healing and as an opportunity to give back to the community.”



# Art Commissions: Great Lawn

**Artist:** Stephen Canneto

**Ohio connection:** Canneto Studios based in Columbus, with numerous pieces of public art commissioned throughout the state

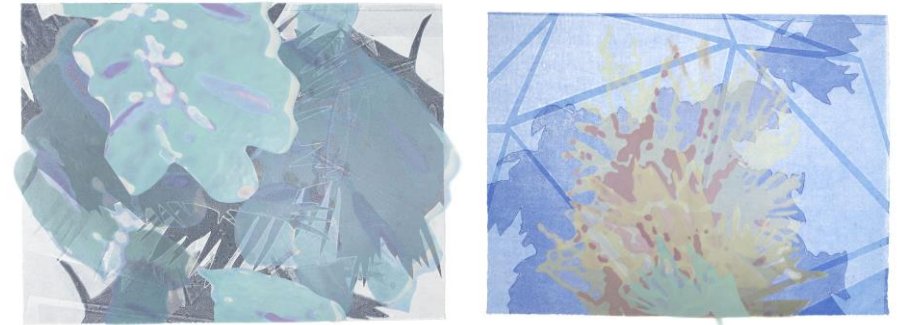
**From her artist statement:** “My mission is to create art that celebrates life, the human spirit and builds bonds between each other and the places we live, work and play.”



# Art Commissions: Patient Tower Art



- **Scott Goss**, adjunct professor of foundations, Cleveland Institute of Art; MFA from Kent State University



- **Taryn McMahon**, assistant professor, Kent State University School of Art

# Generous Gifts



## Lehner Family Foundation

\$500,000

Gift honors C. Gordon Ewers with dedication of the two-story signature art in the lobby of the new patient tower at Summa Health System — Akron Campus.



## Shaffer Family

Valued at more than \$450,000

“Daughters of Odessa,” by famed sculptor Frederick E. Hart, is a tribute to the four daughters of Czar Nicolas II who were martyred during the Bolshevik Revolution in 1917; gift supports healing arts.

# Summa Gallery





Rob Blair  
Solitude (Mur  
2014  
Digital Color  
Printed on Me  
\$300



Rob  
Blair  
Solitude (Mur  
2014  
Digital Color  
Printed on Me  
\$300



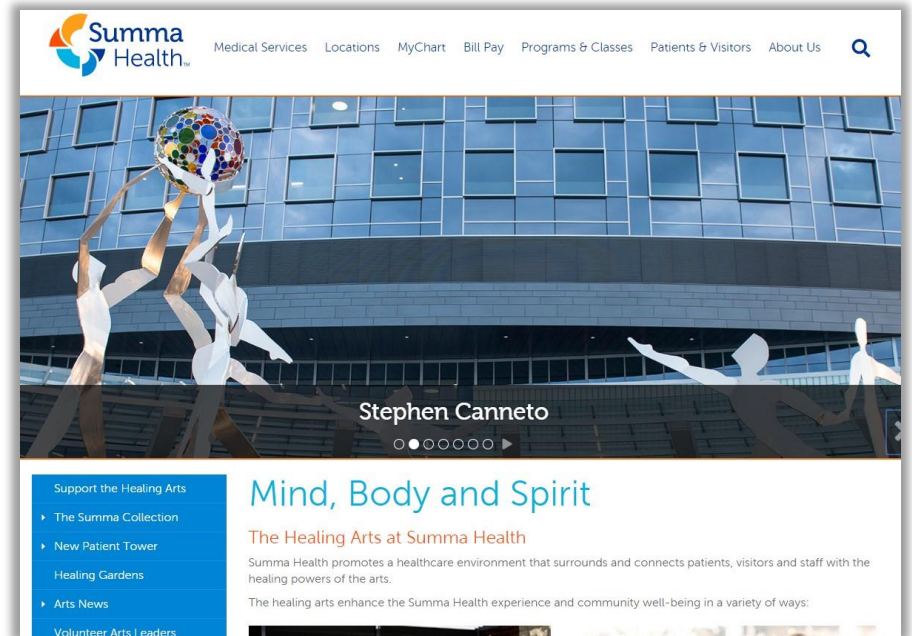
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2014  
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# SummaHealth.org/art

**Overview:** Comprehensive site to catalog all major pieces of art at Summa Health and offer more information to visitors.

**Goals:**

- Promote the healing powers of the arts
- Provide detailed information about selected artwork to Summa Health visitors
- Inspire gifts of artwork and donations to the Healing Arts Fund



# Summa Health Digital Art Catalog

**Overview:** Comprehensive site to catalog all major pieces of art at Summa Health and offer more information to visitors.

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