Key trends to watch in 2020 Elections

Changing demographics in key states could make them more competitive
• Metropolitan areas in Texas are projected to double in population from 2010 to 2050
• Texas experienced the largest absolute growth in immigrant population of any state from 2000 to 2017
• If Clinton won Texas, she would have reached the 270 electoral votes needed to win the presidential election

Suburban districts may play an important role in 2020 elections
• Many suburban districts flipped from red to blue in the 2018 congressional midterm elections: of the 69 suburban districts held by Republicans before the midterms, 37 voted for the Democratic House candidate
• These suburban voters could play a significant role in both the 2020 presidential election and 2020 congressional races

President Trump’s approval rating remains strong in solidly Republican states
• In estimates based on 2018 midterm exit polls and results, President Trump received strong approval ratings in solidly red states and majority support in key states such as Georgia (51.0%), Texas (50.7%), and Florida (50.2%)
• However, Trump had lower levels of support in swing states such as Pennsylvania (46.7%) and Michigan (45.9%)

# How does a recession impact a president’s reelection bid?

<table>
<thead>
<tr>
<th>Year</th>
<th>Recession in 2 years before election?</th>
<th>President</th>
<th>Reelection?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1912</td>
<td>YES</td>
<td>Taft</td>
<td>NO</td>
</tr>
<tr>
<td>1916</td>
<td>NO</td>
<td>Wilson</td>
<td>YES</td>
</tr>
<tr>
<td>1924</td>
<td>YES</td>
<td>Coolidge</td>
<td>YES</td>
</tr>
<tr>
<td>1932</td>
<td>YES</td>
<td>Hoover</td>
<td>NO</td>
</tr>
<tr>
<td>1936</td>
<td>NO</td>
<td>FDR</td>
<td>YES</td>
</tr>
<tr>
<td>1940</td>
<td>NO</td>
<td>FDR</td>
<td>YES</td>
</tr>
<tr>
<td>1944</td>
<td>NO</td>
<td>FDR</td>
<td>YES</td>
</tr>
<tr>
<td>1948</td>
<td>NO</td>
<td>Truman</td>
<td>YES</td>
</tr>
<tr>
<td>1956</td>
<td>NO</td>
<td>Eisenhower</td>
<td>YES</td>
</tr>
<tr>
<td>1964</td>
<td>NO</td>
<td>Johnson</td>
<td>YES</td>
</tr>
<tr>
<td>1972</td>
<td>NO</td>
<td>Nixon</td>
<td>YES</td>
</tr>
<tr>
<td>1976</td>
<td>YES</td>
<td>Ford</td>
<td>NO</td>
</tr>
<tr>
<td>1980</td>
<td>YES</td>
<td>Carter</td>
<td>NO</td>
</tr>
<tr>
<td>1984</td>
<td>NO</td>
<td>Reagan</td>
<td>YES</td>
</tr>
<tr>
<td>1992</td>
<td>YES</td>
<td>H.W. Bush</td>
<td>NO</td>
</tr>
<tr>
<td>1996</td>
<td>NO</td>
<td>Clinton</td>
<td>YES</td>
</tr>
<tr>
<td>2004</td>
<td>NO</td>
<td>W. Bush</td>
<td>YES</td>
</tr>
<tr>
<td>2012</td>
<td>NO</td>
<td>Obama</td>
<td>YES</td>
</tr>
</tbody>
</table>

6 presidents since 1912 have faced a recession within 2 years before their reelection bid.

5 of those 6 presidents lost reelection.
Former Vice President Joe Biden has become the presumptive Democratic nominee.
Preliminary 2020 presidential primary schedule

**AS OF APRIL 21, 2020**

- Primary for both parties
- Democratic primary
- Republican Primary

<table>
<thead>
<tr>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Feb. 3: IA</td>
<td>March 3 - Super Tuesday: AL, American Samoa (D), AR, CA, CO, MA, ME, MN, NC, OK, TN, TX, UT, VT, VA (D), Dems Abroad (D)</td>
<td>March 14: Guam (R), Northern Mariana (D), WY (R)</td>
<td>States that have cancelled the Republican primary or caucus: AK, AZ, HI, KS, NV, SC, VA</td>
</tr>
<tr>
<td>Feb. 11: NH</td>
<td>March 10: ID, MI, MS, MO, ND, WA</td>
<td>March 15: Northern Mariana (R)</td>
<td></td>
</tr>
<tr>
<td>Feb. 22: NV (D)</td>
<td>March 12: Virgin Islands (R)</td>
<td>March 17: AZ (D), FL, IL</td>
<td></td>
</tr>
<tr>
<td>Feb. 29: SC (D)</td>
<td></td>
<td>March 18: American Samoa (R)</td>
<td></td>
</tr>
</tbody>
</table>

- Italics and bolding indicates a postponed primary due to the coronavirus pandemic. June 9 is the DNC deadline for having primaries. If a state’s primary is past the deadline it could face a penalty in the form losing delegates.

**Sources:** 270 to Win, The New York Times
Senators up for re-election in 2020

*Senators not seeking reelection in 2020

<table>
<thead>
<tr>
<th>Democrats (12)</th>
<th>Republicans (22)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doug Jones (AL)</td>
<td>Jeanne Shaheen (NH)</td>
</tr>
<tr>
<td>Chris Coons (DE)</td>
<td>Cory Booker (NJ)</td>
</tr>
<tr>
<td>Dick Durbin (IL)</td>
<td>Tom Udall (NM)*</td>
</tr>
<tr>
<td>Ed Markey (MA)</td>
<td>Jeff Merkley (OR)</td>
</tr>
<tr>
<td>Gary Peters (MI)</td>
<td>Jack Reed (RI)</td>
</tr>
<tr>
<td>Tina Smith (MN)</td>
<td>Mark Warner (VA)</td>
</tr>
</tbody>
</table>

Sources: United States Senate: Class II Roster
Senators up for re-election in states won by the opposing party’s 2016 presidential candidate

PERCENTS INDICATE THE SHARE BY WHICH EITHER TRUMP OR CLINTON WON IN 2016

- Democratic senator
- Trump victory
- Republican senator
- Clinton victory

- Cory Gardner (R) won in 2014 by 1.9%
- Susan Collins (R) won in 2014 by 37.0%
- Gary Peters (D) won in 2014 by 13.3%
- Doug Jones (D) won in a 2017 special election by 1.5%

Sources: FEC, NY Times

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Hotline: Only two Democratic Senate seats are in the top ten most likely to flip party control

Hotline’s 2020 Senate power rankings

1. Alabama:
   - Incumbent: Doug Jones (D)
   - Challengers: former Attorney General Jeff Sessions, former Auburn football coach Tommy Tuberville (R)

2. Colorado:
   - Incumbent: Cory Gardner (R)
   - Challengers: former Gov. John Hickenlooper (D), former State House Speaker Andrew Romanoff, Navy veteran Keith Pottratz, Colorado Statewide Parent Coalition ED Lorena García

3. Arizona:
   - Incumbent: Martha McSally (R)
   - Challengers: Veteran & retired astronaut Mark Kelly (D)

4. North Carolina:
   - Incumbent: Thom Tillis (R)
   - Challengers: Former State Sen. Cal Cunningham (D), State Sen. Erica Smith (D)

5. Maine:
   - Incumbent: Susan Collins (R)
   - Challengers: State House Speaker Sara Gideon (D), former gov. candidate Betsy Sweet, attorney Bre Kidman

6. Iowa — Joni Ernst (R)
7. Michigan — Gary Peters (D)
8. Georgia (special) — Kelly Loeffler (R)
9. Kansas — Open (R)
10. Georgia — David Perdue (R)
    Texas — John Cornyn (R)

*List of challengers is not exhaustive

Sources: National Journal
Hotline: Fourteen Democrat-held House seats are in the top 20 most likely to flip party control

Hotline's 2020 House power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

- Seat held by a Republican
- Seat held by a Democrat

1. **TX-23**: Rep. Will Hurd (R)*
2. **OK-5**: Rep. Kendra Horn (D)
3. **SC-1**: Rep. Joe Cunningham (D)
4. **NM-2**: Rep. Xochitl Torres Small (D)
5. **NY-22**: Rep. Anthony Brindisi (D)
6. **GA-7**: Rep. Rob Woodall (R)*
7. **IA-1**: Rep. Abby Finkenauer (D)
8. **GA-6**: Rep. Lucy McBath (D)
9. **MN-7**: Rep. Collin Peterson (D)
10. **IA-3**: Rep. Cindy Axne (D)
13. **NY-11**: Rep. Max Rose (D)
14. **CA-21**: Rep. T.J. Cox (D)
15. **PA-10**: Rep. Scott Perry (R)
16. **TX-7**: Rep. Lizzie Fletcher (D)
17. **NJ-3**: Rep. Andy Kim (D)
18. **IL-13**: Rep. Rodney Davis (R)
20. **TX-22**: Rep. Pete Olson (R)*

* Incumbent not seeking reelection in 2020
Sources: National Journal

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More Republicans than Democrats have announced their retirement before the 2020 election

Retirements from Congress, by election cycle

*Data includes retirements; does not include members of Congress seeking a different office or members of Congress who resigned before the election
Sources: FiveThirtyEight; National Journal, Ballotpedia.