



*Create Community Connections*

19 April 2019

It was my pleasure to lead our webinar yesterday. I am always energized by people who are passionate about connecting the arts with their communities. I mentioned that I would provide you with a variety of resources so I am including some links below and sending a pdf of the slides to Americans for the Arts to share with you.

I would like to point you to our webpage “Engagement Essentials” as a source for many kinds of information about community engagement. [<https://www.artsengaged.com/engagement-essentials>] On that page, you should look at the following. All three of these are pdf’s you can download.

- Community Engagement: What You Need to Know [<https://www.artsengaged.com/s/What-You-Need-to-Know.pdf>],
- The Engagement Process [<https://www.artsengaged.com/s/EngagementProcess.pdf>], and
- Evaluating Community Engagement [<https://www.artsengaged.com/s/Evaluating-Engagement.pdf>].

A fuller source of information is the ACE (Arts and Community Engagement) Toolkit [<https://www.artsengaged.com/ace-toolkit>] toward the bottom of the page. Among other things, this provides a fuller discussion of the Engagement Process that is presented in the pdf listed above.

The group was particularly interested in Relationship Maintenance. Information about that can be found here: Relationship Maintenance [<https://www.artsengaged.com/eppartner#maintain>]

I wish you luck in your work engaging communities. Feel free to get in touch with us if you think we might be able to assist you or your organization in effective relationship building. A few other helpful links are provided below.

Engage!

Doug

#### **Books**

*Building Communities, Not Audiences: The Future of the Arts in the United States*

<http://www.artsengaged.com/books#bcna>

*Engage Now! A Guide to Making the Arts Indispensable* <http://www.artsengaged.com/books#engage>

#### **Community Engagement Network**

Facebook Group Name: Become Indispensable <https://www.facebook.com/groups/668362663522307/>

If you don’t have (and don’t want) a Facebook account, email us at [CEN@artsengaged.com](mailto:CEN@artsengaged.com)

#### **Community Engagement Training**

Training—beginner to advanced—for individuals or organizations interested in fostering deeper connections between the arts and their communities. <https://www.artsengaged.com/cet>

#### **ArtsEngaged® Newsletter**

[https://www.surveymonkey.com/AE\\_NewsletterSignup](https://www.surveymonkey.com/AE_NewsletterSignup)

or email [info@artsengaged.com](mailto:info@artsengaged.com)

**Engaging Matters** blog: <http://www.artsjournal.com/engage>