



ARTS

ADMINISTRATORS' ESSENTIALS:

SUPPORTING INDIVIDUAL ARTISTS

MODULE 5: QUIZZES
PARTNERSHIPS

LESSON ONE: Worksheet

Read/view + Reflect:

1. Wallace Foundation – [*Cultural Collaborations Study*](#)
2. The Atlantic – [*Does Artistic Collaboration Ever Work?*](#)
3. This Magazine – [*Are Canada 150 partnerships between mainstream arts organizations and Indigenous artists genuine?*](#)

Exercise + Reflection:

Reflect on your organization's partnerships and take the time to answer the following questions:

1. **What type of partnership(s) does your organization currently have with artists?**

2. **How could your organization benefit from a renewed partnership initiative with artists?**

3. **What type of value would an artist receive from partnering with your organization?**

LESSON TWO: Worksheet

Read/view + Reflect:

Urban Institute – [*Partnerships between Large and Small Cultural Organizations*](#)

Exercise + Reflection:

Interview two artists with whom you would like to partner.

Artist #1:

1. **What metrics would you use to gauge a potential partnership? (For instance, does the partnership increase access to artistic services, attract new artists, etc?)**

2. **What are your immediate goals for the partnership?**

3. **What are your long-term goals for the partnership?**

4. **How do you see the partnership expanding beyond this predetermined objective?**

Artist #2:

1. **What metrics would you use to gauge a potential partnership? (For instance, does the partnership increase access to artistic services, attract new artists, etc?)**

2. **What are your immediate goals for the partnership?**

3. **What are your long-term goals for the partnership?**

4. **How do you see the partnership expanding beyond this predetermined objective?**

LESSON THREE: Worksheet

Read/view + Reflect:

1. WiTF – [For minority artists, race plays a factor in the hunt for funding](#)

Exercise + Reflection:

Look at two grants that your organization offers to individual artists and consider the following for each:

Grant #1:

1. Title:

2. How long has this grant been available to artists?

3. When was the last time your organization revised the grant guidelines?

4. How frequently do you solicit artists in developing these guidelines?

Grant #2:

1. Title:

2. How long has this grant been available to artists?

3. When was the last time your organization revised the grant guidelines?

4. How frequently do you solicit artists in developing these guidelines?

LESSON THREE: Worksheet

Artist #1:

1. Common funding trends:

2. Known funding sources:

3. How do artists become connected to (think, made aware of, not apply for) the identified funding sources?

Artist #2:

1. Common funding trends:

2. Known funding sources:

3. How do artists become connected to (think, made aware of, not apply for) the identified funding sources? _____

Artist #3

1. Common funding trends:

2. Known funding sources:

3. How do artists become connected to (think, made aware of, not apply for) the identified funding sources?

LESSON FOUR: Worksheet

Read/view + Reflect:

Theaster Gates's TEDx Talk – [How to revive a neighborhood: with imagination, beauty and art](#)

Exercise + Reflection:

Spend some time visiting the websites of other arts organizations. Choose two and reflect on the following:

Arts Organization #1:

1. Name:

2. What are the organization's available partnership opportunities?

3. What stood out most to you about those opportunities?

4. How could the organization stand to improve upon these opportunities?

5. Were there any opportunities that you felt could be useful to the artists you serve? Be sure to include the components that would be the most helpful.

Arts Organization #2:

1. Name:

2. What are the organization's available partnership opportunities?

3. What stood out most to you about those opportunities?

4. How could the organization stand to improve upon these opportunities?

5. Were there any opportunities that you felt could be useful to the artists you serve? Be sure to include the components that would be the most helpful.
