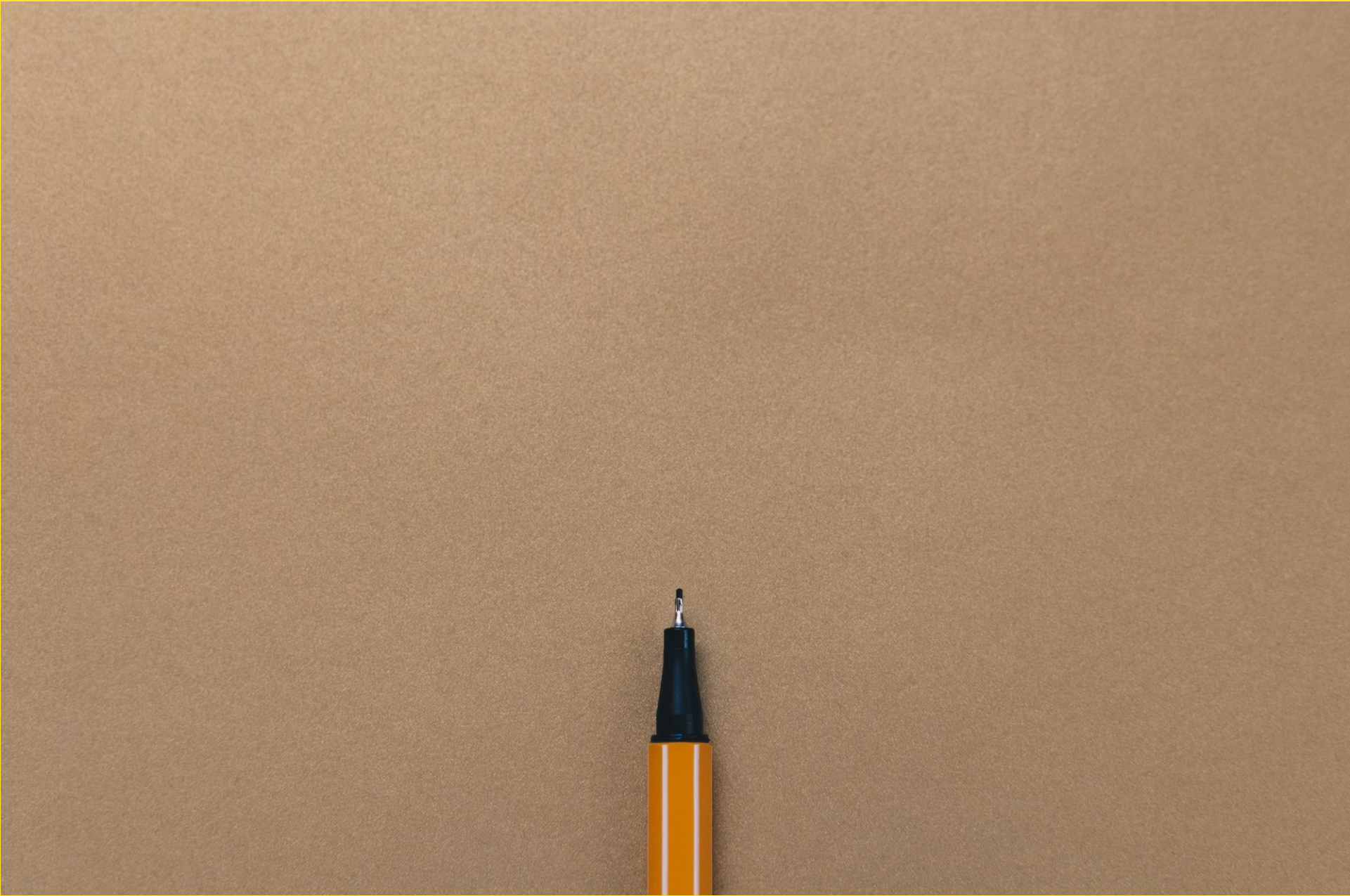


Setting Ambitious & Creative
Career Goals

FOR WOMEN

BUILDYOURSELFWORKSHOP.COM





**We get stuck in
tradeoffs.**





“I feel panicky and anxious about the discussion of what my path is going to be.

I haven't been told explicitly that you should have a more narrow focus, but I feel like it's implied, that people need a thing that they associate you with.”

“Sometimes I’m at work, working 40-50 hours a week, and it just isn’t what I want to do.

I don’t know whether I’m supposed to just change my attitude to make it more interesting.”

**What if you didn't
have to choose?**



Hi, I'm Mia.



**Design is about
getting more of what
we want.**

Design your life.

1. Dream bigger.

1. Dream bigger

2. Work smarter not harder.

Dream bigger.

PLAN A vs. PLAN B

Dream bigger.

PLAN A vs. PLAN B

Find your throughlines.



DATE _____

DECISION/EXPERIENCE

FREE WRITE.
WHY I DID IT./WHAT I GOT OUT OF IT./WHAT I SPENT MY
TIME ON./WHAT OTHERS RESPONDED TO.

MAJOR THEMES

Dream bigger.

PLAN A vs. PLAN B

Find your throughline.

Curate models.



Role Models

Women

Quotes

For Kids

Wisdom

Movie

Female

Activities

Male

You Are My

Inspirational People

Being A



Debbie Travis, Entrepreneur & Television Personality

Debbie Travis may be a household name to many, but she...



Photo #: 80-G-297449 LUG Pickens & Ems. Wills after graduation

Frances Eliza Wills and Harriet Ida Pickens became the...



Debbie Travis' Next Chapter: the Evolution of an Empire...



Women of Influence



CEO of Breathing Life Yoga Studio. Jenny Kierstead



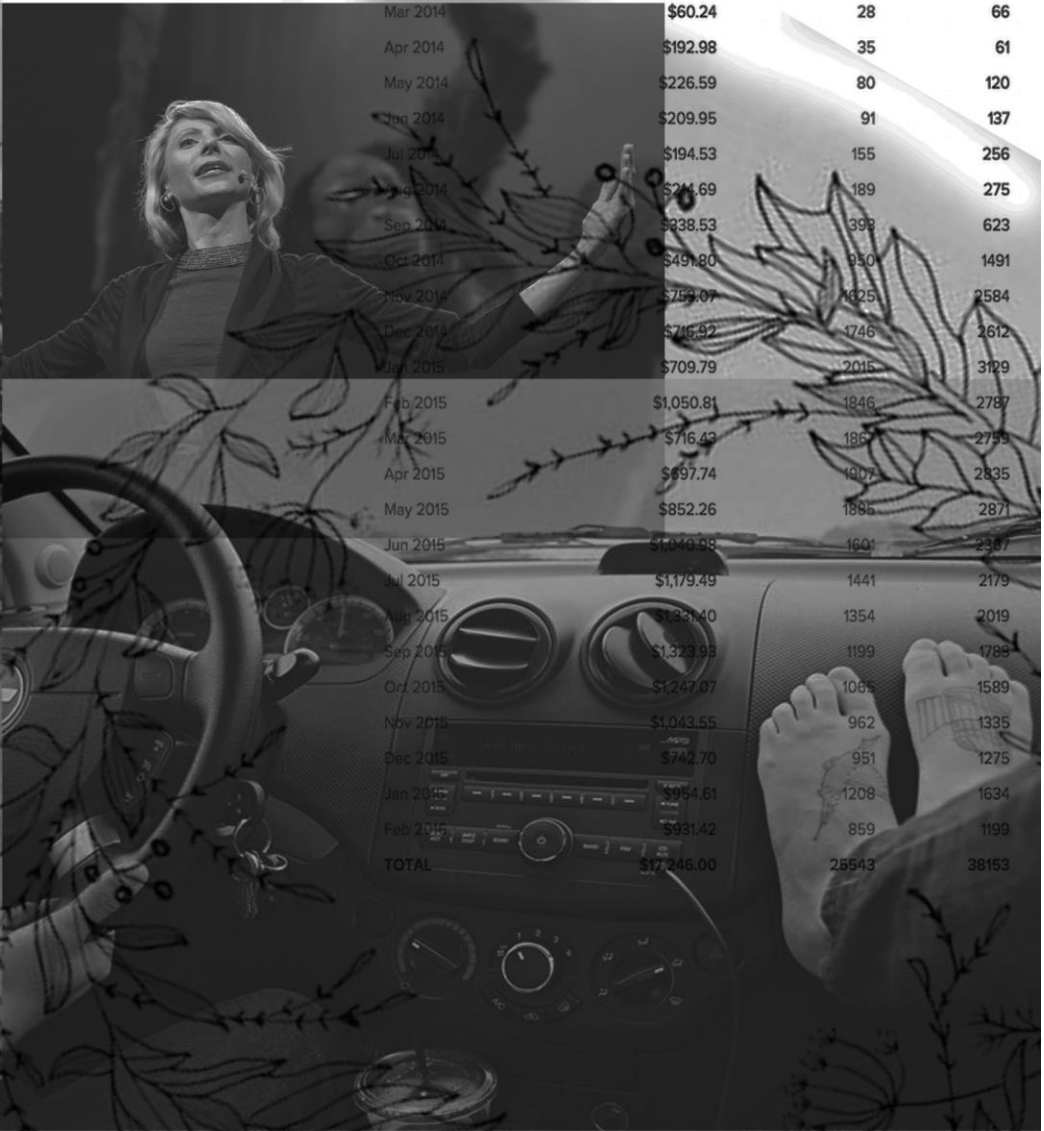
Dream bigger.

PLAN A vs. PLAN B

Find your throughline.

Curate models.

Create a north star.



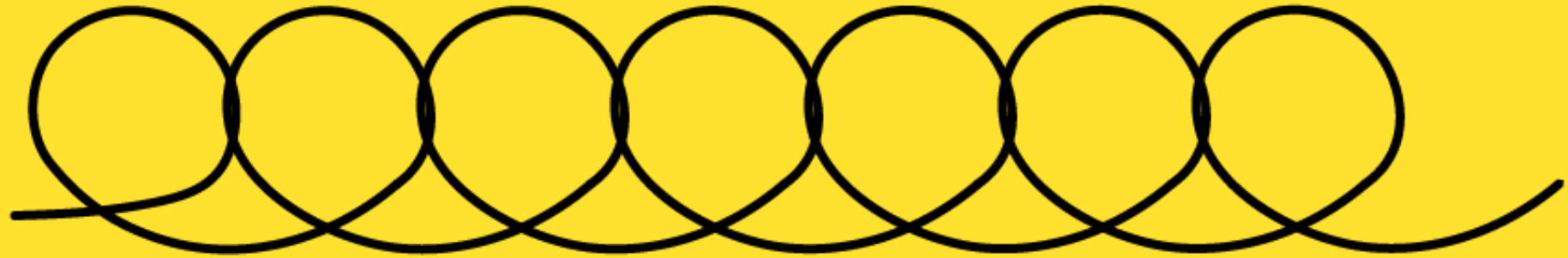
Report	Date	Commission earned	Unique Clicks	Total Clicks
	Dec 2013	-	20	29
	Jan 2014	-	21	36
	Feb 2014	\$24.52	50	102
	Mar 2014	\$60.24	28	66
	Apr 2014	\$192.98	35	61
	May 2014	\$226.59	80	120
	Jun 2014	\$209.95	91	137
	Jul 2014	\$194.53	155	256
	Aug 2014	\$211.69	189	275
	Sep 2014	\$338.53	398	623
	Oct 2014	\$491.80	950	1491
	Nov 2014	\$759.07	1625	2584
	Dec 2014	\$716.92	1746	2612
	Jan 2015	\$709.79	2015	3129
	Feb 2015	\$1,050.81	1846	2787
	Mar 2015	\$716.43	1867	2755
	Apr 2015	\$697.74	1907	2835
	May 2015	\$852.26	1885	2871
	Jun 2015	\$1,040.98	1601	2367
	Jul 2015	\$1,179.49	1441	2179
	Aug 2015	\$1,331.40	1354	2019
	Sep 2015	\$1,323.93	1199	1785
	Oct 2015	\$1,247.07	1065	1589
	Nov 2015	\$1,043.55	962	1335
	Dec 2015	\$742.70	951	1275
	Jan 2016	\$954.61	1208	1634
	Feb 2016	\$931.42	859	1199
	TOTAL	\$17,246.00	25543	38153



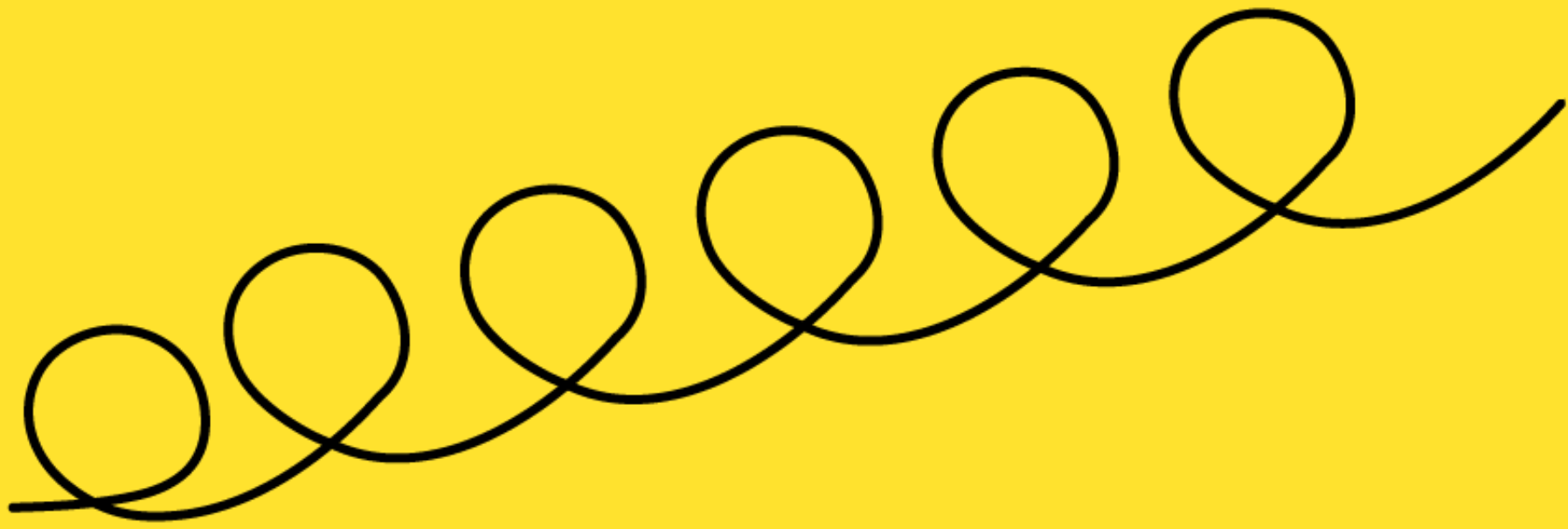
Work smarter not harder.



BUILD EQUITY FOR YOURSELF



Handwritten signature or scribble in black ink on a yellow background.



Work smarter not harder.

BUILD EQUITY FOR YOURSELF

It's time to prune.



Work smarter not harder.

BUILD EQUITY FOR YOURSELF

It's time to prune.

Be creatively strategic.



Work smarter not harder.

BUILD EQUITY FOR YOURSELF

It's time to prune.

Be creatively strategic.

Put it on your calendar.



Date	Strategy A
Week of October 30th	
Week of November 6th	
Week of November 13th	
Week of November 20th	
Week of November 27th	
Week of December 4th	
Week of December 11th	
Week of December 18th	
Week of December 25th	

Don't go it alone.

find your throughlines

Buildyourselfworkshop.com/AFAThroughlines

Q&A?

find your throughlines

Buildyourselfworkshop.com/AFAThroughlines